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MAD

Departments

"Watch out
for your fellow man"
is good advice, no
matter how you
interpret it!



NUMBER 547
OCTOBER 2017

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COVER ARTIST: MARK FREDRICKSON

Letters and Tomatoes



BIRTHDAY OF RECKONING

I have been a MAD reader since 2015, and ever since my mom bought me my first issue, I loved it. After a while, my grandma got me a gift subscription. So for my birthday, I decided to have a MAD magazine party! I know, I know, why would I be wasting my awesome 12th birthday on a magazine? Because I LOVE MAD. So thank you for making my life funny and brainwashing me to be excited every two months! Keep up the stupidity!!!!

Nikolai Morlett • Truckee, CA

Morlett it Go — Gee, your party sounds like it was amazing! But who do you think might've appreciated an invite to your fabulous MAD magazine-themed affair, Nikolai? Hmm...let's see...maybe THE PEOPLE WHO MAKE MAD MAGAZINE? To be fair, you've probably heard all about Senior Editor Dave Croatto's harrowing (and hive-inducing) ice cream cake addiction — so we can understand why you'd want to exclude him. But what about the rest of us, Nikolai?!? After all we've given you, all we ask is that you invite us to your next magazine-themed birthday party — even if the theme of your 13th is *Better Homes and Gardens*! —Ed.



Nikolai in the middle holding the phone

DEATH COMEDY JAM

Two years ago, my brother bought the farm. As a matter of closing his estate, I had his mail forwarded to me. I was delighted — no, really more nauseated — to discover that your magazine subscription was part of my inheritance. Short story long, I will abide his influence no matter the cost to my sensibilities or pocketbook and continue to search for the truth obscura.

Dave Dakert • Lombard, IL

The Butcher, The Dakert, The Candlestick Maker — We're so sorry to hear about your loss — and we're even sorrier that this is how you learned that you should've been a better brother! While other family members no doubt received his vintage Rolls-Royce, palatial Tuscany estate and Mickey Mantle rookie card, YOU got stuck with his crummy MAD subscription. That makes a sad situation that much more upsetting. At least the guy had a sense of humor — which is more than we can say for the publication you'll be receiving until the sweet release of death frees YOU from this horrific obligation! —Ed.

DADDY'S ISSUES

As we pulled into the car wash today, the attendant noticed my son's issue of MAD and told us how he grew up reading the magazine and lamented how his mother must have thrown out his collection at some point. I couldn't help but think to myself, "Is this where reading MAD magazine leads, a dead-end job wearing rubber boots, scrubbing down cars?" Am I setting my son up for failure by buying him your trashy mag?

Sam Kardash • Ottawa, Canada

Keeping Up With the Kardash — There's no guarantee that reading MAD will lead to a dead-end job at a car wash. For example, we grew up reading MAD — and now we work HERE! Which is proof that things can turn out WAY worse than working at a car wash. By the way, did you happen to notice if they were hiring? We already have our own rubber boots! —Ed.

BOARD TO DEATH

I write to you from Wilmot, New Hampshire where I am living every 43-year-old's dream. I manage a skatepark and live rent-free at my mother's house. While it sounds like I have it all, there are a few pieces of low-hanging fruit left to pick. Aside from getting a call in to the Howard Stern show, I live to grace the pages of your legendary publication. My friend David Lorden drew up an Alfred sketch on my board. Perfect likeness aside, the kids at the skatepark did not know who they were looking at. I blame it on the local literacy, as your magazine is still going strong.

Ian Kirk • Wilmont, NH

Kirk du Soleil — We weren't sure whether or not to print your letter — after all, is it really fair for you to have SO MUCH? You've already got the skatepark gig, the free rent and seemingly-magical friendship with David Lorden — should we really make the rich even richer? But after some serious soul-searching, we decided that printing your letter would be just the thing to take you down a peg! Also, we have a theory about the kids at the skatepark — we're guessing they know exactly who Alfred is, but just want to quickly end the conversation with the creepy 43-year-old skateboarder trying to "chillax" with them. —Ed.



A MATTER OF PRINCIPAL

I am an assistant principal at a middle school and longtime reader of MAD. I need a small victory in my life, so please publish this photo of my boss (Principal Kathy Hawkins) reading your rag on a Friday afternoon. After a long week of dealing with naughty little children, all I can figure is that by relaxing this way, she recovers much like a drunk; in search of the hair of the dog that bit her.

Scott Dowling • Vernal, UT

Dowling at the Moon — We'd like to be the first to congratulate you! Didn't you hear the good news? You're about to be promoted! Because when the Vernal school board sees how Kathy Hawkins spends her spare time — on school grounds, no less — she's going to go from "principal" to "unemployment-line malingerer" quicker than you can say "Justifiable Firing"! We can't wait to see what *you'll* be fired for! Write back next month and let us know! —Ed.



CHALK IS CHEAP

Eagle-eyed reader Ian Scott McGregor sent in this chalky recreation of the cover of MAD #540 by Hani Shihada, after seeing it on Instagram. This is some MAD art we can really get behind — the type that can be completely destroyed with a common garden hose!



MARCH MAD-MESS

While at the Equality March in Washington, DC on June 11, I spotted a group of protestors too lazy to make their own poster. My grandfather, William Gaines, would have been proud!

Nicholas Mifsud • Philadelphia, PA

Mifsud: Impossible — True, your grandfather loved laziness — but he hated the unlicensed use of MAD imagery, so it's a real toss-up! —Ed.



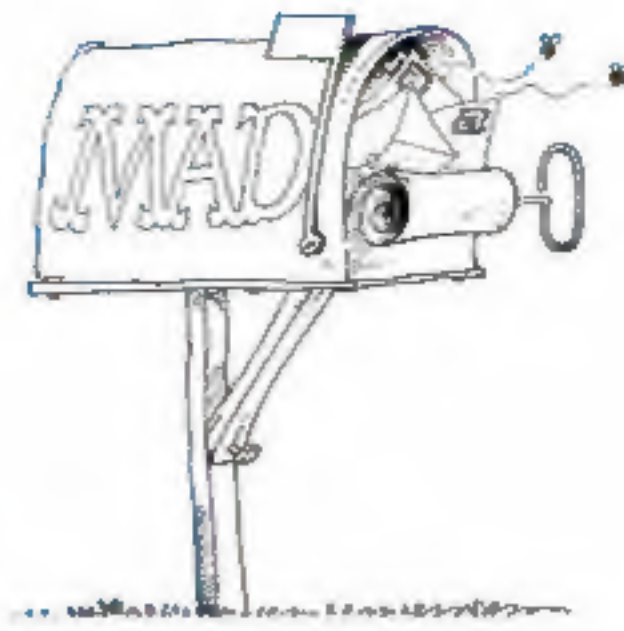
FLIGHT AND WRONG

By 2001 I had been a subscriber to your magazine for three years and had three Alfred keychains to show for it. Like a good number of airline captains, I hung an item on the "dash" while flying. I carried all three Alfreds in my flight bag and rotated them as needed. In haste to leave for vacation, I left one hanging in an airplane. He probably had more flight time than me when I recovered him weeks later. The most gorgeous day in my experience, found me transporting a full load of passengers from Nashville to St. Louis, while administering Initial Operating Experience to a new guy. Due to the stress of helping the new guy along, I did not have time to pull an Alfred out. The day soon took a horrible turn — I was flying one of the 4,000-plus airplanes grounded due to the evil and cowardly acts perpetrated on 9/11. Fifteen years later, I find myself employed outside of the airlines. I stumbled across the three Alfreds nestled, all but forgotten, in my flight bag. I am correcting this slight. One is keeping my hat brass company in a shadow box. The second will soon hang from the Coweta District Boy Scout spirit stick. The final Alfred is returning home to you.

Eric N. Stout • Newnan, GA

Stout's Honor — Thanks for sending the keychain back to us — you probably didn't notice, but you left the keys for a 747 on it. We're starting to piece together the reason why you're "employed outside of the airlines." Kind of like how Tim Tebow is "employed outside" of professional football. Anyway, thanks for writing, cap'n! —Ed.

Letters and Tomatoes



AT FIRST SITE

It's common knowledge that MAD was instrumental in the creation of the Internet — because a place was needed to house Doug Gilford's MADCoverSite.com! Amazingly, this month marks the site's 20th anniversary! Over the years, Doug has created a massive database listing information on every issue, article and MAD contributor, plus galleries of front and back covers, MAD paperbacks, Super Specials, MAD Kids and countless other MAD stuff. Doug has truly proven the old computer adage, "garbage in, garbage out"! Congratulations, Doug! Your dedication, devotion and attention to detail show us that there must not be a whole lot to do in Oregon!



Dick DeBartolo, Doug Gilford, and Alan Bernstein
Illustrated by Anton Edmin



ALFRED LOOK-ALIKE

Hi, I've been a reader of MAD since my childhood. Years ago, I realized that an old school photo of mine bears an uncanny resemblance to a Mr. Neuman, complete with a missing tooth! I don't know if the physical letters are backed up, but I've submitted this photo to the lookalike contest three times now with no results. I can't describe how disappointed I am when a new issue of MAD hits the newsstands and I flip to the letters without seeing my face.

Jared Kowis • Spring, TX

How Now, Brown Kowis? — We can't even imagine how disappointed you must have been, never seeing your face in MAD! And we also can't imagine how disappointed our readers will be when they DO see your face in MAD! No matter what, someone's suffering! We hope this ends your ongoing feelings of disappointment, but we're guessing that growing up looking like Alfred, you're no stranger to the feeling. Anyhoo, thanks for writing! —Ed.



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Looking for a way to waste time AND open yourself up to public ridicule? You're in luck! You can do both simply by following us on Facebook, Tumblr, Twitter and Instagram! It's a perfect plan! (Except for the ridicule — but that's your problem, not ours!)



MAD

MAD #548 is on sale October 10!

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John Ficarra Senior VP & Executive Editor

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Dave Croatto Senior Editors
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Patricia Dwyer Assistant Art Director
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The Usual Gang of Idiots

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THE TRUMPALINI

The Stupid Six

CHANGES BEING MADE TO WHITE HOUSE PRESS BRIEFINGS

- 1 Each briefing will begin with the Trump Loyalty Oath
- 2 Sean Spicer will soon have a "Phone a Friend" option
- 3 Correspondents will be barred from reporting on anything said at briefings
- 4 Sarah Huckabee Sanders will now be doing 50% of the lying and misleading
- 5 Reporters will be discouraged from making hand-jerking motions after Spicer speaks
- 6 Correspondents from CNN, *The New York Times* and *The Washington Post* will receive special "Fake News Credentials."



The Note Trump Left in Israel's Western Wall



DEAR GOD,
PLEASE CONTACT ME
WITH THE NAME OF
THE CONTRACTOR WHO
BUILT THIS WALL.
I HAVE A SIMILAR
PROJECT AND WOULD
LIKE A QUOTE.
-DJT

OVERHEARD AT TRUMP'S MEETING WITH POPE FRANCIS



I CAN BRING
MY ATTORNEY INTO
THE CONFESSIONAL,
RIGHT?

I'M TELLING
YOU — TRUMP-BRANDED
COMMUNION WAFERS WOULD
BE THE GREATEST THING
TO HIT CATHOLICISM IN
2,000 YEARS!

MIKE PENCE
REALLY WISHED HE COULD
BE HERE — HE ACTUALLY
BELIEVES IN GOD,
YOU KNOW!

SO AFTER I GOT
MISS UNIVERSE ALONE,
I...BUT WHY AM I TELLING
YOU? YOU KNOW HOW IT IS,
YOU'RE FAMOUS, THEY
DON'T STOP YOU...

LOVE THE
SISTINE CHAPEL —
IT'S LIKE A SMALLER
VERSION OF MY
NEW YORK CITY
APARTMENT!

I COULD
VIOLATE SIX OF THE
TEN COMMANDMENTS IN THE
MIDDLE OF ST. PETER'S SQUARE
AND I WOULDN'T LOSE ANY
SUPPORTERS!

I APOLOGIZE
FOR THE BRIMSTONE
SMELL — I DIDN'T HAVE
TIME TO SHOWER THIS
MORNING!

I'M GLAD YOU
REPLACED THAT POPE
BENEDICT — HE WAS
CRAZY, A REAL NUT
JOB, AM I
RIGHT?

I'M SORRY
YOUR WIFE COULDN'T
JOIN US TODAY,
PONTIFF!

I BROUGHT
OVER SOME NEW HYMNS
TED NUGENT WROTE —
MAYBE YOU COULD GET THEM
INTO THIS SUNDAY'S
MASS?

A NEW CASINO
WOULD LOOK MIGHTY
FINE IN THE BASILICA,
THAT'S ALL I'M
SAYIN'...

WHY JARED KUSHNER SECRETLY MET WITH THE RUSSIAN AMBASSADOR



He and Ivanka just couldn't get their borscht to come out right

Trump asked him to squeeze it in between negotiating a Palestinian agreement, hashing out a North Korea strategy and signing him up for Hulu

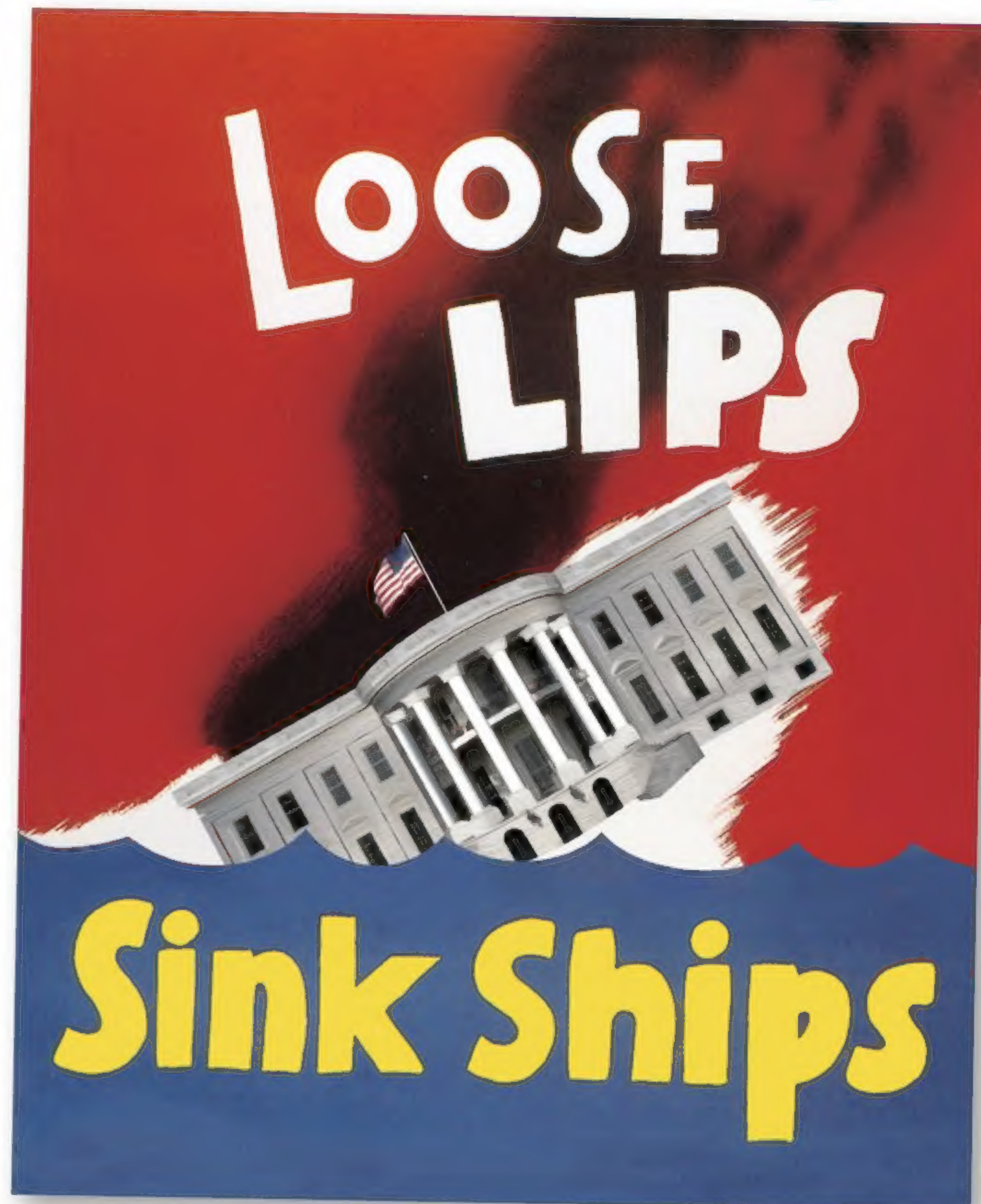
He was inquiring about job openings in the Russian government, because his current gig just isn't working out

He wanted to give the Russians a heads-up that his father-in-law is bats#it crazy

The whole thing was actually a coincidental Grindr hookup

Artist: Anton Emdin

A Public Service Poster for President Trump



Trump Discusses Presidential History



"Lincoln would still be alive today if he'd just stayed home and watched Netflix that night, as he'd originally planned!"



"What's really inspiring about Thomas Jefferson is his childhood in Las Vegas, where his father was a part-time blackjack dealer!"



"Washington never once flew on Air Force One — he didn't trust air travel!"

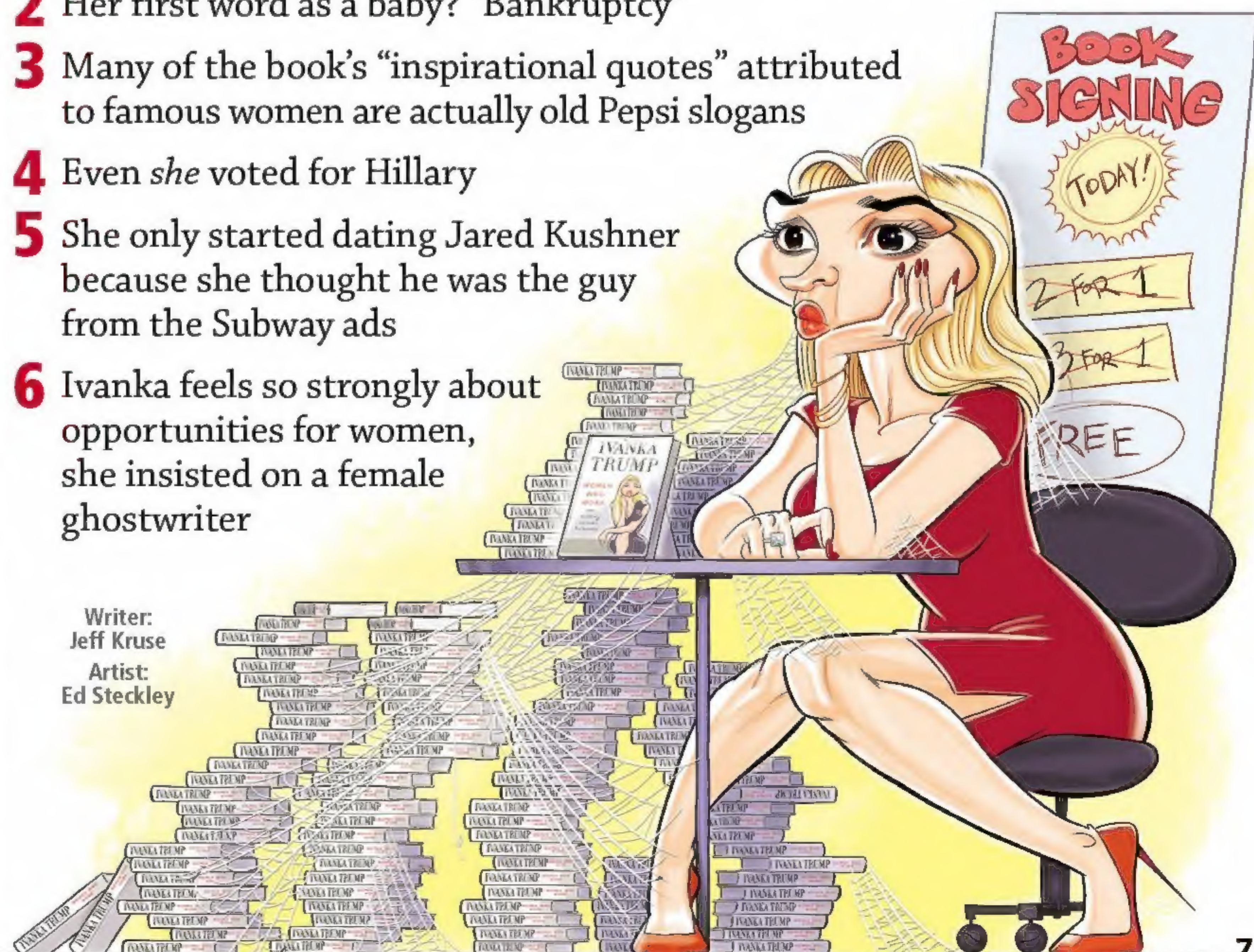


"Nixon hated CNN and other fake news outlets — that's why he always tweeted about them!"

The Stupider Six SURPRISES IN IVANKA TRUMP'S BOOK

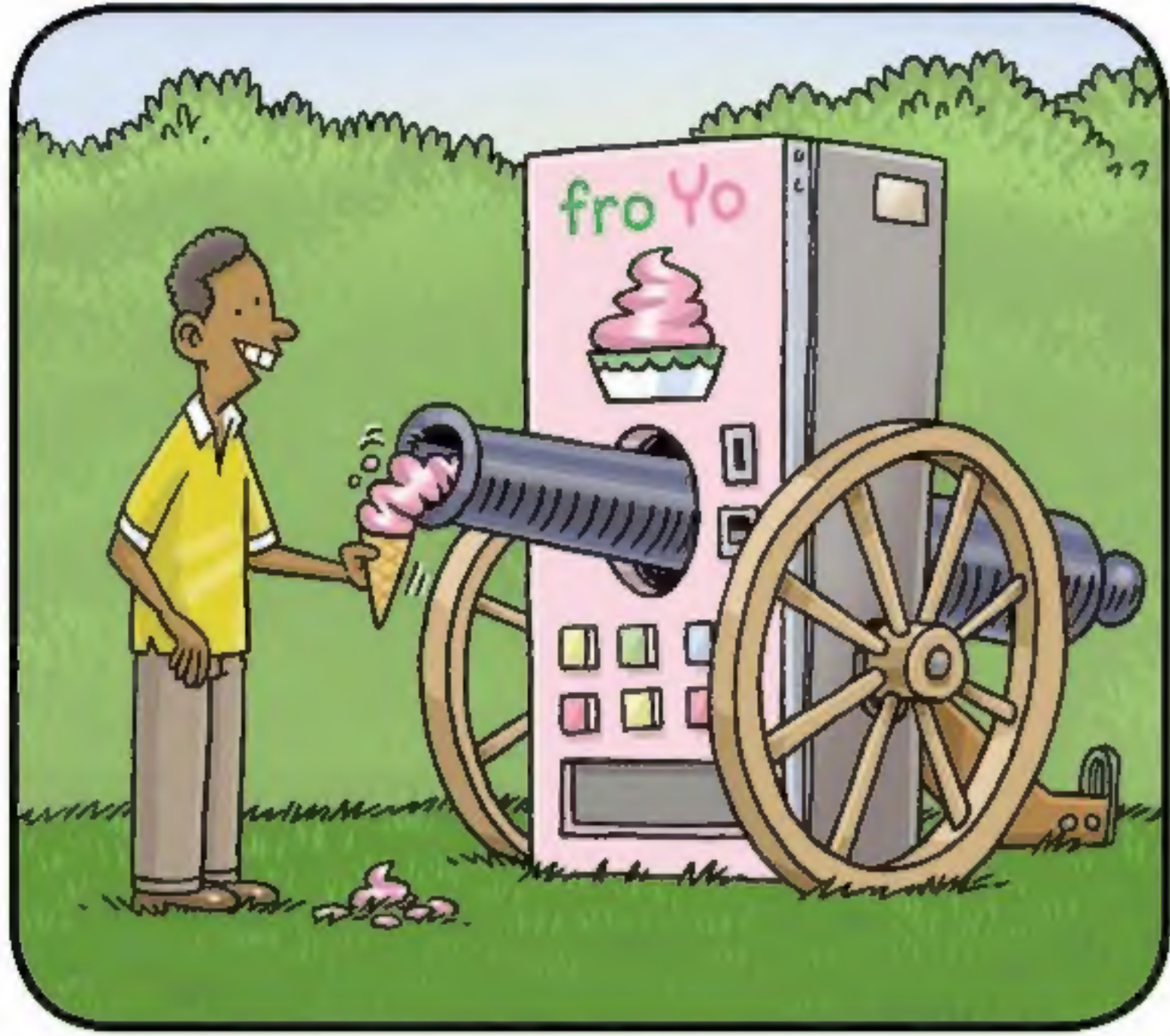
- 1 She mistakenly thinks she's third in line to the Presidency
- 2 Her first word as a baby? "Bankruptcy"
- 3 Many of the book's "inspirational quotes" attributed to famous women are actually old Pepsi slogans
- 4 Even *she* voted for Hillary
- 5 She only started dating Jared Kushner because she thought he was the guy from the Subway ads
- 6 Ivanka feels so strongly about opportunities for women, she insisted on a female ghostwriter

Writer:
Jeff Kruse
Artist:
Ed Steckley

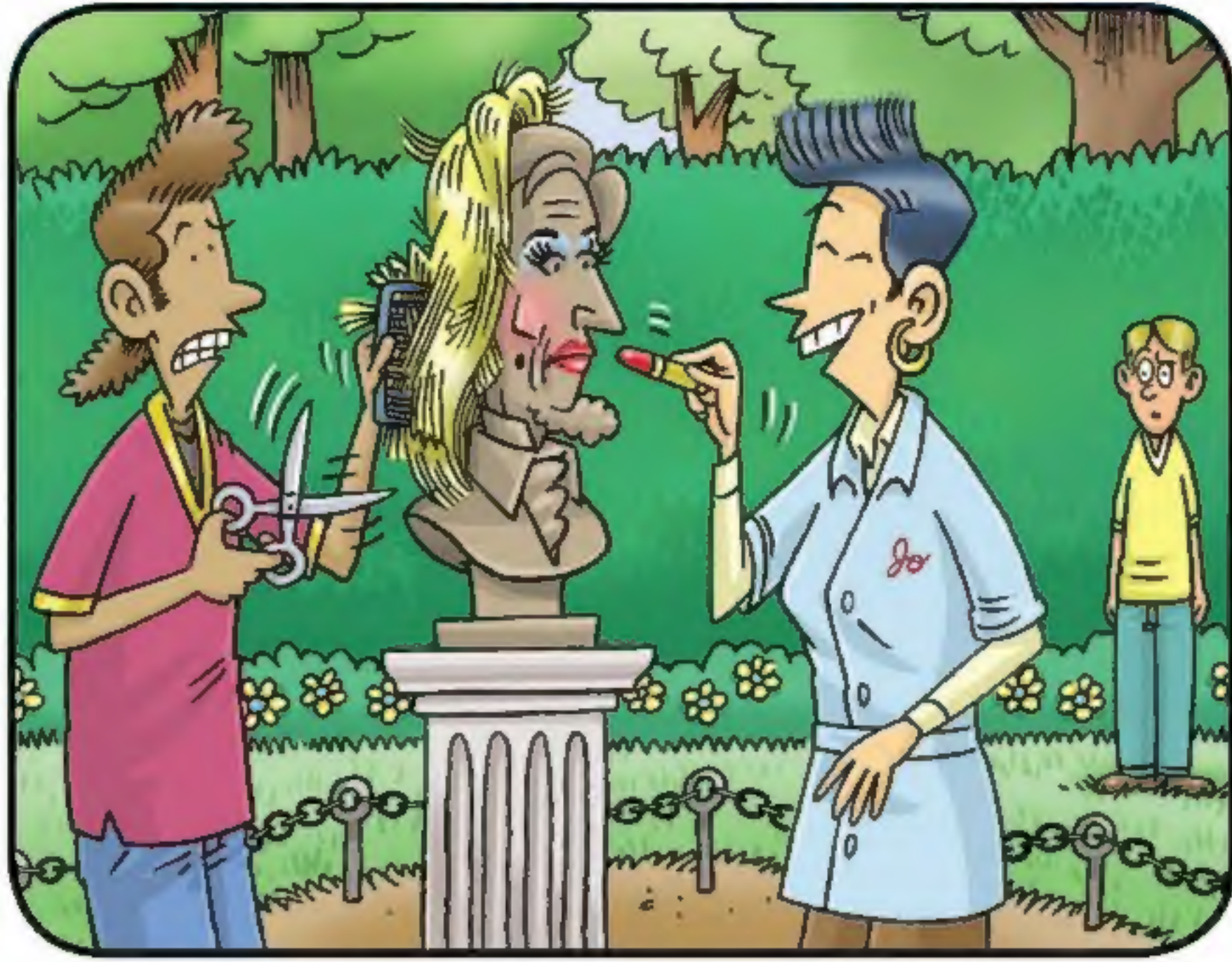


THE FUNdALini

MUCH-NEEDED UPDATES TO CONFEDERATE MONUMENTS



Convert all Civil War-era cannons into non-fat FroYo dispensers



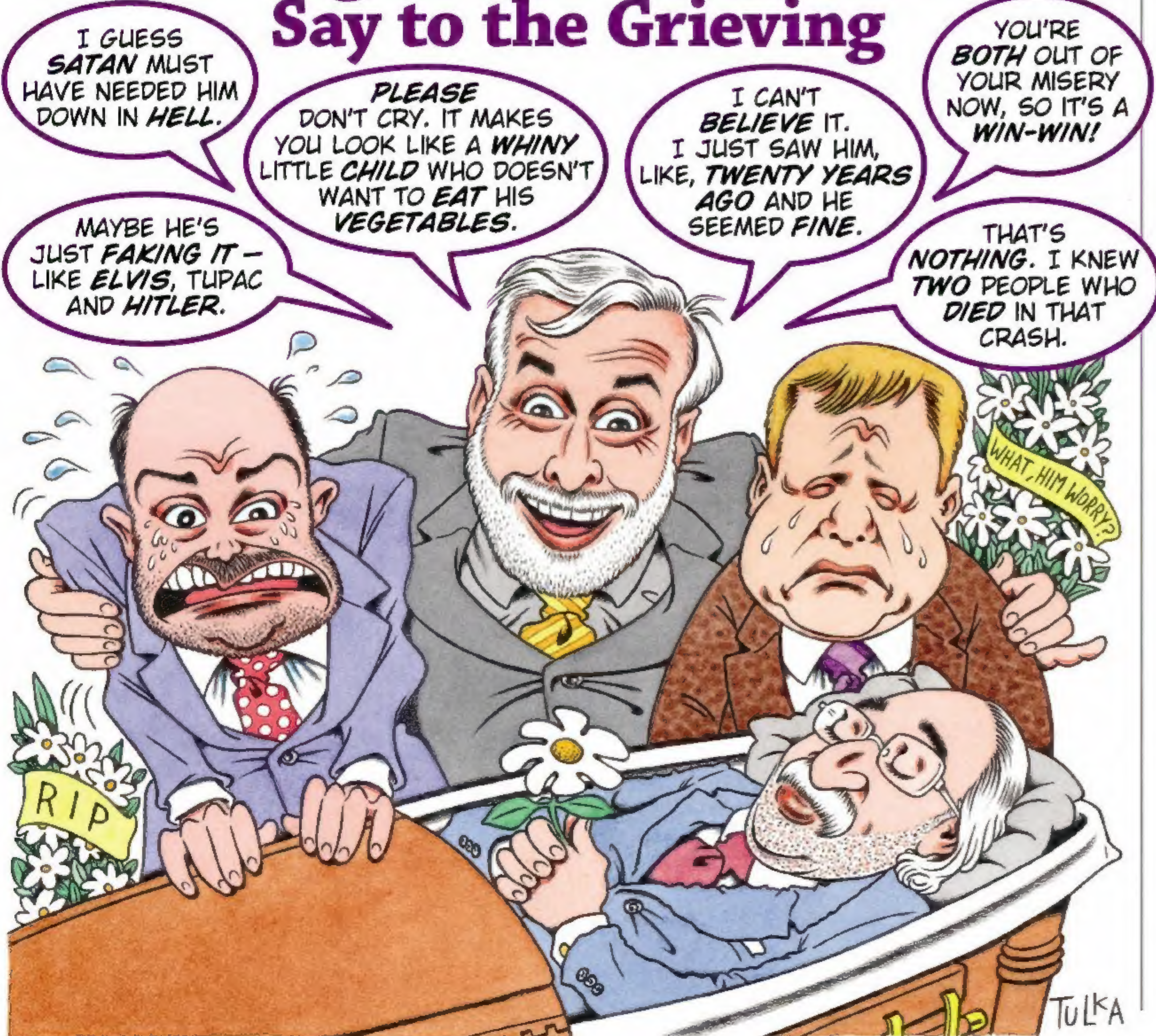
Jefferson Davis busts can stay, but only if local beautician schools are allowed to use them as test mannequins



Repaint the Dukes of Hazzard's car, already — not only will it be more culturally sensitive, but it'll totally throw Sheriff Rosco P. Coltrane off their scent

Writer: Kenny Keil Artist: John Kerschbaum

Things You Should Never Say to the Grieving



Writer: Jeff Kruse Artist: Rick Tulka

Tips for Enjoying Yourself at America's National Parks



Remember that the giant redwoods are legally protected. Trying to smuggle one out will land you in a world of trouble.

Parks are busiest during the holidays, particularly "Talk Like A Pirate Day" and "National Celery Day." Plan accordingly.

You can easily identify most park animals by their scat. That doesn't mean you should, of course. In fact, you'll enjoy yourself more if you forget we even mentioned it.

The best way to avoid crowds is to stay home and view your park of choice via webcam.

Try to get tickets for when Stephen Strasburg is pitching... wait, that's how to enjoy yourself at Nationals Park.

Writer: Jeff Kruse Artist: Paul Coker

Sampson of Anarchy



"I'M SORRY I HAVE TO LET YOU ALL GO, BUT YOU'RE JUST NOT FREAKS ANYMORE."

Writer and Artist: Johnny Sampson

PAGES

Kuper Market



Writer and Artist: Peter Kuper

Bit Parts You Rarely See in the Closing Credits

KAZOO-PLAYING HUNK
HOBO BUYING FABERGÉ EGG
WISECRACKING EMBRYO
DEAD BODY IN PUDDING VAT
LISPING PAPAYA FARMER
VAGUE PERSON WITH THING

VOICE OF WAFFLE IRON IN
LANDFILL
RODEO CLOWN
BRANDISHING EGGBEATER
SLAUGHTERHOUSE GREETER
"STOP STABBING MY
PANCREAS!" GUY ON HAYRIDE

Writer: Jeff Kruse

The Stupid Six

WAYS TO CELEBRATE THE 40TH ANNIVERSARY OF STAR WARS

- 1 Give your Chewbacca costume the fumigation it so richly deserves
- 2 Also celebrate the second anniversary of the last remastered and re-edited version of *Star Wars*
- 3 Gather up all the poems you've written about Boba Fett and submit them to *The New Yorker*
- 4 Tell anyone who'll listen that it's actually called *Episode IV: A New Hope* — they'll appreciate the accuracy
- 5 Send George Lucas a nicer Edible Arrangement than you usually do
- 6 See if your wife will finally wear the Vader helmet in the sack



Artist: Ray Alma

WHEN A MOMENT SPONTANEOUSLY TURNS ACRIMONIOUS, WHY PAUSE TO TAKE A PILL?

With Acrimonium® for daily use, you don't have to plan around having an argument with your spouse.

It's the only daily tablet approved to treat Argumentile Dysfunction (AD), so you can be ready for verbal altercations any time the moment is right.

Ask your psychiatrist about Acrimonium® for daily use, or at least until one of you can't take it any longer and files for divorce.

Acrimonium®

Tell your psychiatrist about all your passive aggressiveness and neuroses, and ask if your skin is thick enough for prolonged screaming matches. Do not carry firearms when taking Acrimonium®, but DO drink alcohol to excess. Side effects may include headache, upset stomach, facial redness, flared nostrils, severe chest pains and thoughts of strangulation. Seek marriage counseling right away for an argument lasting more than 16 hours.

Writer: J.C. Duffy A MAD Ad Parody

THE FUNDALINI PAGES

ACTIVIST ATHLETES YOU MAY NOT KNOW ABOUT



MALCOLM KENYATTA-WATTS

The star of the Ultra-Minor Football League's North Dakota Sleet stands during the national anthem, though he sings his own lyrics in order to protest "general bad stuff in society I could do without."



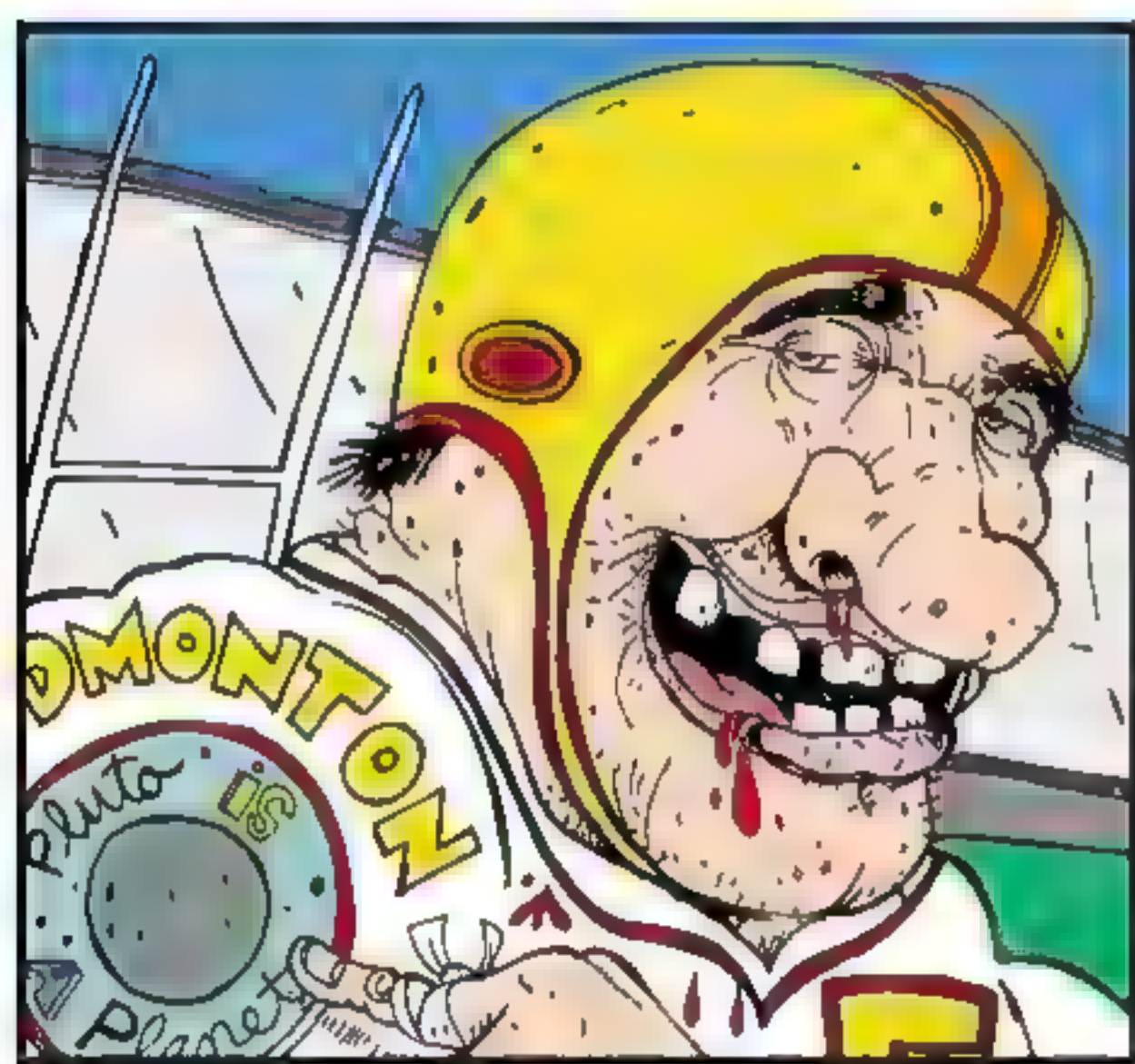
GUNTHER VON DUFFELBAG

No matter which minor league hockey team he's on, this journeyman goalie will refuse to stay in any Trump hotel — because their maids always vacuum too early.



CHUCK BLASTEMA

After reading a biography of Muhammad Ali, the Drabview Hills High School quarterback was so inspired that he announced he won't fight in Vietnam, should America ever decide to invade again.



YERTLE KAHOUTEK

This Edmonton Emus player (2012 MVP runner-up in the Canadian Seniors' Rugby Conglomerate) was fined for wearing a patch depicting Pluto, but says he'll continue to wear it until it's officially reinstated as a planet.



CLEM SILICOSIS

Why does this unranked PGA golfer have a tattoo reading "H.R.1481" on his forehead? Because he wants Americans to know about House Resolution 1481, which would amend the Internal Revenue Code of 1986 to include automated fire sprinkler system retrofits as section 179 property and classify certain automated fire sprinkler system retrofits as 15-year property for purposes of depreciation. That's why.

Writer: Jeff Kruse Artist: Kevin Pope

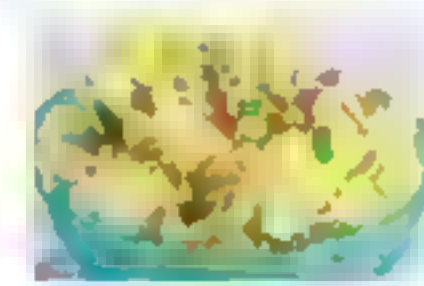
Save the Dator



"AND WHAT ABOUT THE PAN-SEARED TUNA WITH LIME GINGER GLAZE — DOES THAT COME IN A TROUGH?"

Writer and Artist: Joe Dator

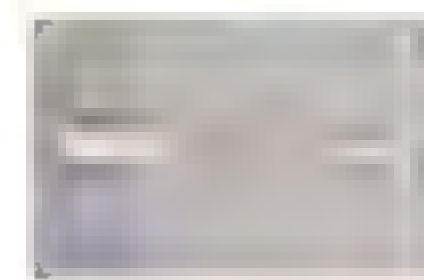
Sponsored Links You Probably Shouldn't Click On



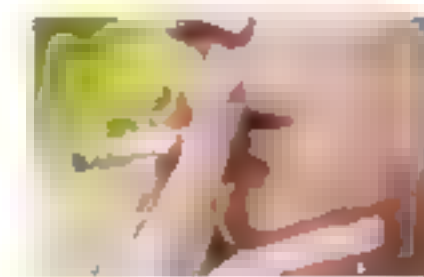
Lose Weight with Unrefrigerated Potato Salad



Forgetting What Part of Your Body You Just Itched is a Sign of Alzheimer's



Tiny Little Pipe-Cleaners: The DIY Way to Clean Your Veins and Arteries



Shocking: Natural Causes Will Kill You! Start Smoking Now to Prevent It



Make Money Growing Hemorrhoids

Writer: Scott Maiko

SAMUEL FERRI'S MISCONNECTED MOMENTS

I considered whether the internet justifies tossing out my thesaurus but decided against it.



If a global event ever sends us back to the Stone Age, I want to be able to find the right words for it.



Every time I see one of these places,



I imagine owning a Ferrari dealership with a vending machine in the lobby and using a similar name.

Incredible how a little music can bring something civilized to a rush hour crowd ready to slaughter each other for a seat...



even if she's playing the theme from Game of Thrones.

Writer and Artist: Samuel Ferri

OUR BEST MATERIAL ON AMERICA'S **GREATEST*** **PRESIDENT!**

- ★ Over 120 pages of Trump stupidity!
- ★ Following Donald Trump's career from shady business man to slimy reality star to incompetent President!
- ★ Featuring an introduction and original artwork by CNN's Jake Tapper!

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Whether you love Donald Trump
or hate him, you'll agree –
this book is about him!

NOTE: Refunds will not be
offered in the event of impeachment

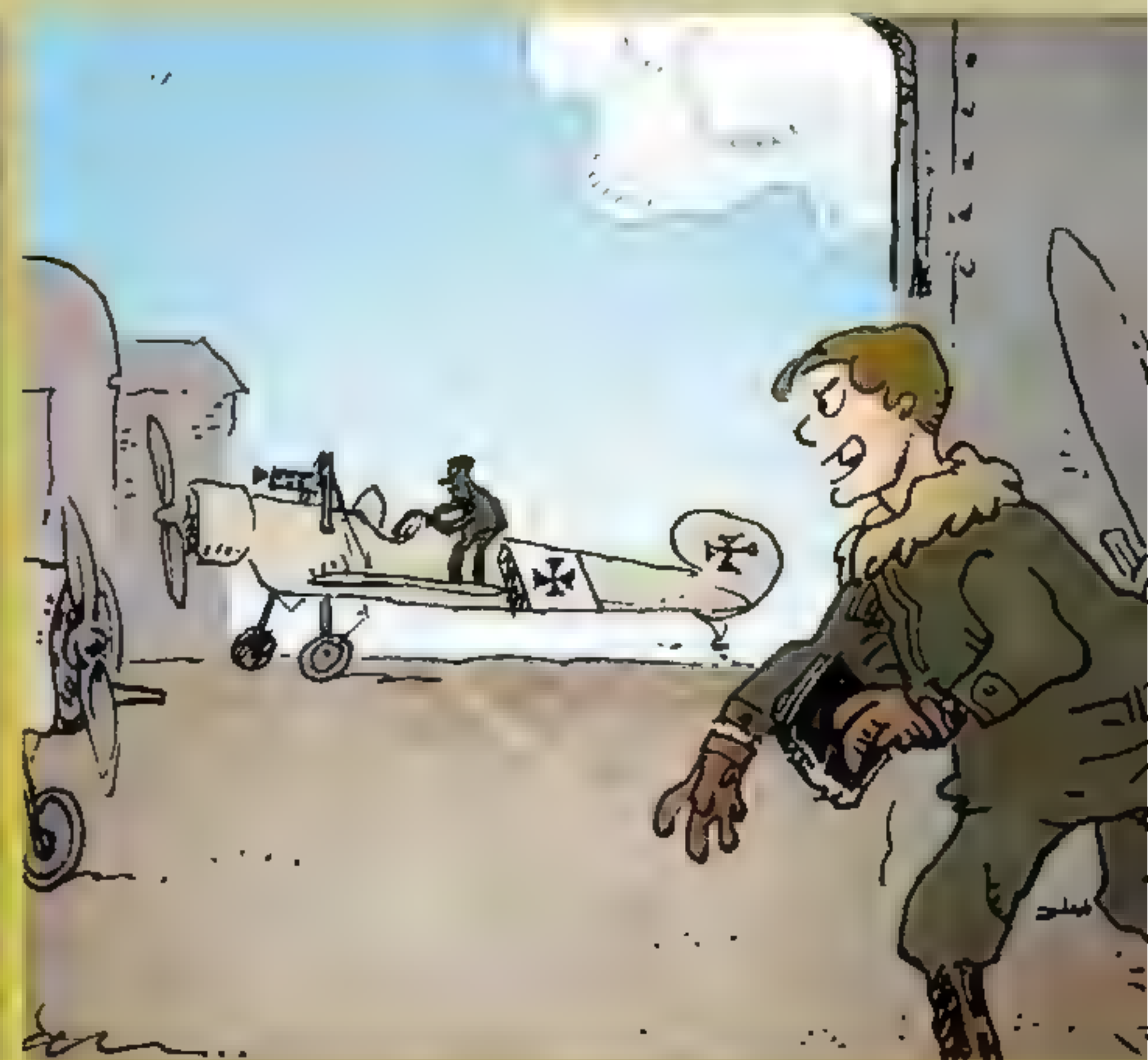
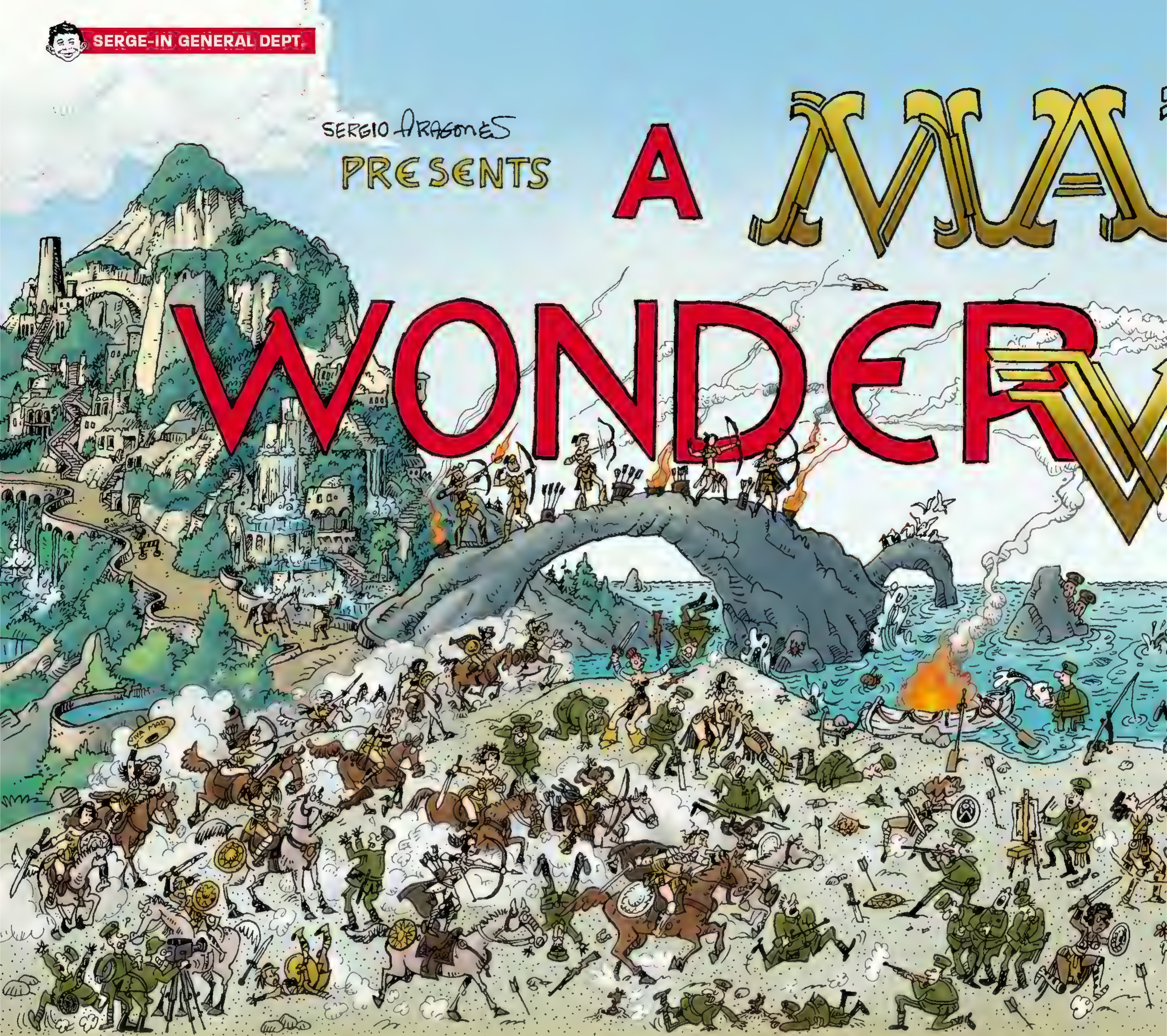
*according to President Trump

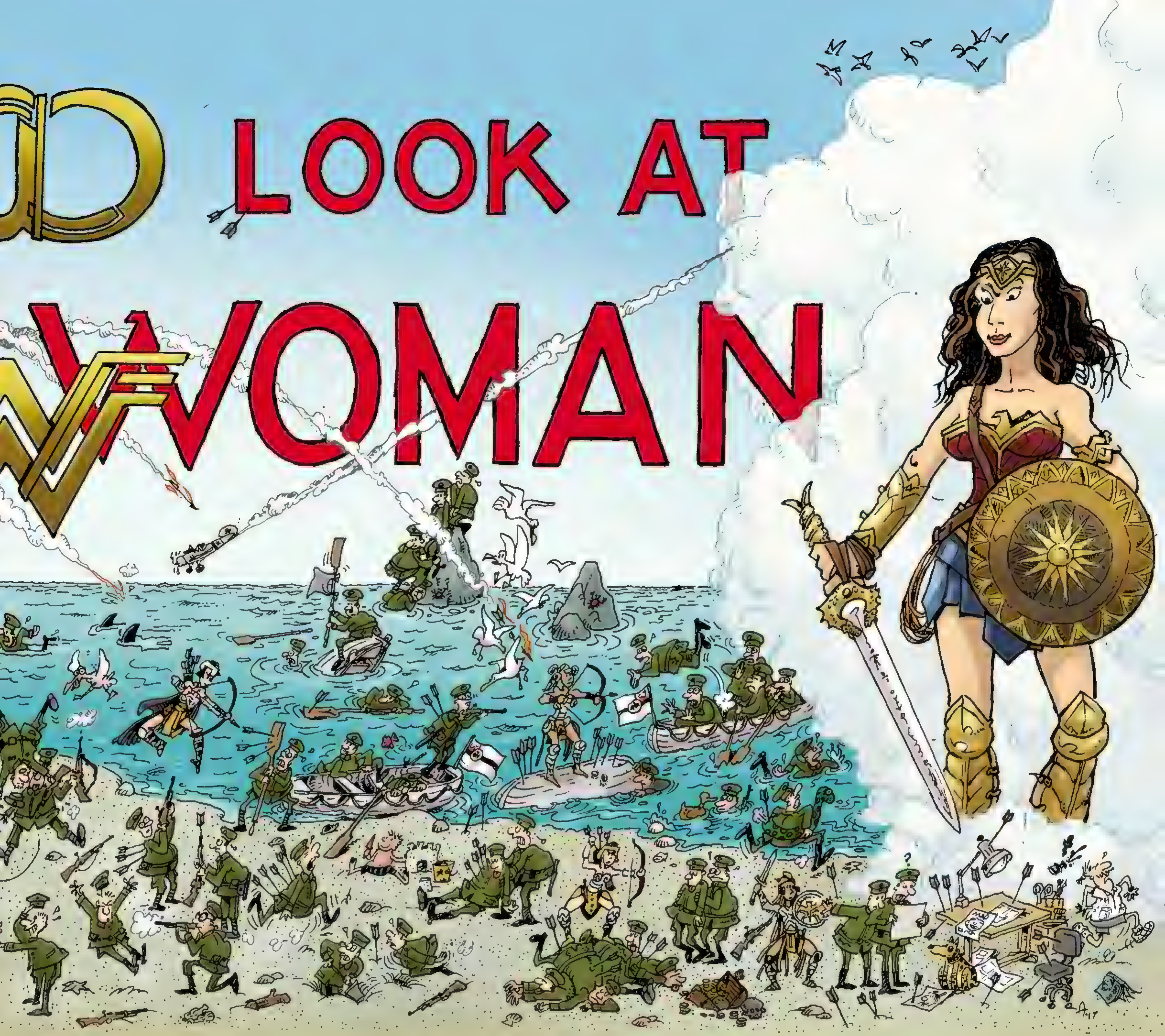


SERGIO ARAGONES
PRESENTS

A MA

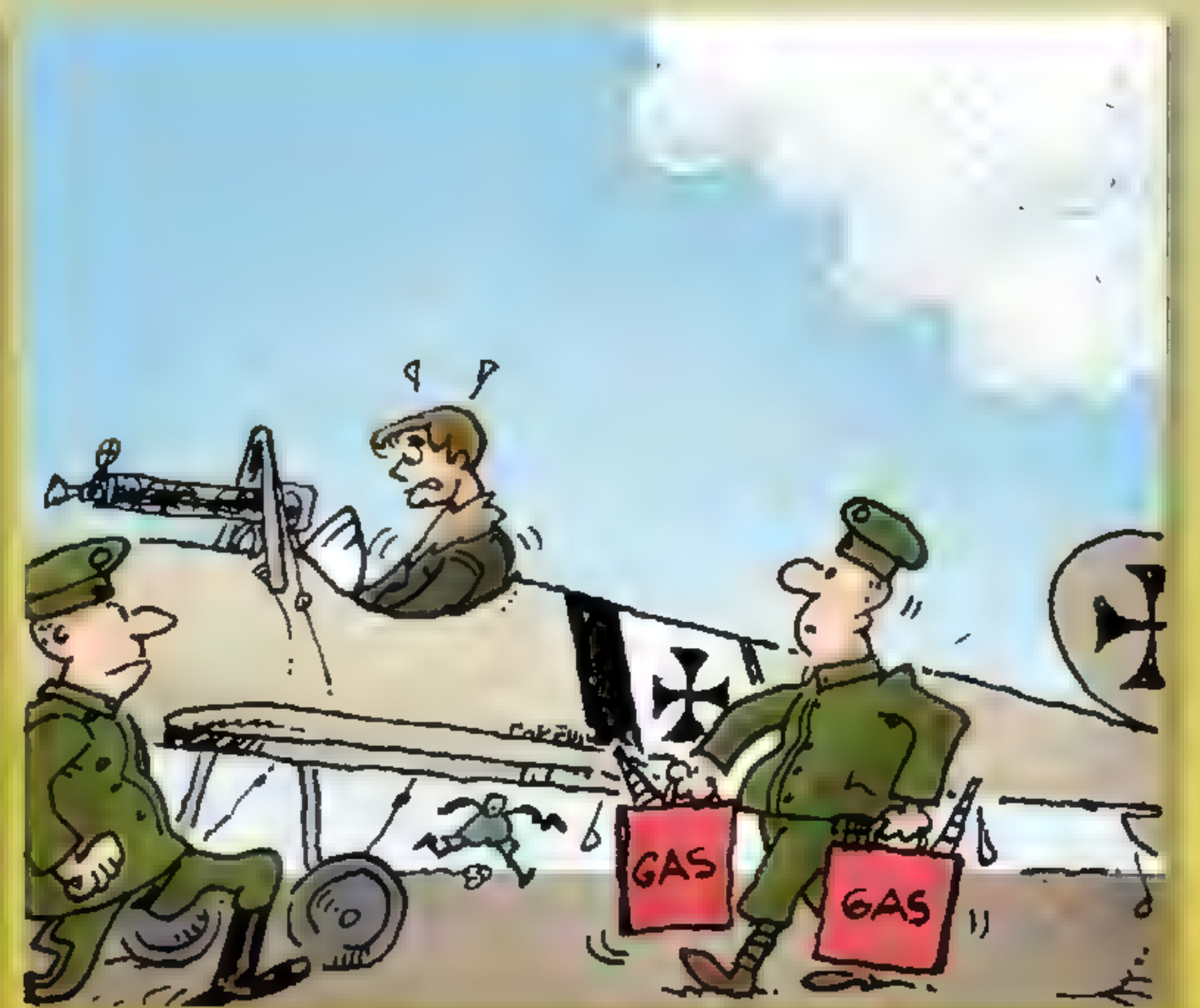
WONDER

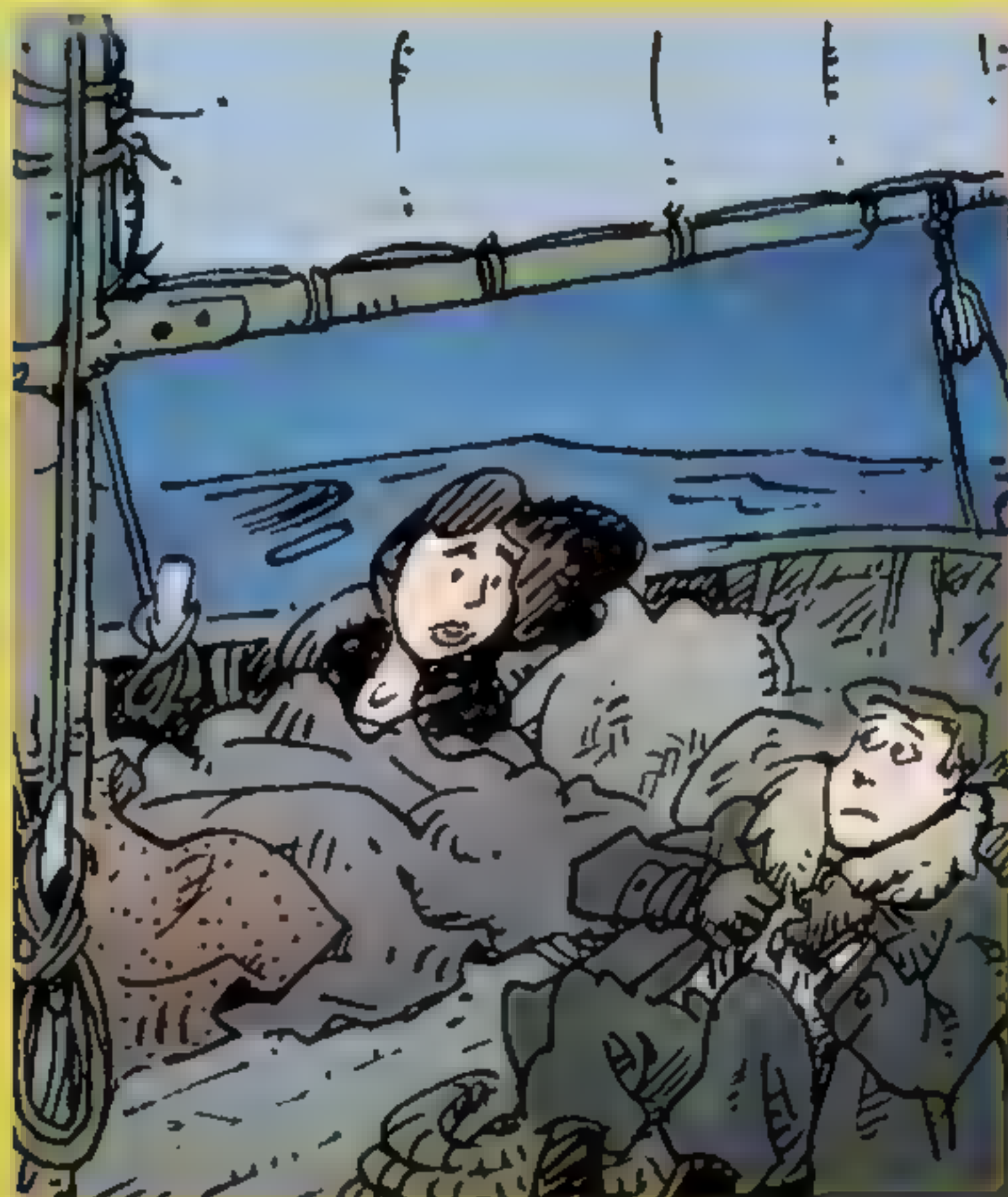
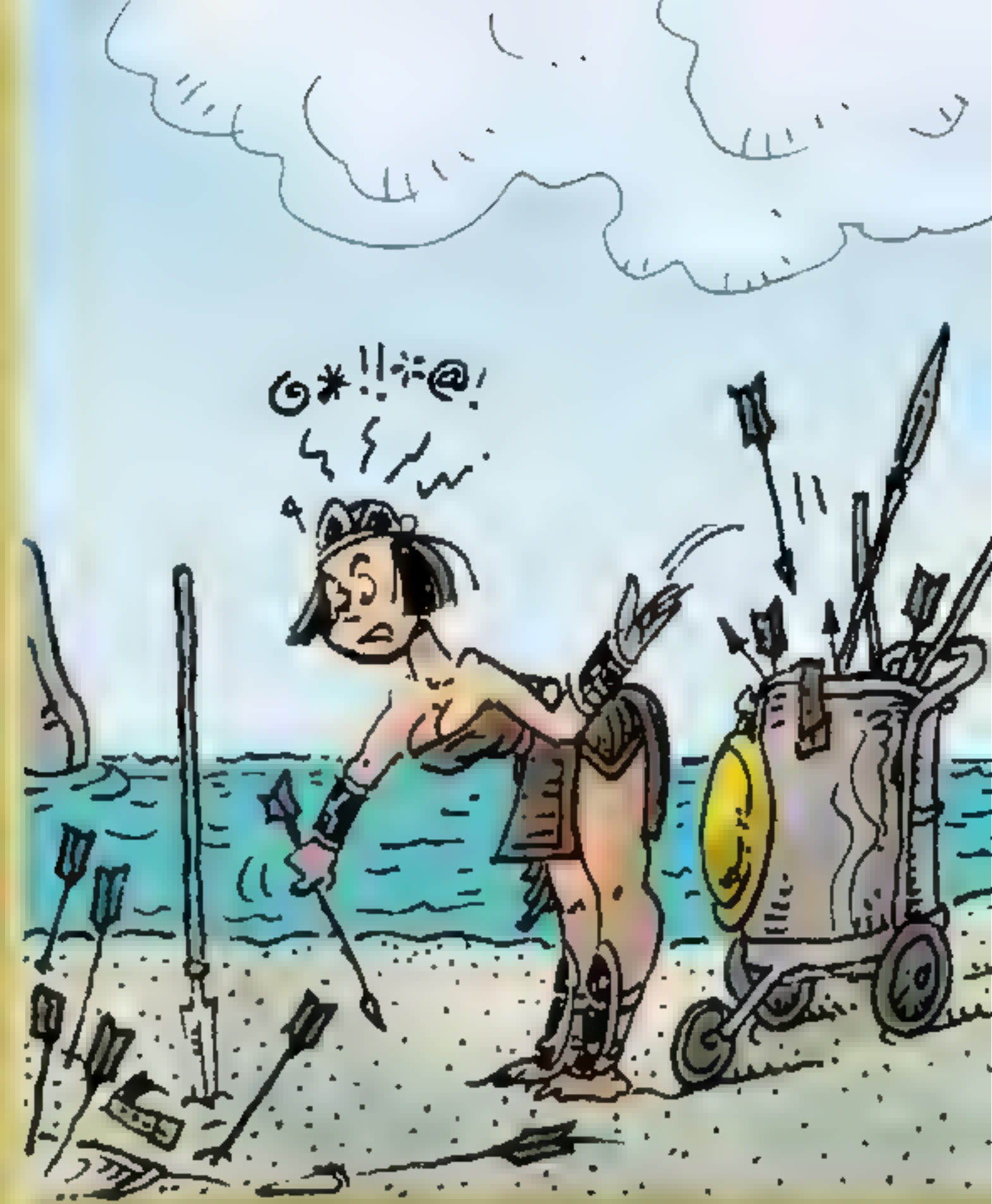


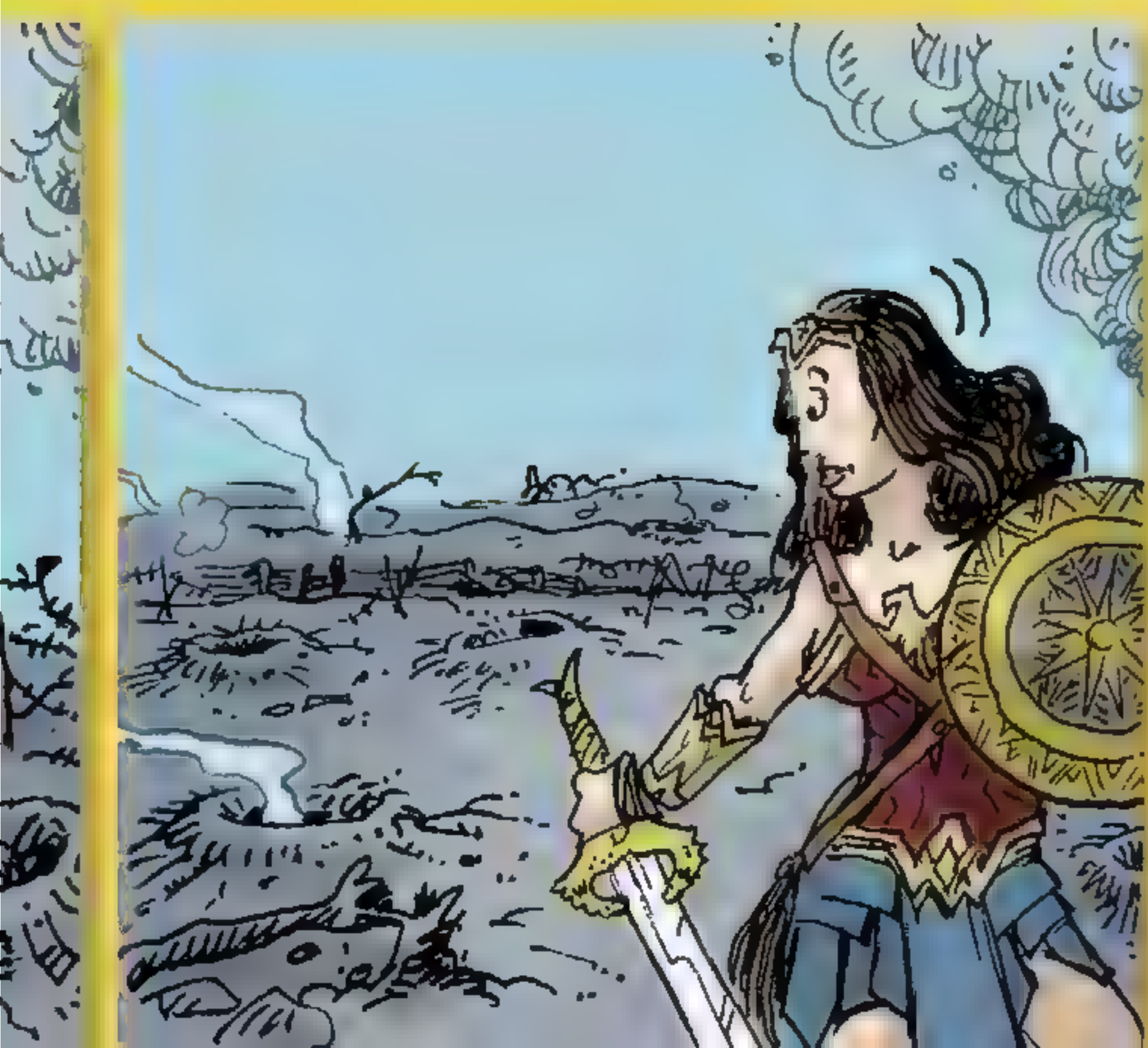
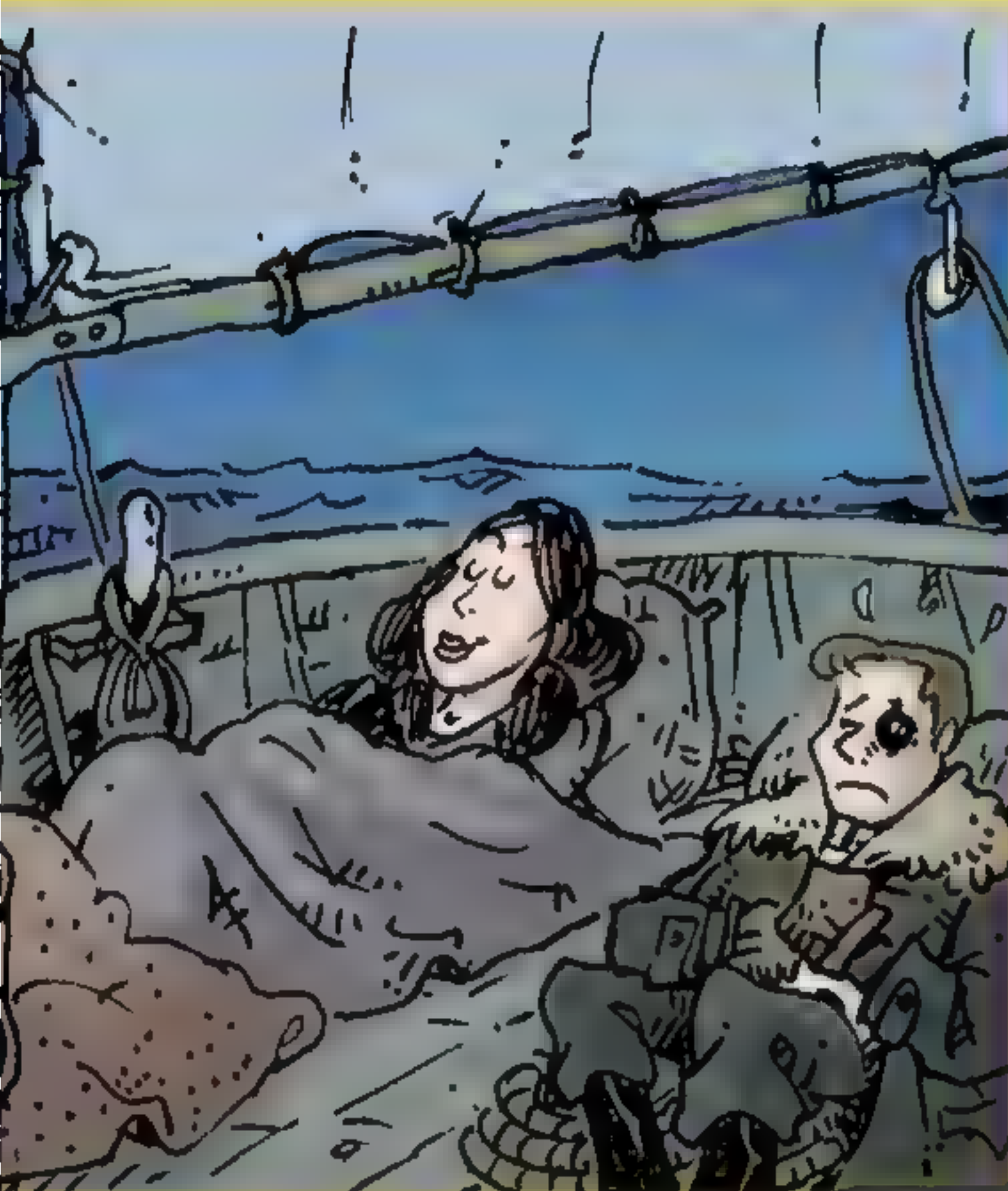


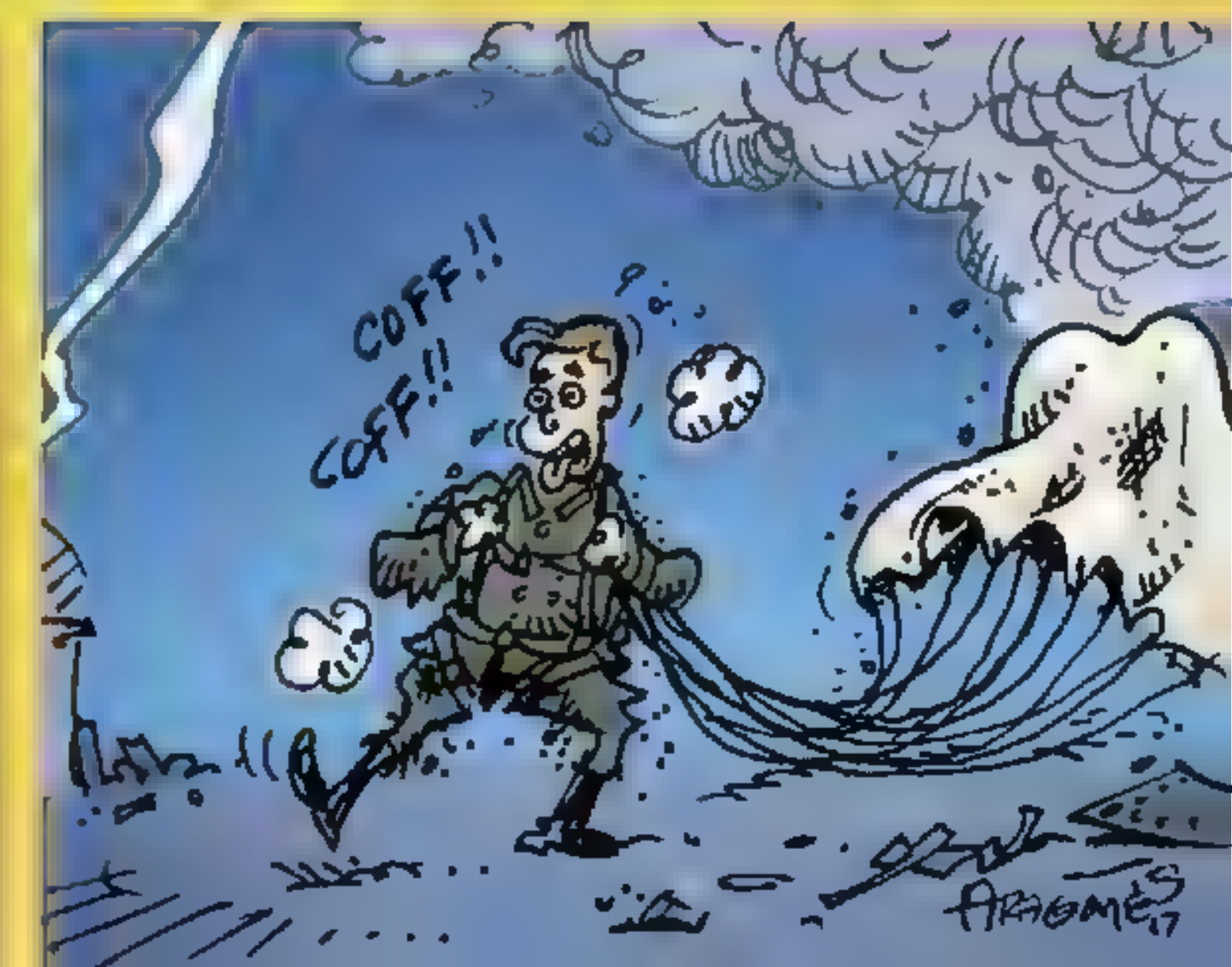
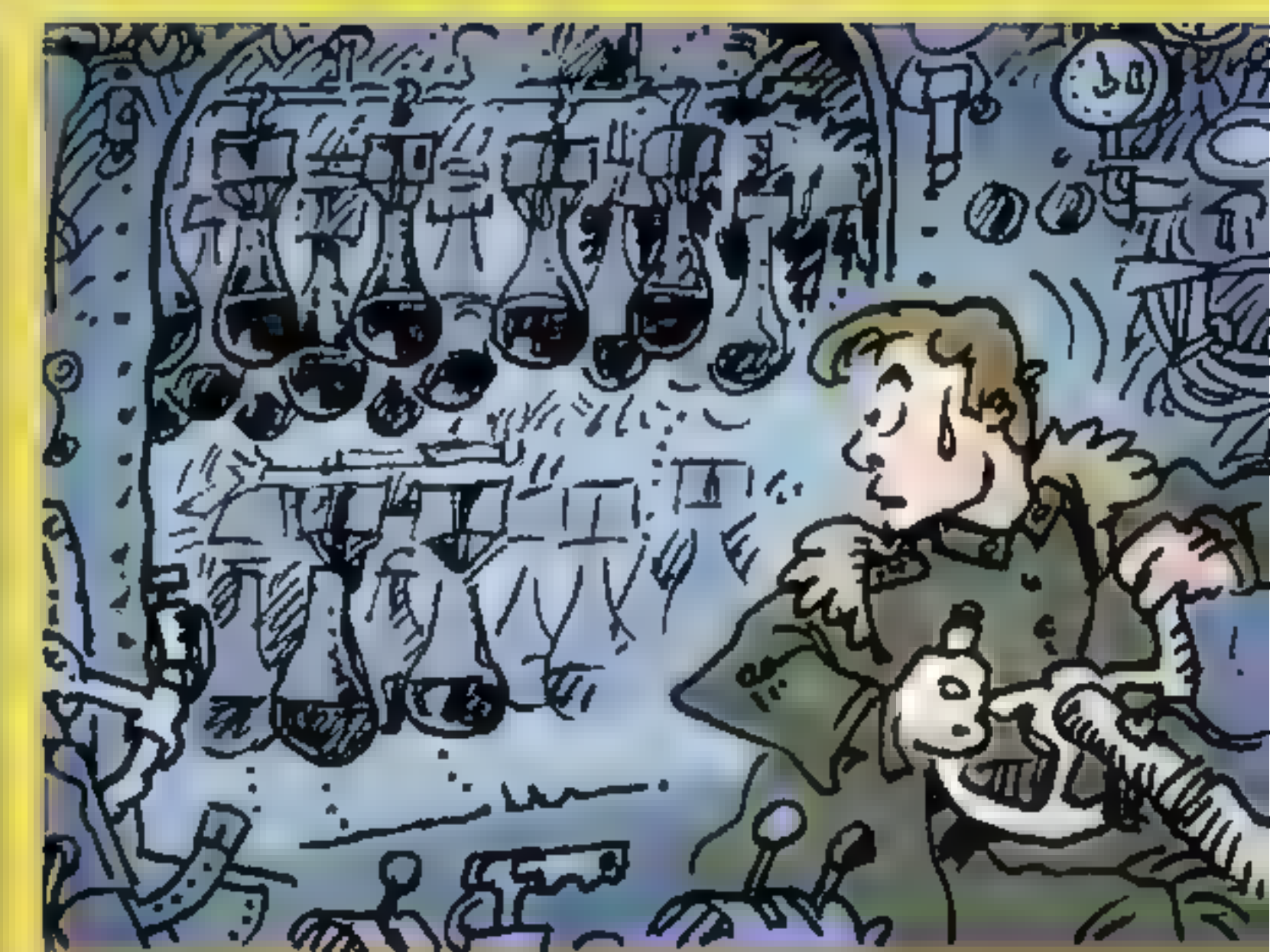
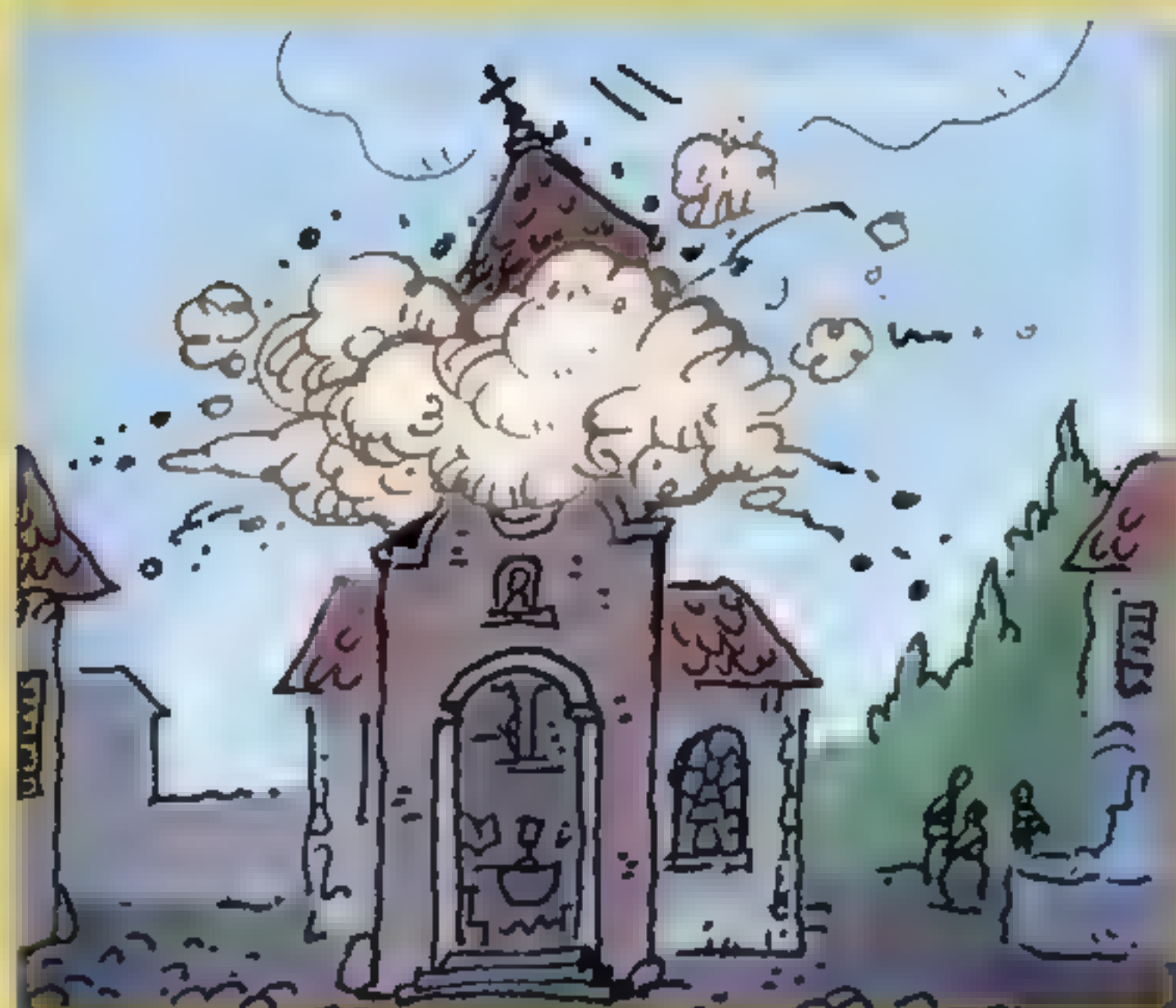
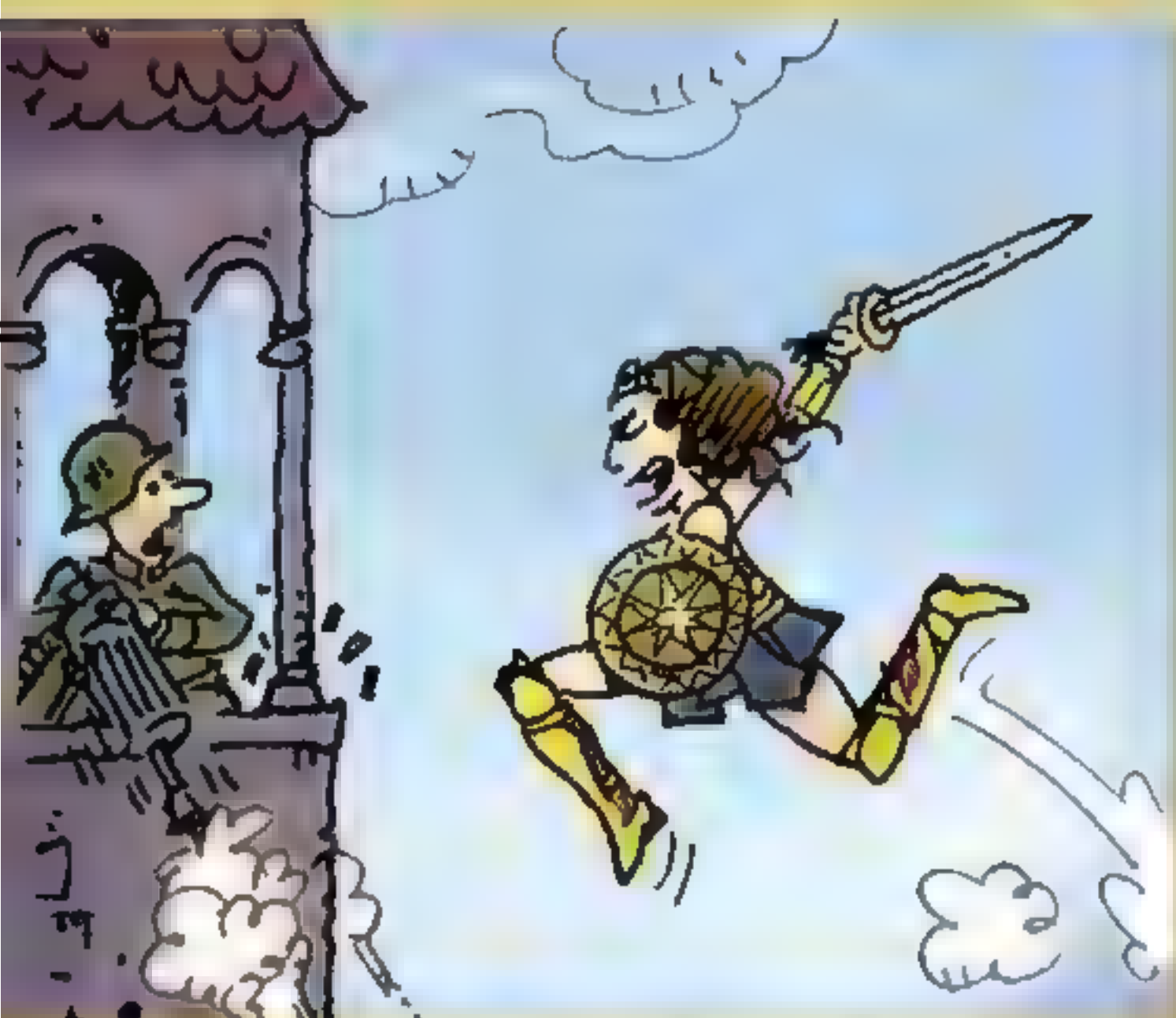
WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: JIM CAMPBELL









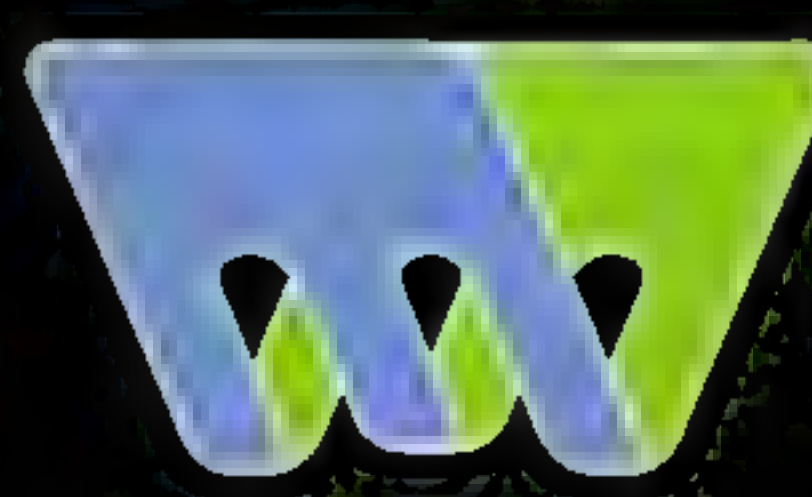
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A series of memos written earlier this year by former FBI Director James Comey described serious and questionable statements and actions made by President Trump during these meetings. What they didn't include, however, were these even more explosive revelations, which MAD is leaking here for the first time.

STATEMENTS

FROM

THE

As I entered, he was wrapping up a photo op with some **Boy Scouts**, with whom he had just shared **all** of the **nuclear launch codes**.

He **then** asked if I could somehow make it that **all female bureau agents** wear selections from the **Ivanka fashion line** exclusively...

His deal was **simple**: drop the case against **Mike Flynn** and the job hosting *Celebrity Apprentice* was **mine**.

...also in this meeting were **Jared Kushner**, a **dwarf** in a **kilt** and **Baba Booe**y from the **Howard Stern** program.

Then, appearing to be speaking to **no one** in **particular**, the President **wistfully** wondered if it was possible to **fabricate DNA** evidence to show that **Eric** wasn't really **his son**...

I thought it was an **odd question**: "What kind of **money** are we talking about to **take out Jake Tapper**?"

When I mentioned it seemed that the **smell of boiling cabbage** had **permeated** the Oval Office, Mr. Trump's one-word response was "**Bannon**."

Making reference to my **6'8" height**, President Trump insisted it was **he** who originated the phrase "**a tall drink of water**." He then also took credit for inventing the phrases "**Prime the pump**," "**Thank God it's Friday**," and "**YOLO**."



~~REDACTED~~

COMIEY MEMOS

ARTIST:
TOM RICHMOND



His **thinly-veiled** threat was **chilling**: “I could stand in the **middle** of the Oval Office and **shoot** the Director of the FBI in the **head** and I wouldn’t lose voters.”

He seemed **surprised** when I confessed to not knowing the **overnight ratings** for *Dancing with the Stars*.

...at which point he took out a **solid gold yo-yo** and floundered through a **pathetic** “walk the dog.” He then proclaimed himself “the **greatest yo-yo guy ever**” and urged me to “just ask **anyone**.”

He spoke at length about “**outdated**” and “**lame**” laws preventing Americans from **marrying** their **daughters**.

20 minutes into my **briefing** he asked me, “**Which one are you again?**”

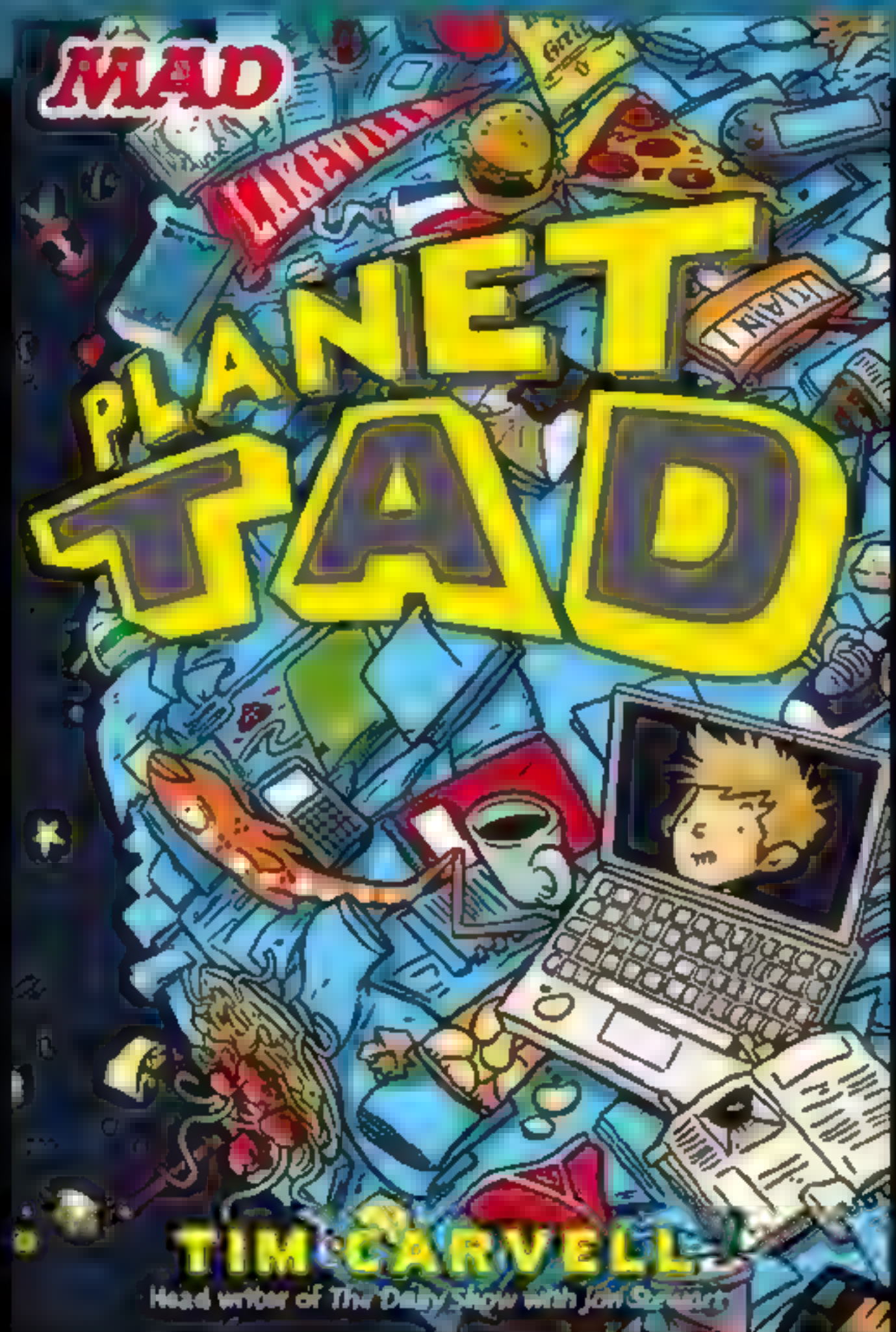
Despite the President’s **assurances** that dessert consisted of “the **most beautiful** piece of chocolate cake that you’ve ever seen,” I found it to be “**meh**.”

At one point, the President said, “Even my **farts** smell **great**” — and then he **farted** to prove it. I didn’t have the **courage** to tell him how **wrong** he was.

The **loyalty oath** Mr. Trump demanded I take sounded as if it was **directly plagiarized** from the opening theme to the *Friends* TV show.

Suddenly he **blurted out**, “Who knew sharing **highly classified intel** with the Russians would be so **complicated?**”

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**MAD'S
GREATEST
WRITERS:
FRANK
JACOBS**

**PLANET
TAD**

A celebration of the work of one of MAD's most prolific writers. Foreword by "Weird Al" Yankovic!

All-new adventures from the executive producer of *Last Week Tonight with John Oliver*!

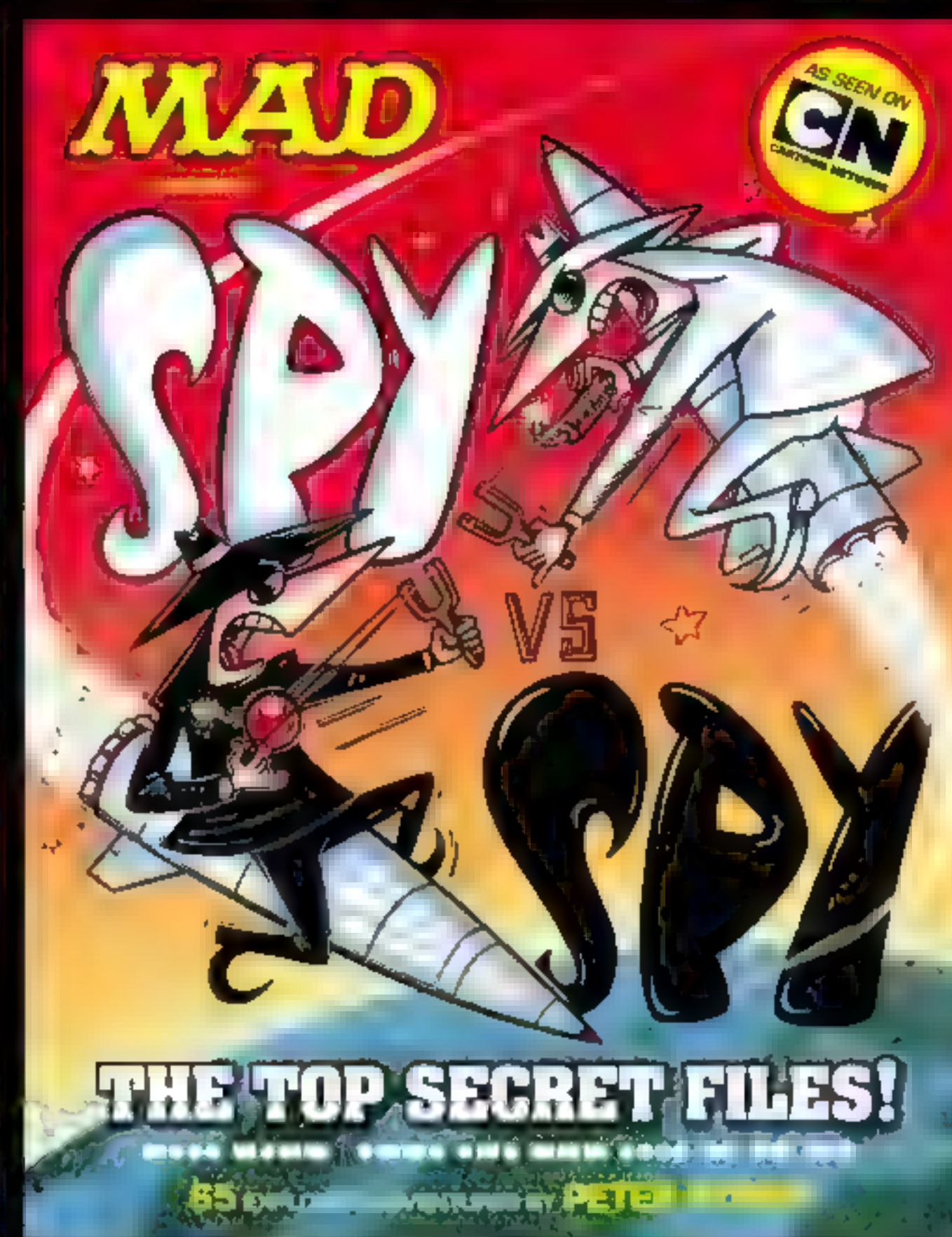


**MAD'S
GREATEST ARTISTS:
DAVE BERG**

**RETURN TO
PLANET TAD**

Classic strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

If you loved the first *Planet Tad* book, you'll really love this one! 232 pages of all-new Tad misadventures!

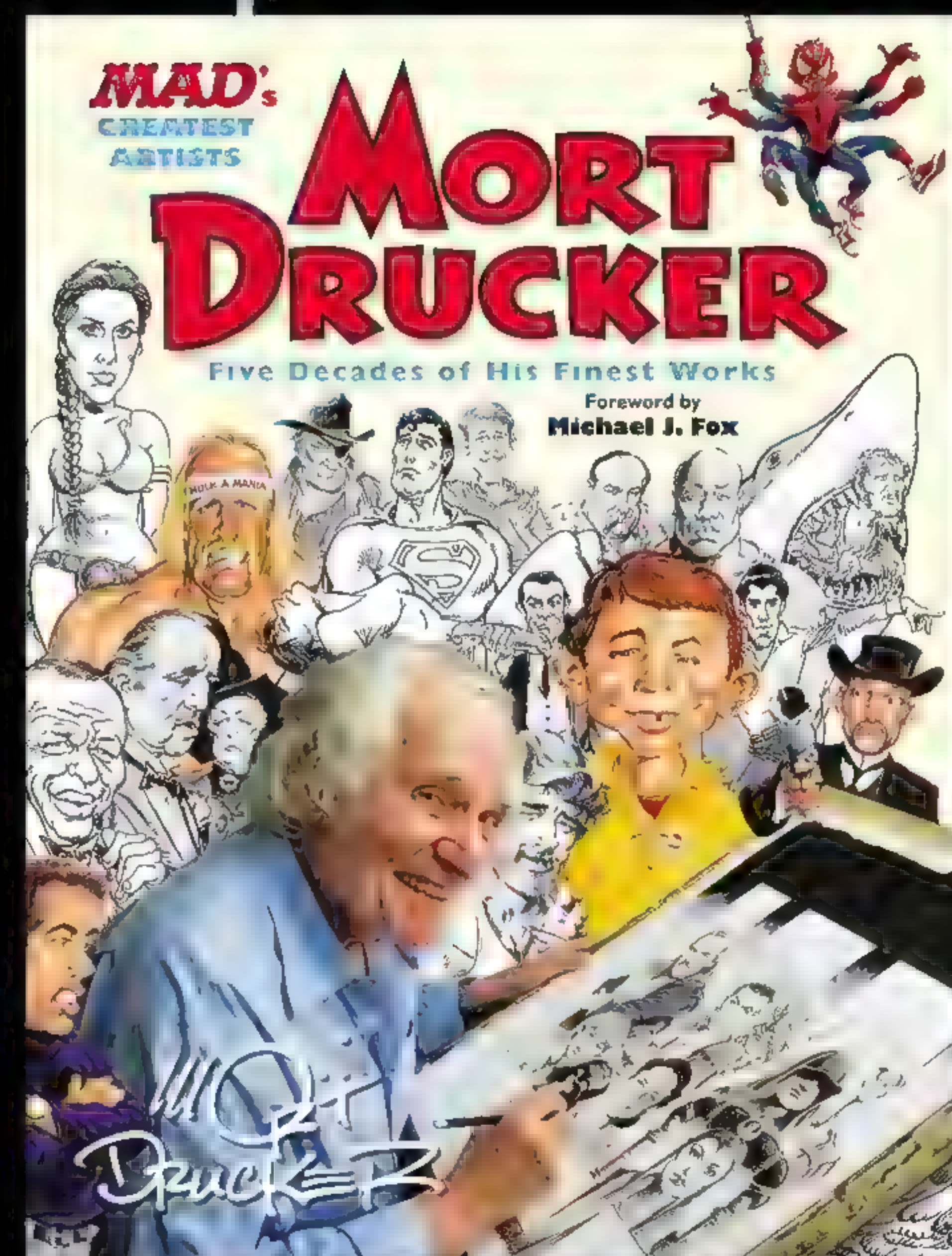
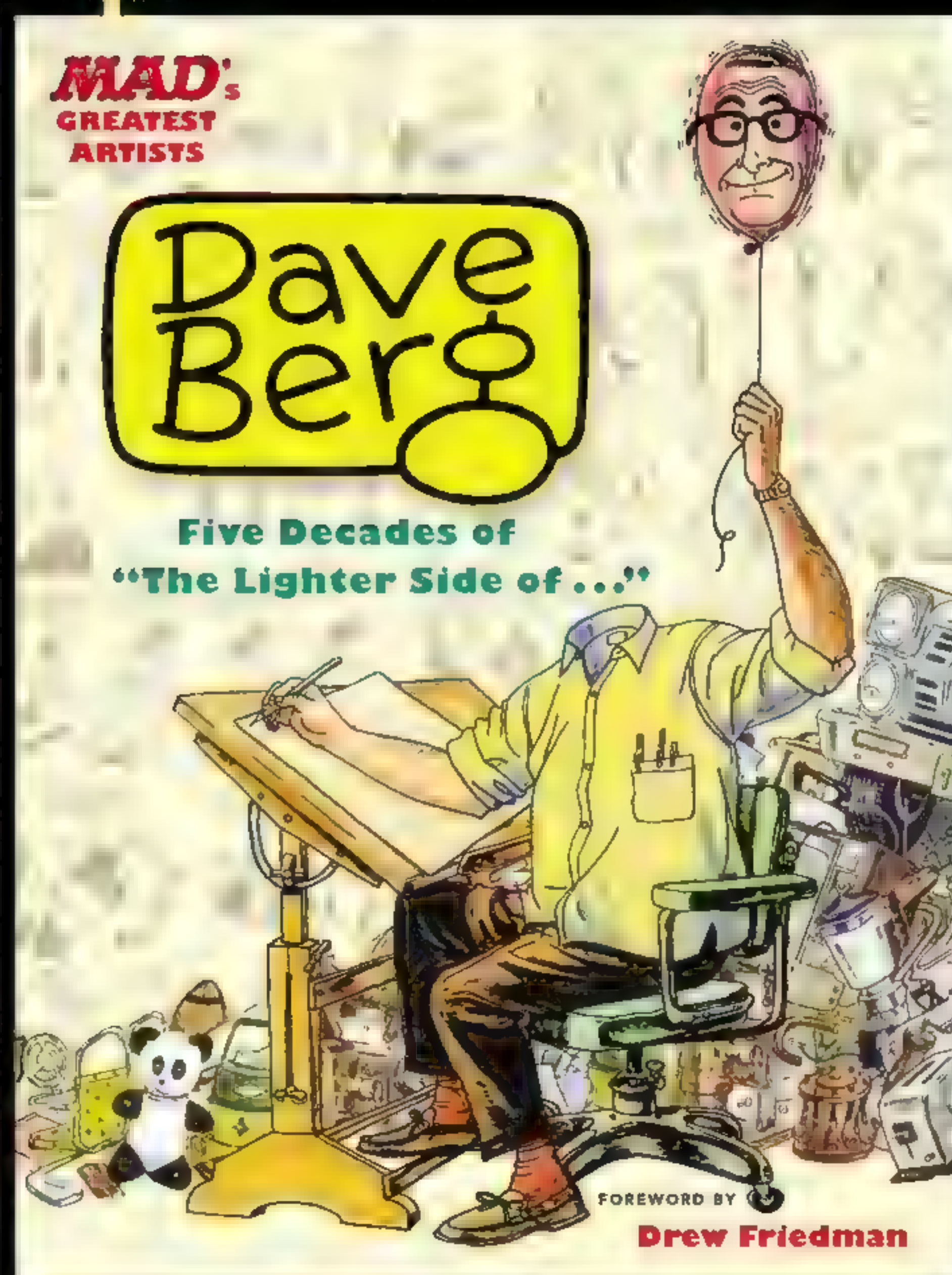
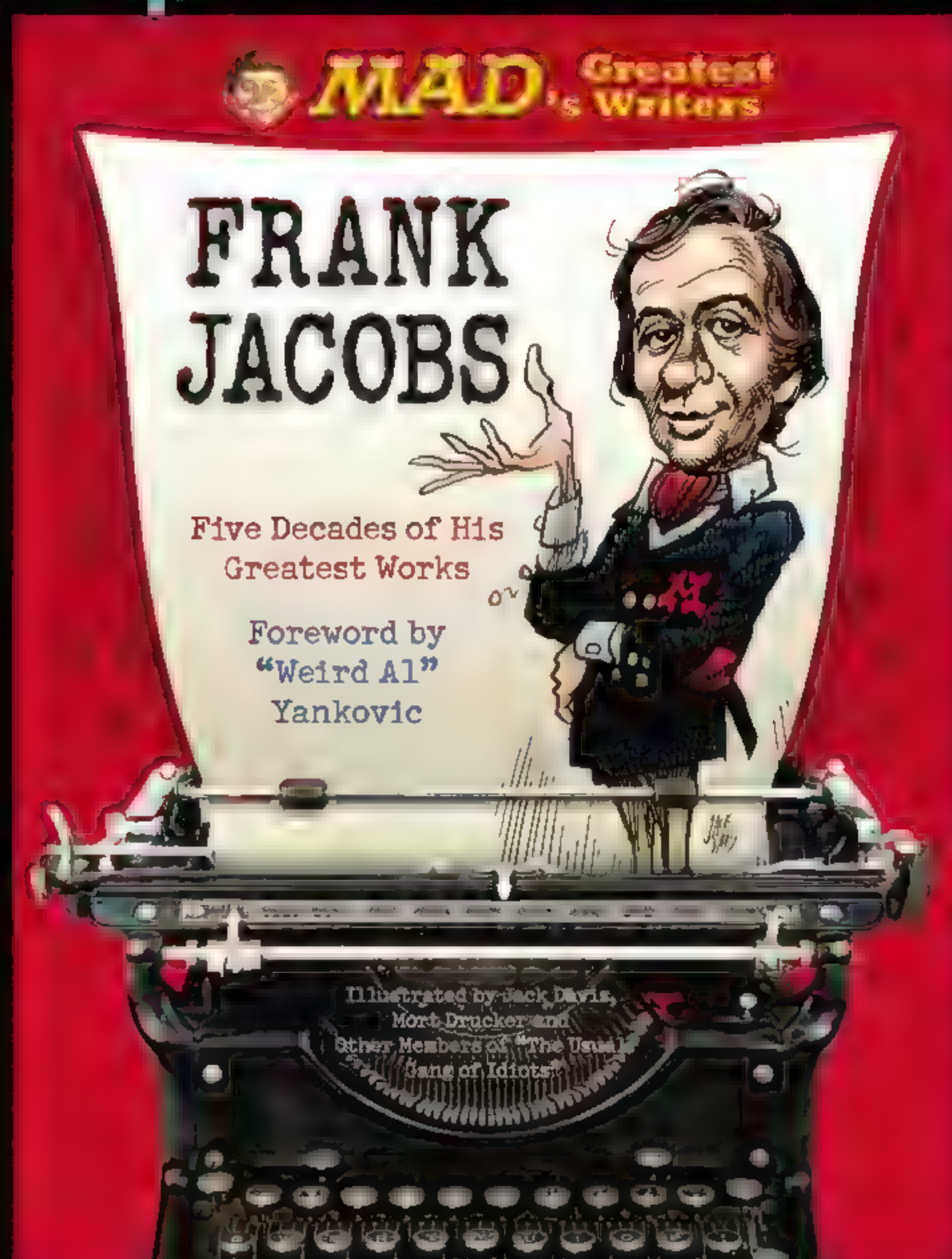


**MAD'S GREATEST ARTISTS:
MORT DRUCKER**

**SPY
VS. SPY:
THE TOP
SECRET
FILES!**

Includes many of Mort's greatest movie satires, plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams and others! Also a classic, vintage pull-out poster!

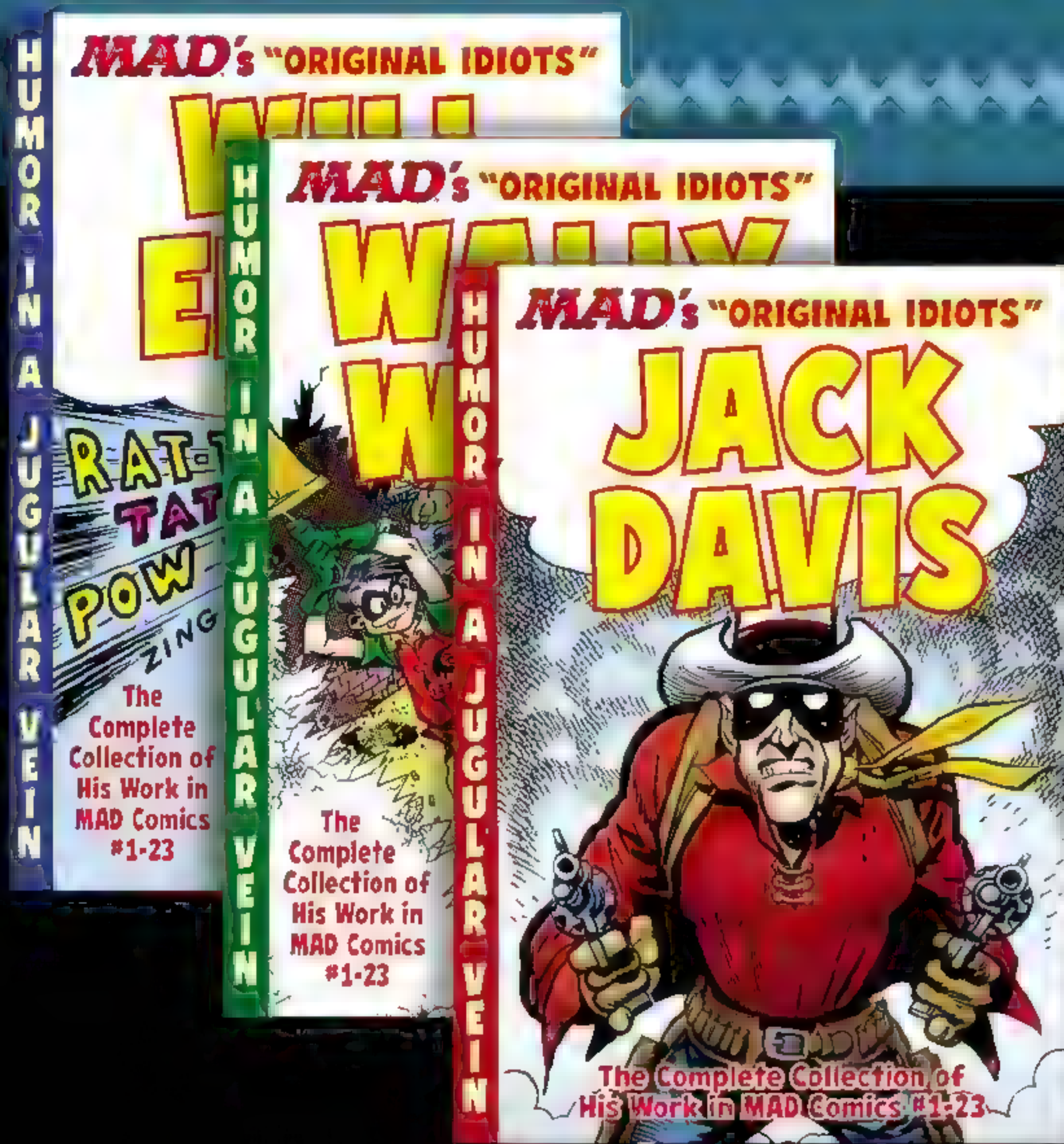
Special digest size! 65 explosive adventures by Peter Kuper!



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**MAD'S GREATEST ARTISTS:
DON MARTIN**

**MAD's
"ORIGINAL
IDIOTS"**



**MAD'S GREATEST
ARTISTS:
SERGIO
ARAGONÉS**

**SPY
VS. SPY:
FIGHT TO
THE FINISH!**



**SPY VS. SPY
VOLUME 2**

**AND
MORE!**

A select and expansive collection of Don's best pages spanning his 32 years at MAD! A must-have for lovers of *Shtoin*!

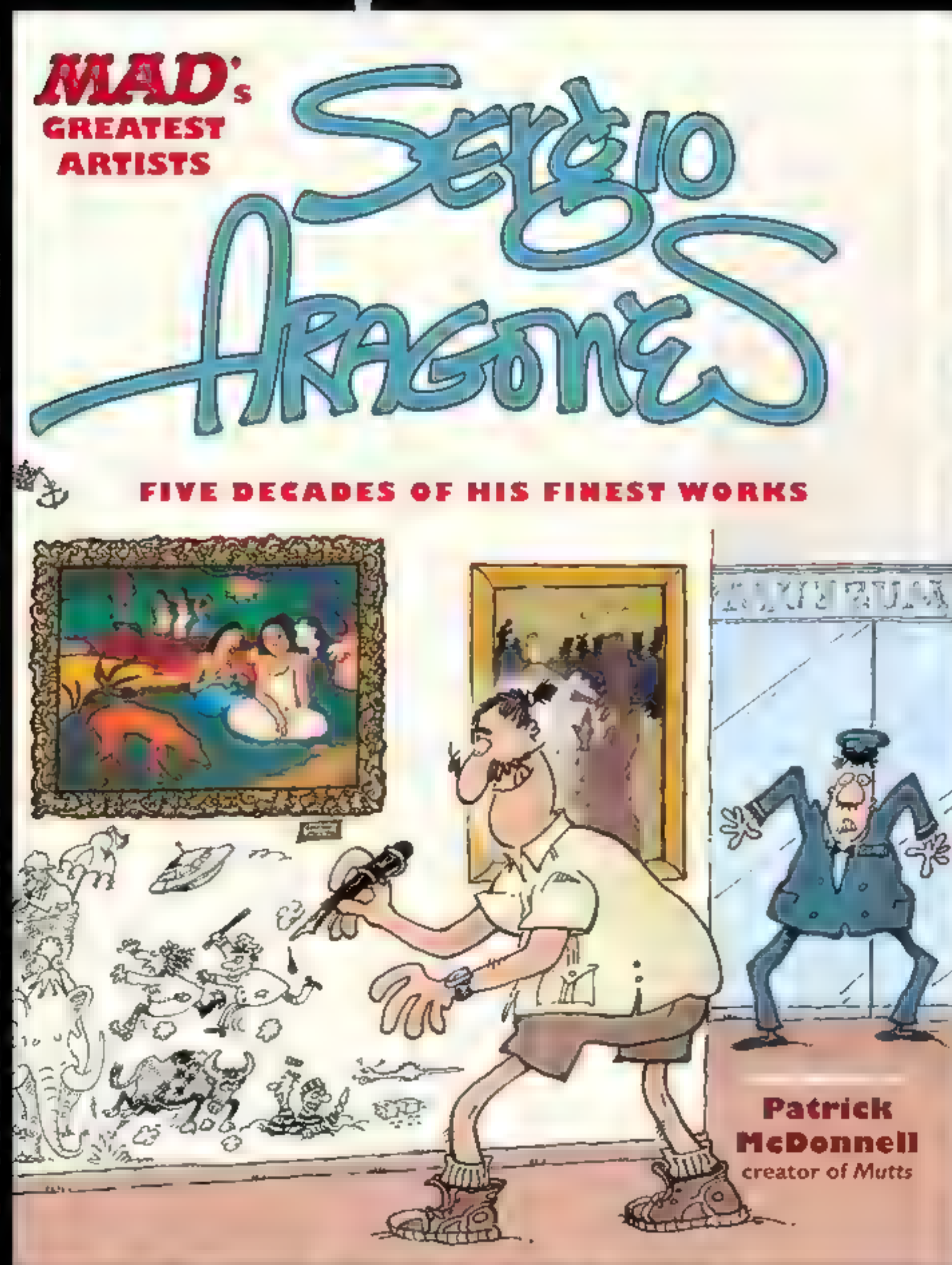
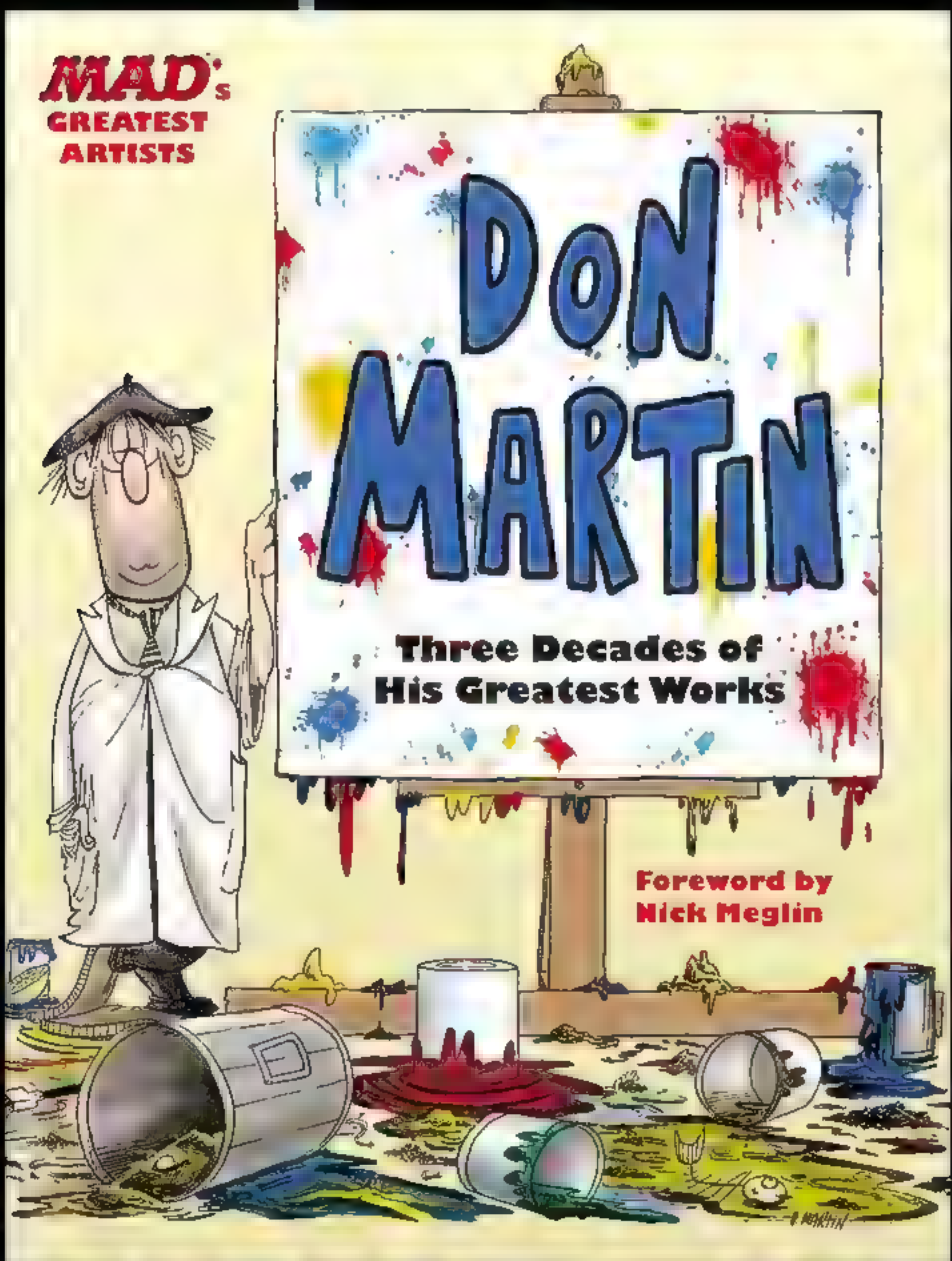
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Includes every Spy vs. Spy adventure from 1987 to 2007!

Six pointless collections, perfect for fans of MAD on Cartoon Network!



OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!

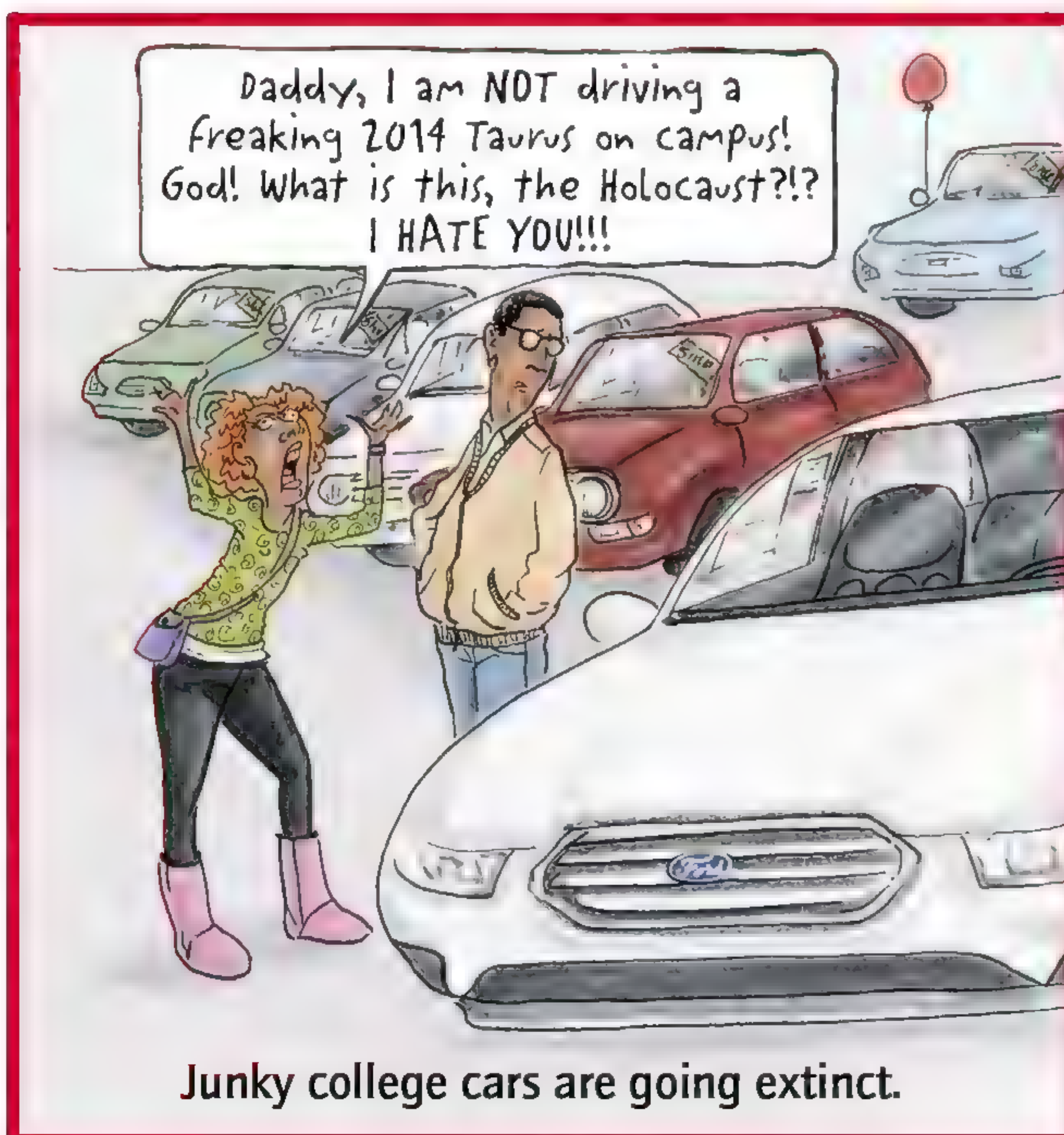


There are two things you should know about most Americans — one, they've got it pretty good, and two, they think they deserve better! If you don't believe us, just read on — because as MAD readers, you *don't* have it so good, and you *don't* deserve better!

Signs That AMERICAN

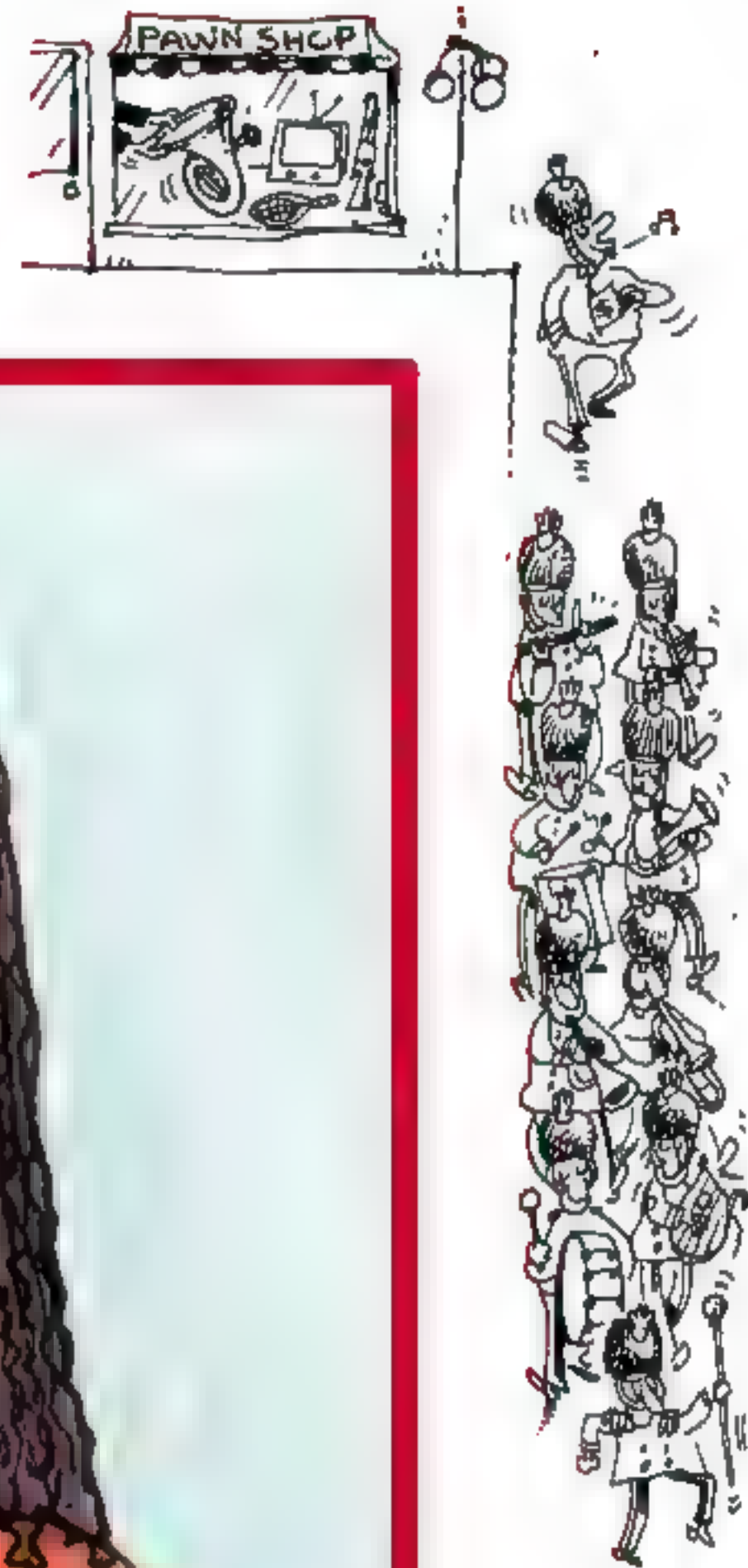


Suddenly, it seems that beggars, in fact, *can* be choosers.



ENTITLEMENT

Has Gone Too Far



So they're having it in Tanzania — of course — because it sounds so much like "Tanya and Zak," and with the rehearsal dinner, day-after brunch and two-days-after champagne send-off, that's a total of four nights and eight outfits. Oh, and a sitter for Hamcakes. And a gift.

Okay, I'll look into a second mortgage...



Couples think it's okay to make *attending* a wedding as expensive as having one.

Oh my GOD, I cannot believe it has been 15 seconds and this page isn't open yet! How the FREAK am I spos' to know how many people liked my picture of that tuna sub?!?!



You start to think that access to instant information kind of takes too long.



Get the usher's attention — my Jujubes are stuck together!

Visiting a new luxury movie theater is a lot like visiting an intensive-care nursing home



Well, it's way out of our price range...

I know, but we deserve to have a room for our footwear. Let's buy it!

Wanting stuff trumps affording stuff.

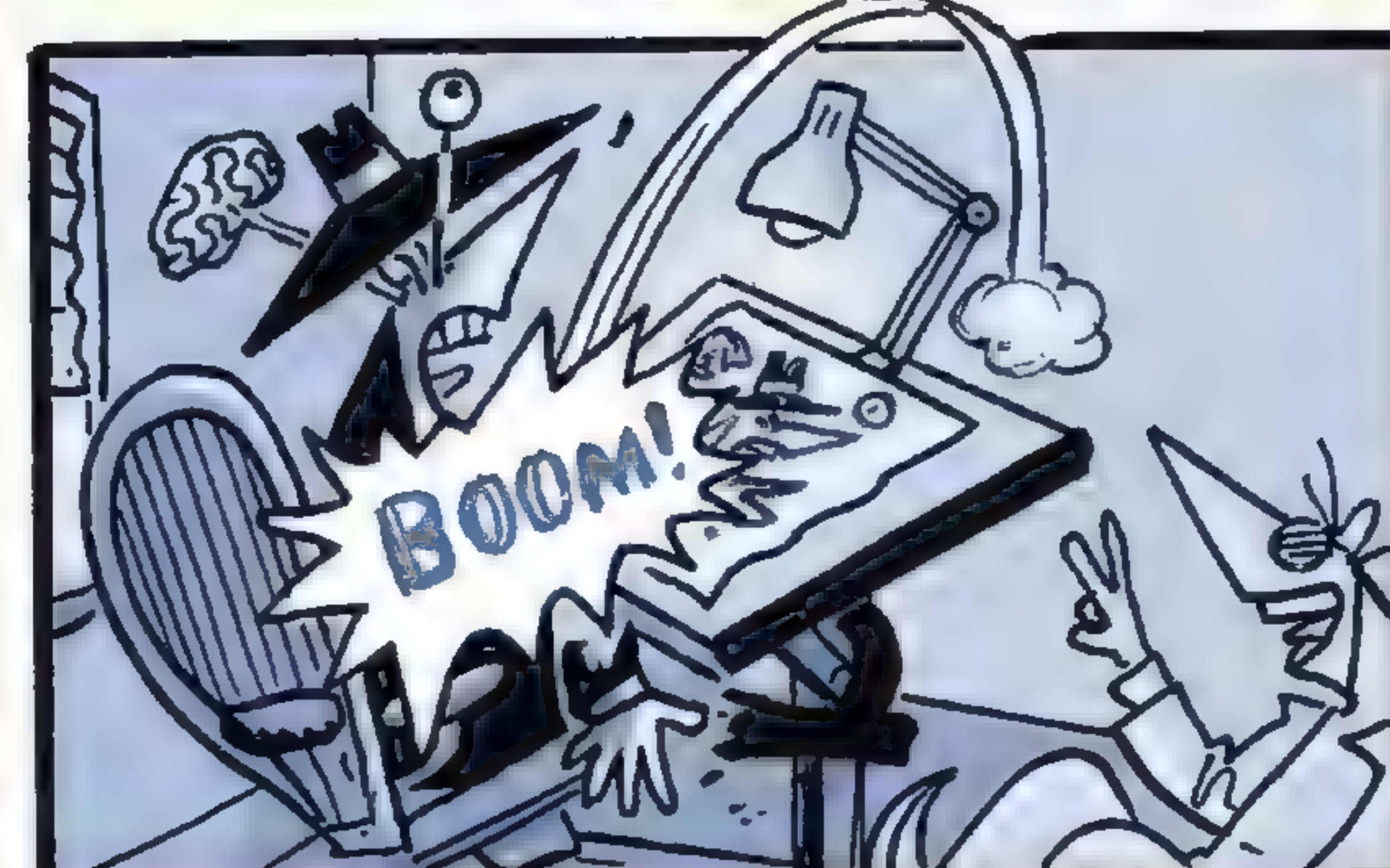
JOKE AND DAGGER DEPT.

SPY VS SPY





SPY vs SPY

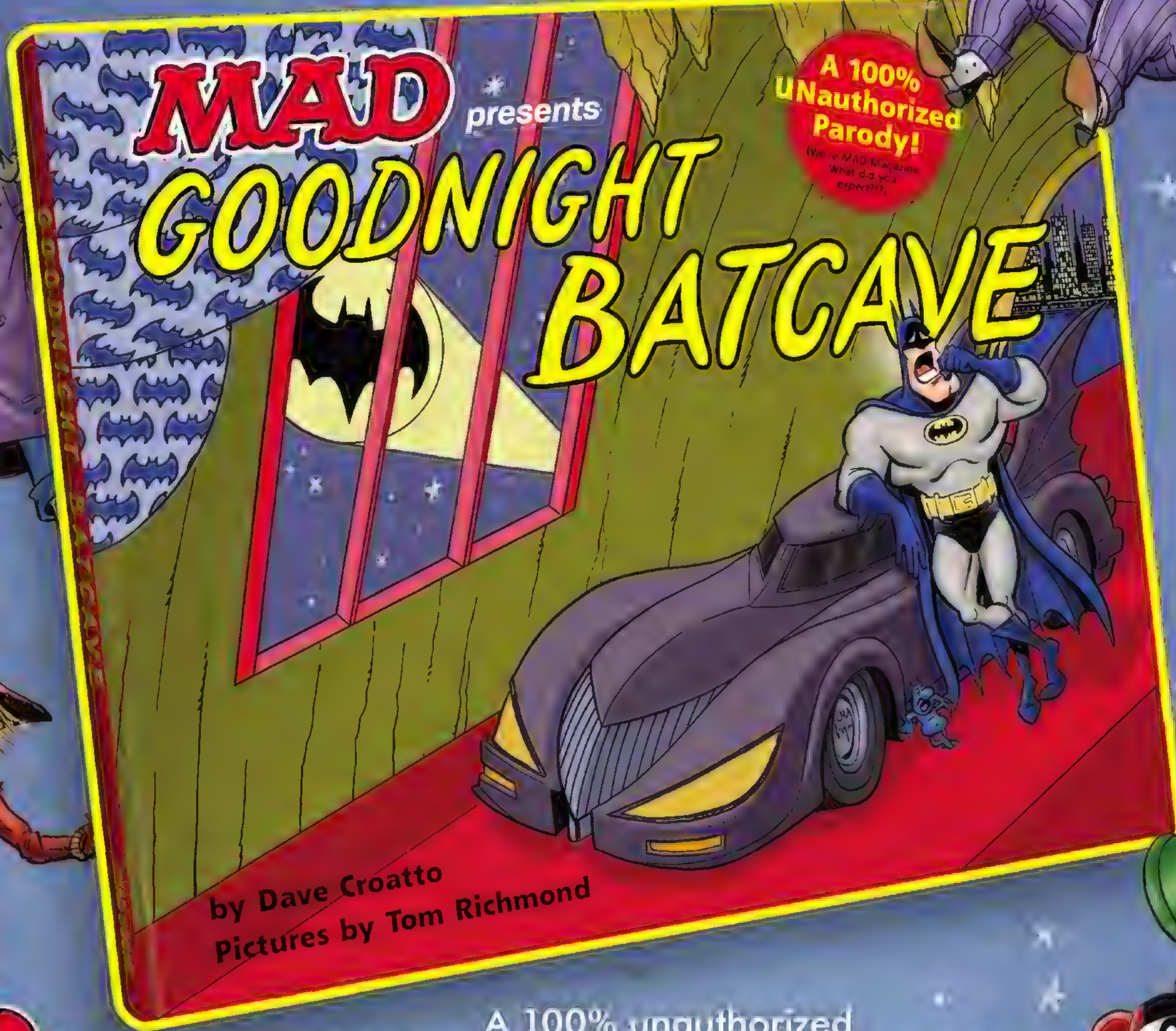


WRITER AND ARTIST: PETER KUPER

KUPER

"The perfect joke gift for the Bat-fan
that has everything, as well as a
fun little tale to read to your younger Bat-Mite
as you tuck him or her into bed."

—AIN'T IT COOL NEWS



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can do it!

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NOW!





THE
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THE TRUMP COLLECTION 2017



Trump Crossing
by Richard Williams,



g the Delaware
after Emanuel Leutze



The Blue Spokes-Boy
by Alejandro Rivas, after Thomas Gainsborough



Arrangement in Gold and Black No. 1
(Barron's Mother)
by Mark Stutzman, after James A. McNeill Whistler.



Jared Kushner: The
by James Warhola, aft



Birth of Treason
er Sandro Botticelli



Kellyanne: Dancing Around the Truth
by James Warhola, after Edgar Degas



Girl with the Really
Expensive Line of Earrings
by Roberto Parada, after Johannes Vermeer



Donald's World
by Mark Fredrickson, after Andrew Wyeth

Saturday Afternoon with the IKEA Man



AN AIRLINE CARRIERS' CUT

(THAT TELLS IT LIKE IT IS)

FLIGHT RECORDER
DO NOT OPEN

NO SMART
PHONE RECORDING

OXYGEN
550 LHR

MAKE FLYING
GREAT AGAIN

KLEENEX

MOTEL

IN CASE OF
HORRIBLE
DEATH
AND
DISASTER

PILLOWS
530/4

AIR
SICK

CUSTOMER SERVICE PLEDGE



By signing this official-looking, totally meaningless document, we, the CEOs of the four major American air carriers, hereby pledge the following:

- Overbooking is a thing of the past! We will sell only as many tickets as there are seats on the plane, plus a handful more to the hard-of-hearing, who we're betting won't hear the "last boarding call" announcement and miss the flight.
- Effective immediately, no one will be "bumped" from a flight. A few passengers, however, may be issued an exciting "alternate boarding pass" which guarantees they will earn many, many more frequent flyer miles than they might have otherwise, had they flown nonstop as previously planned.
- An absolute maximum of five passengers per airline, per flight, may be removed from a plane once they've been seated. To ensure safety and comfort, passengers will be dragged off by the arms only, and by specially-trained baggage handlers. Note: To ensure passenger privacy while being dragged, the captain will turn on the "No Smart Phone Recording" light.
- When passengers are asked to give up seats, greatly increased compensation will eventually be offered. Please note: If passengers refuse our initial lowball offer, the crew or even the pilots may accept our higher offer and leave the plane, resulting in a canceled flight.
- Effective immediately, if the overhead bins are full by the time you board, we will, at no charge, "gate-check" your bag — meaning that we will leave it at the gate for you to conveniently pick up on your return trip. This is our way of demonstrating to you the great value of our \$50-per-bag check fee.
- To show appreciation to our loyal customers, we're delaying the implementation of our \$35 seatbelt fee indefinitely — though our \$25 seatbelt buckle fee slated for next month will proceed as planned.

We understand that as travelers, you have a choice! After all, we, the four major U.S. airlines, control just 98.2% of all domestic flights. So if you're unhappy with the way we treat you, you do have almost a two percent chance of finding another airline to get you to your destination. Good luck with that!

Remember, we're working together toward a single, monopolistic, consumer-friendly airline. We're just battling over the official name of it!

Sincerely,

"Your friends at American, United, Delta and Southwest"

American Airlines 

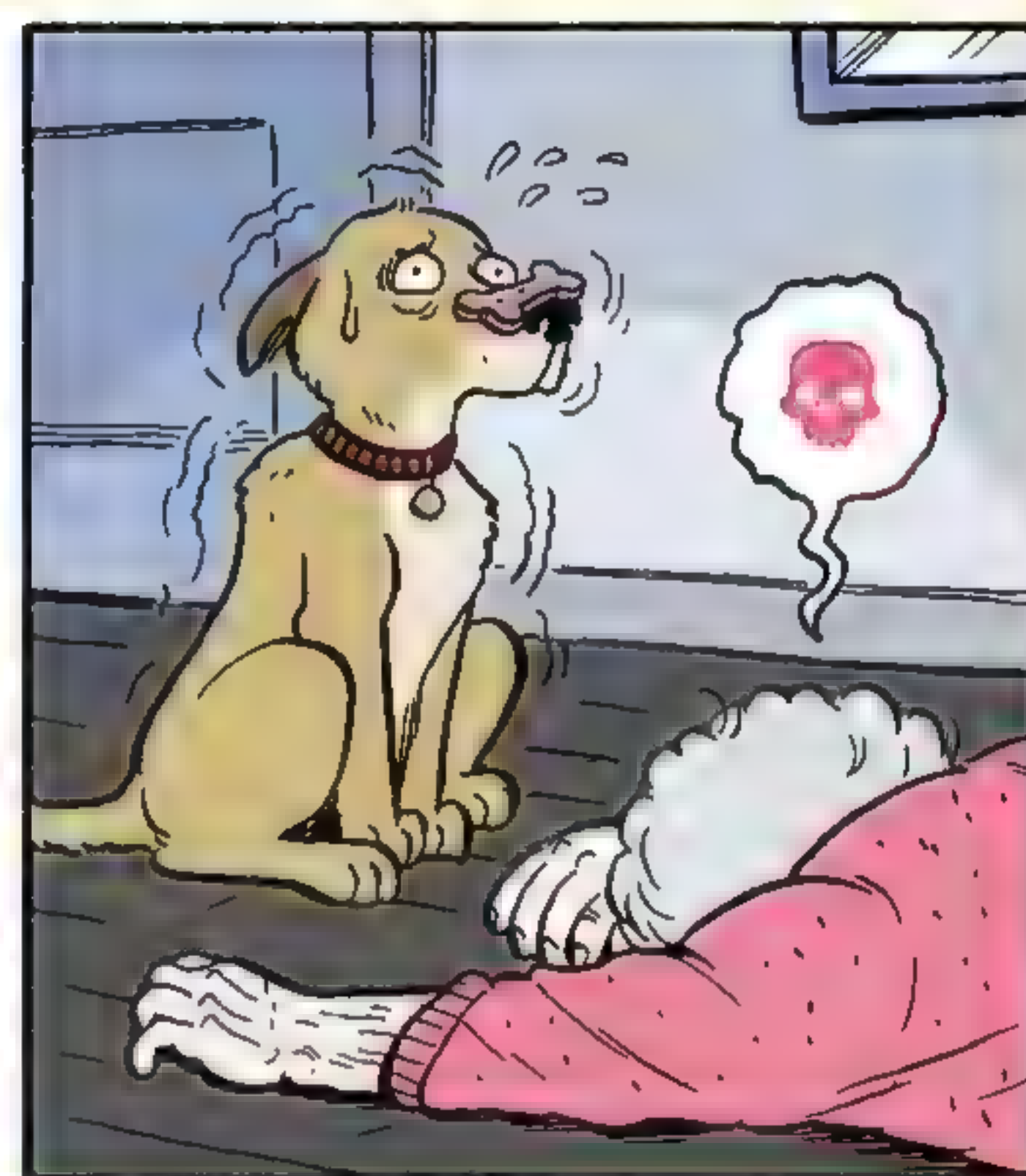
UNITED 

 DELTA

Southwest 

THE STRIP CLUB

POW!

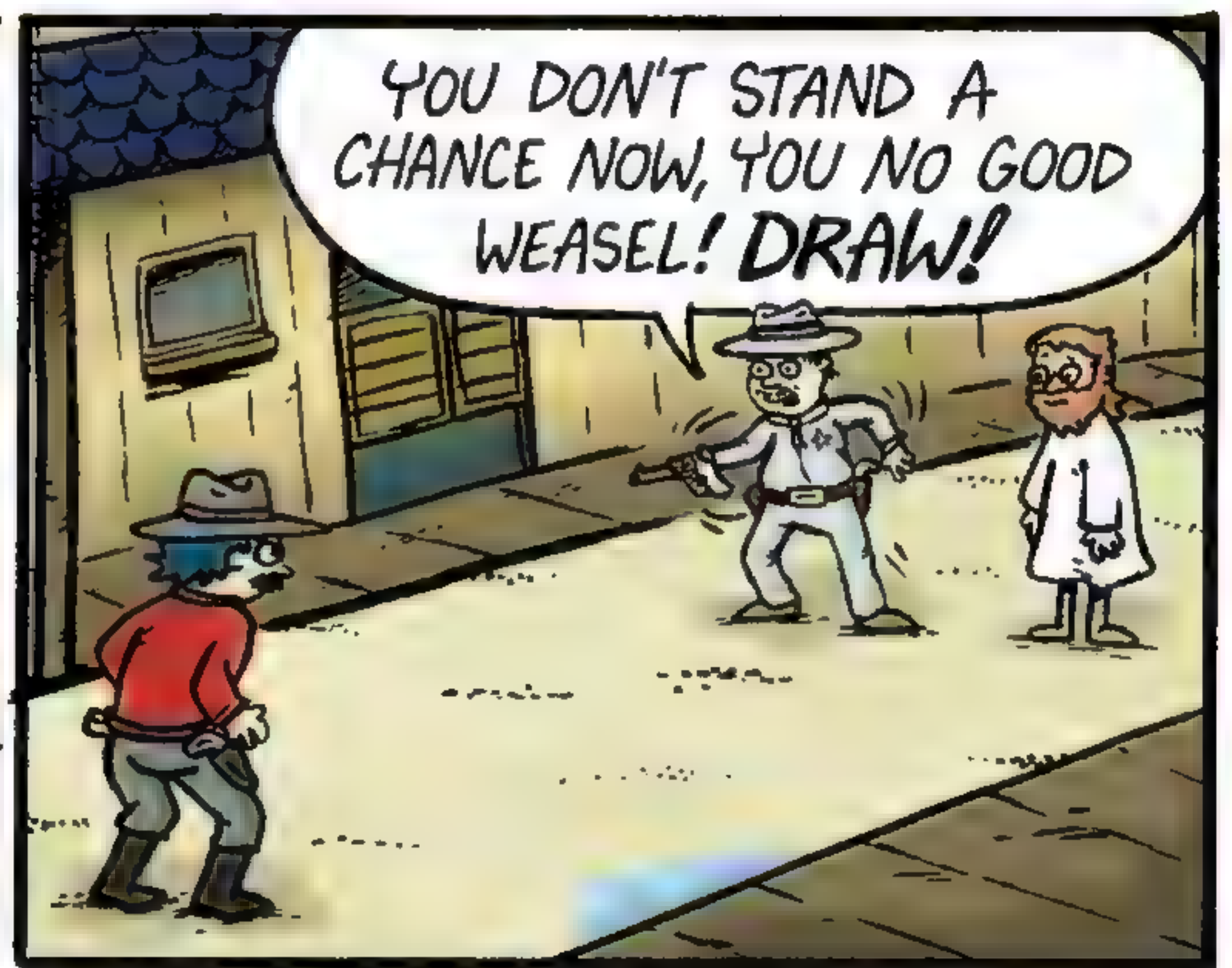


DAKOTA MCFADZEAN

JERRY STATHES PRANK EXPERT



CHARLES BRUBAKER & PAT DORIAN





ALL DEBTS ARE OFF DEPT.

There's an old saying: "If you think education is expensive, try ignorance." Well, we DO think college is expensive, so we WILL be trying ignorance, thank you very much! (In fact, that's our approach to every topic...) So it's with that directive in mind (and not much else) that we present this highly ignorant take on the costs of higher education!

HOW TO RED COLLEGE



Abstain from alcohol. It will save you money now AND help your kidney fetch a higher price should you need to sell it on the black market later.



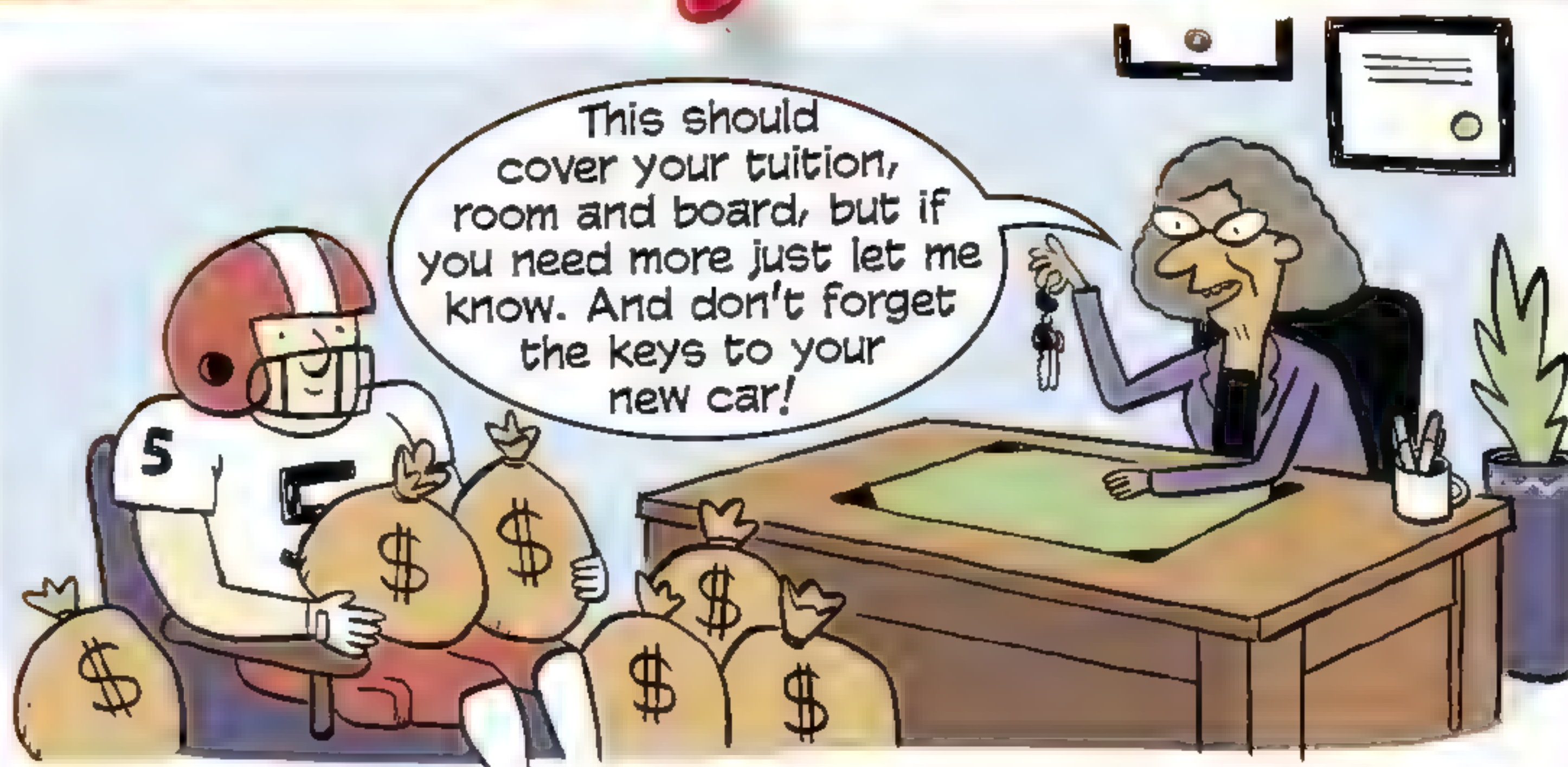
Avoid unnecessary spending by talking to your roommate in advance about which one of you will be in charge of buying *Pulp Fiction* posters, and which one of you will be in charge of buying Bob Marley posters.



Attend a student protest. You'll be helping to make the world a better place, but more importantly, sometimes there's free pizza.



Textbook prices have increased a whopping 82% in the past decade. Remove them from your budget completely and just ask Siri everything instead.

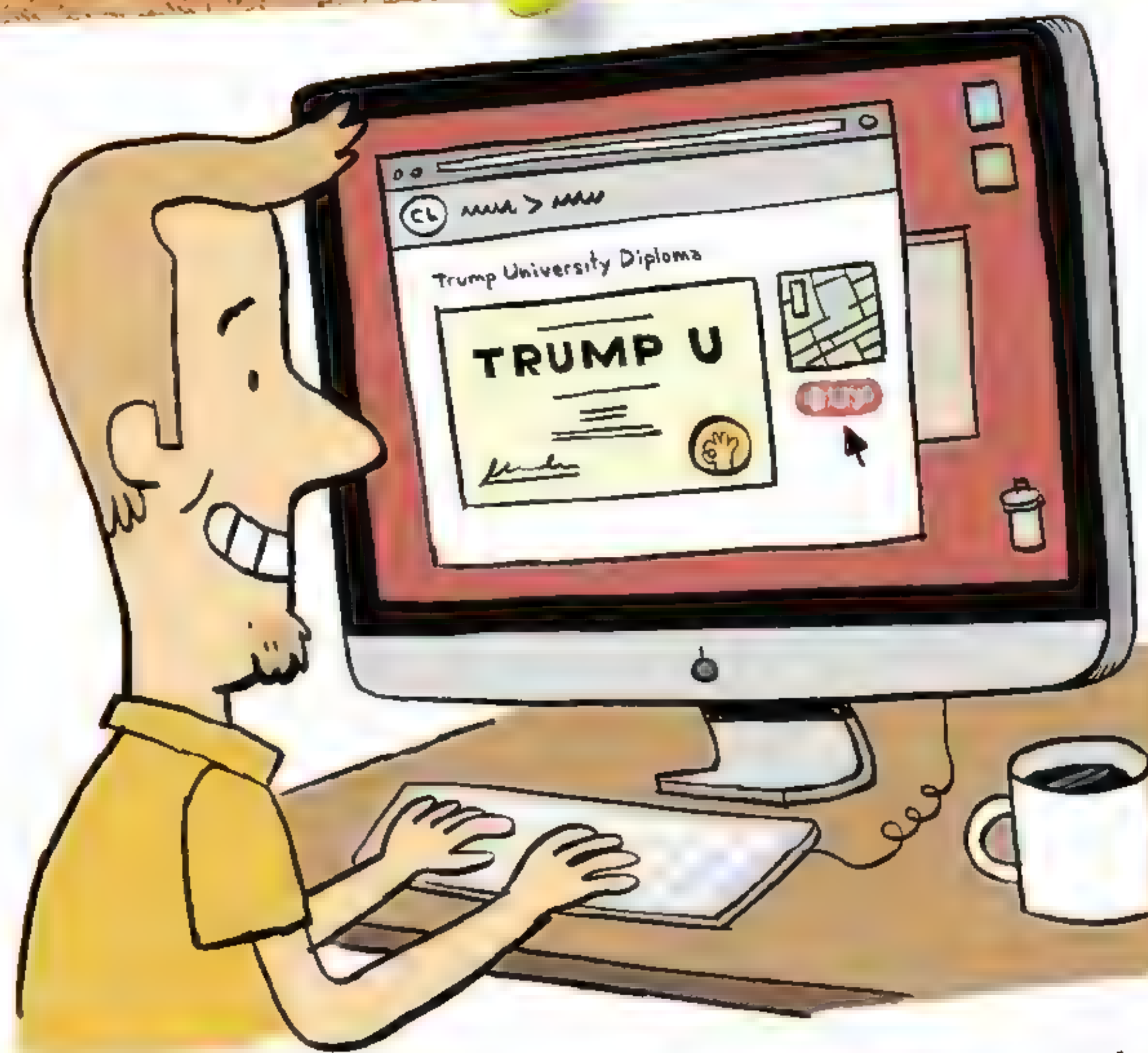


Here's a little lifehack the admissions board doesn't want you to know about: you can score extra scholarship money simply by becoming a world-class athlete with a 4.0 GPA.

REDUCE YOUR COSTS



Save money and water by doing all your laundry in that big fountain in the middle of the quad.



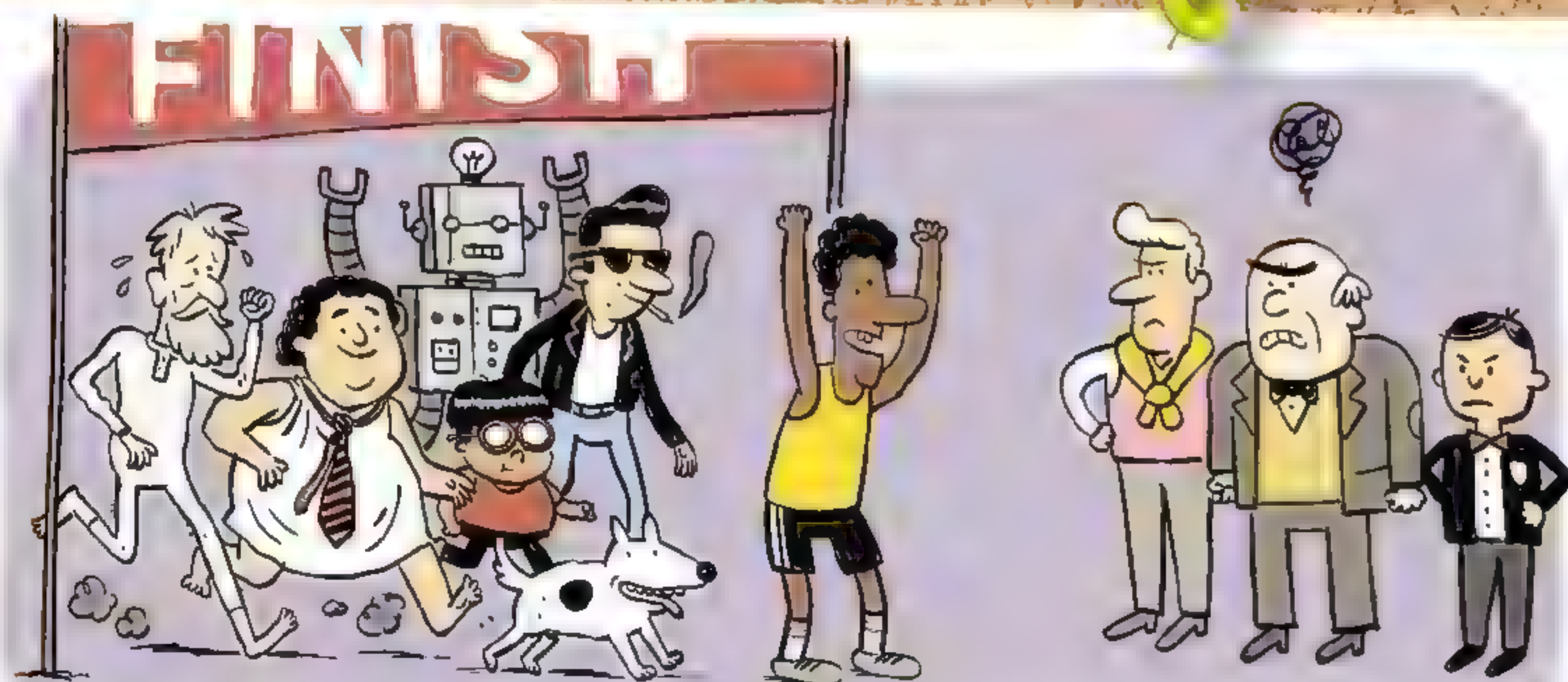
Shop for used school supplies on Craigslist. Better yet, just shop for used diplomas and cut out the middleman entirely.



Many campus dining halls have salad bars with the condiments and croutons lying out completely unsupervised. Boom, there's your meal plan!



Try not to change your major more than twice a semester.

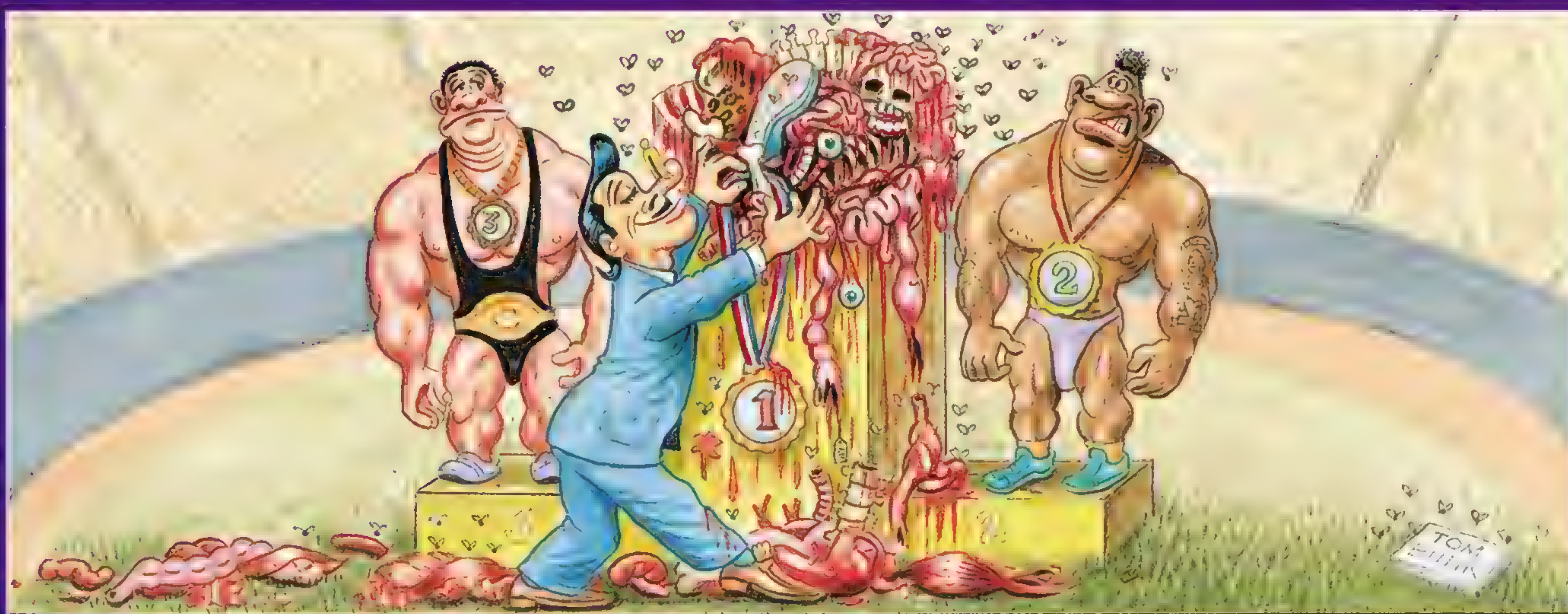


In danger of losing your scholarship? First, join a ragtag fraternity of slackers and outcasts against whom the dean holds a bitter grudge, then find an obscure loophole in the campus bylaws and, finally, win a high-stakes intramural competition. Hey, it always works in the movies!



Don't get suckered into pricey graduation packages on your big day. A shower cap and a hospital gown are as good a "cap and gown" as any.

WHAT A JERK!



ARTIST: TOM BUNK

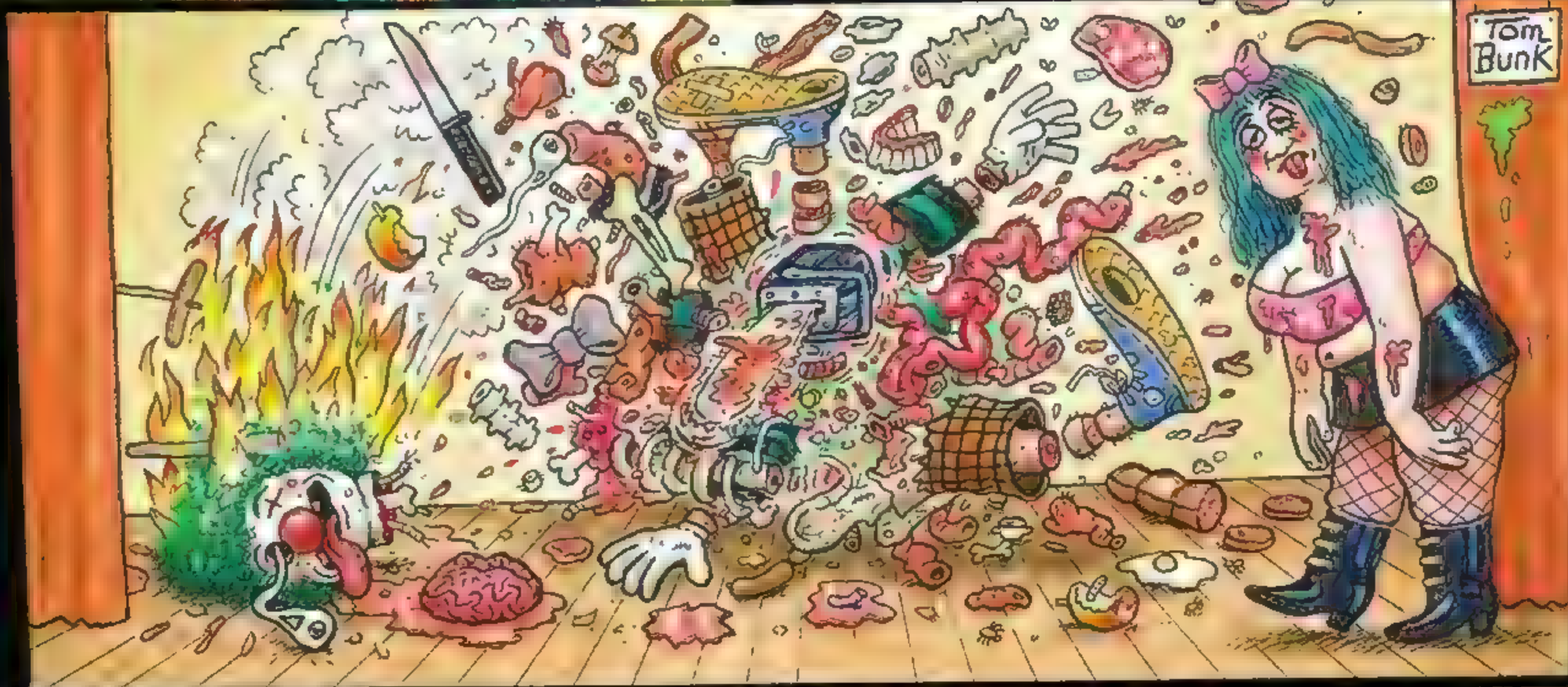
WRITER: MICHAEL GALLAGHER



HUMOR IN A JUGGLER VEIN DEPT.

JUGGLES

THE JUGGLING
JUGGLER WHO JUGGLES



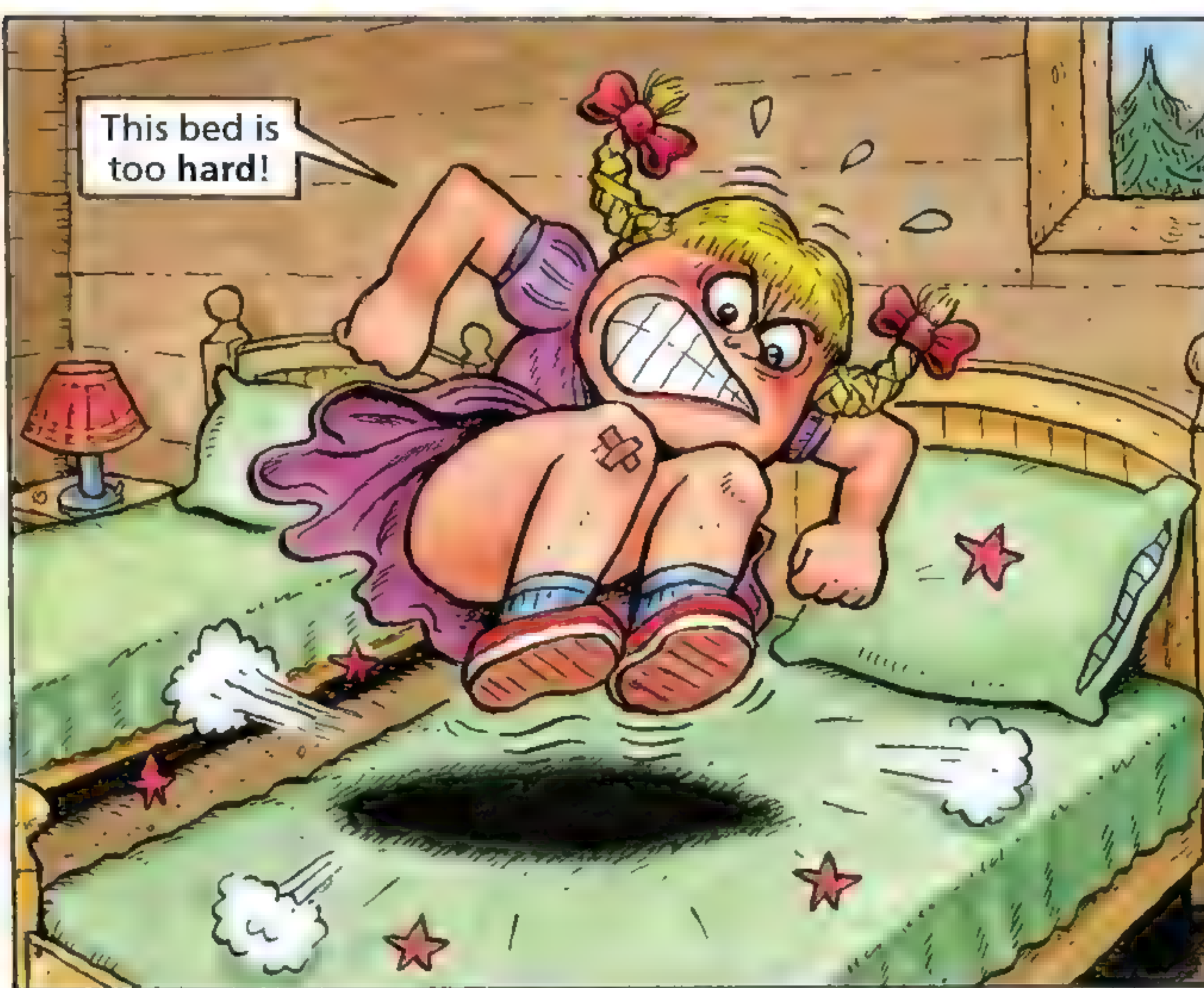
WRITER: MO WILLEMS

ARTIST: TOM BUNK



THE GRIMM SLEEPER DEPT.

A Fairy Tale We'd Like to See: Goldilocks



WRITER: MATT LASSEN

ARTIST: TOM BUNK



EVIL DOES IT DEPT.

The villainous mastermind Dr. Heinous — trapped in his awkward teenage past! I.P. Studios presents...

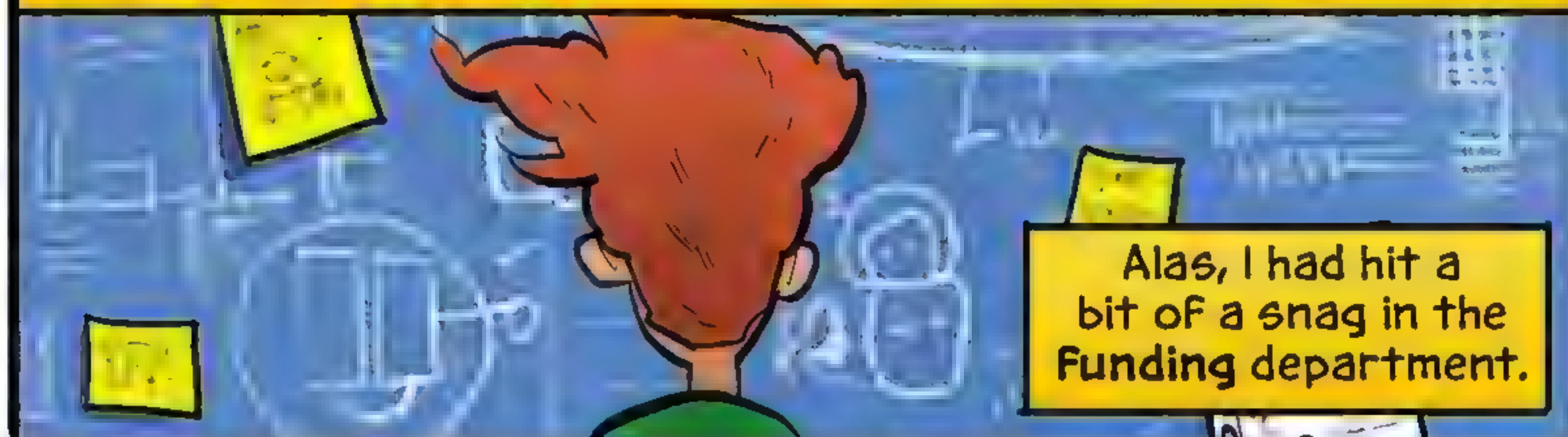


DEWEY DERWIN DESTROYS THE WORLD!

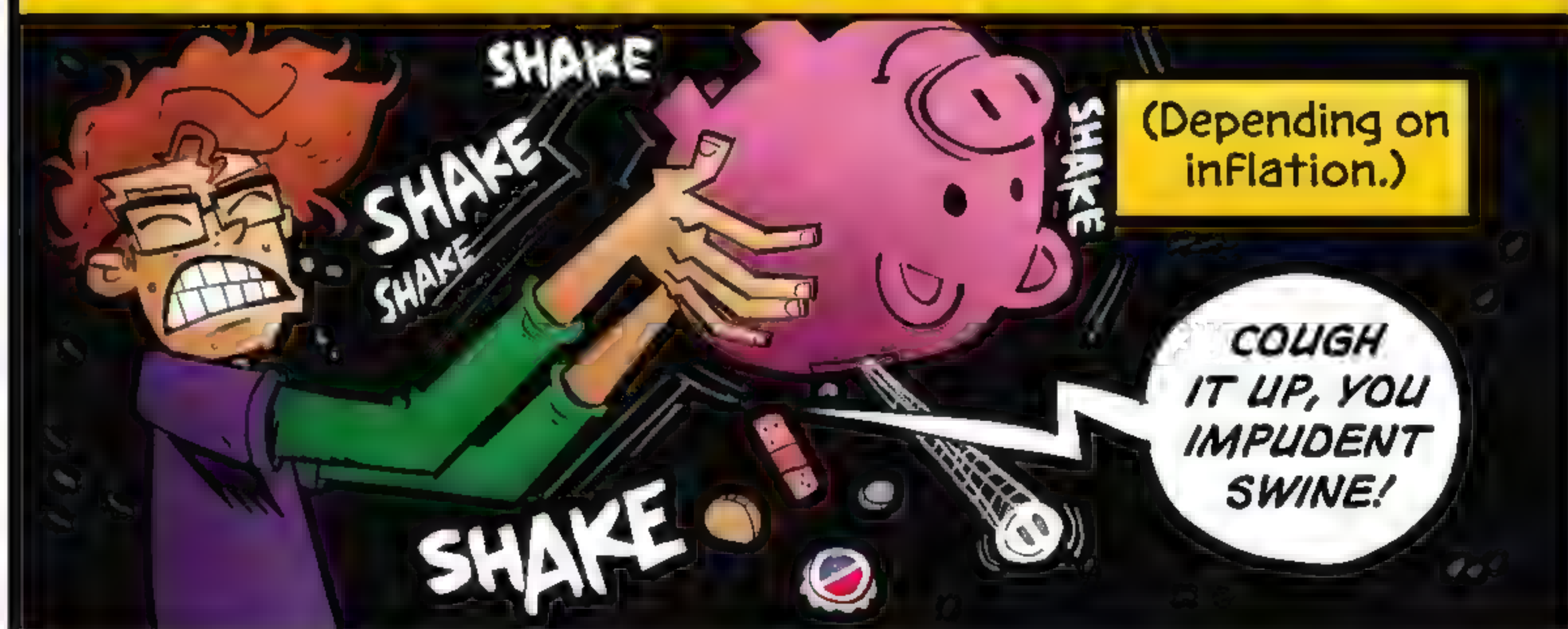
"APP-ETITE FOR DESTRUCTION"

My name is Dr. Heinous. I am the greatest supervillain of all time. Or at least I *was*, until a time-travel mishap sent me hurtling backwards down the waterslide of spacetime, belly flopping into the bacteria-filled swimming pool of adolescence. Yes, Fate had served me a big fat slice of humble pie – and without so much as 30 minutes to digest it, I was about to be thrown into the deep end.

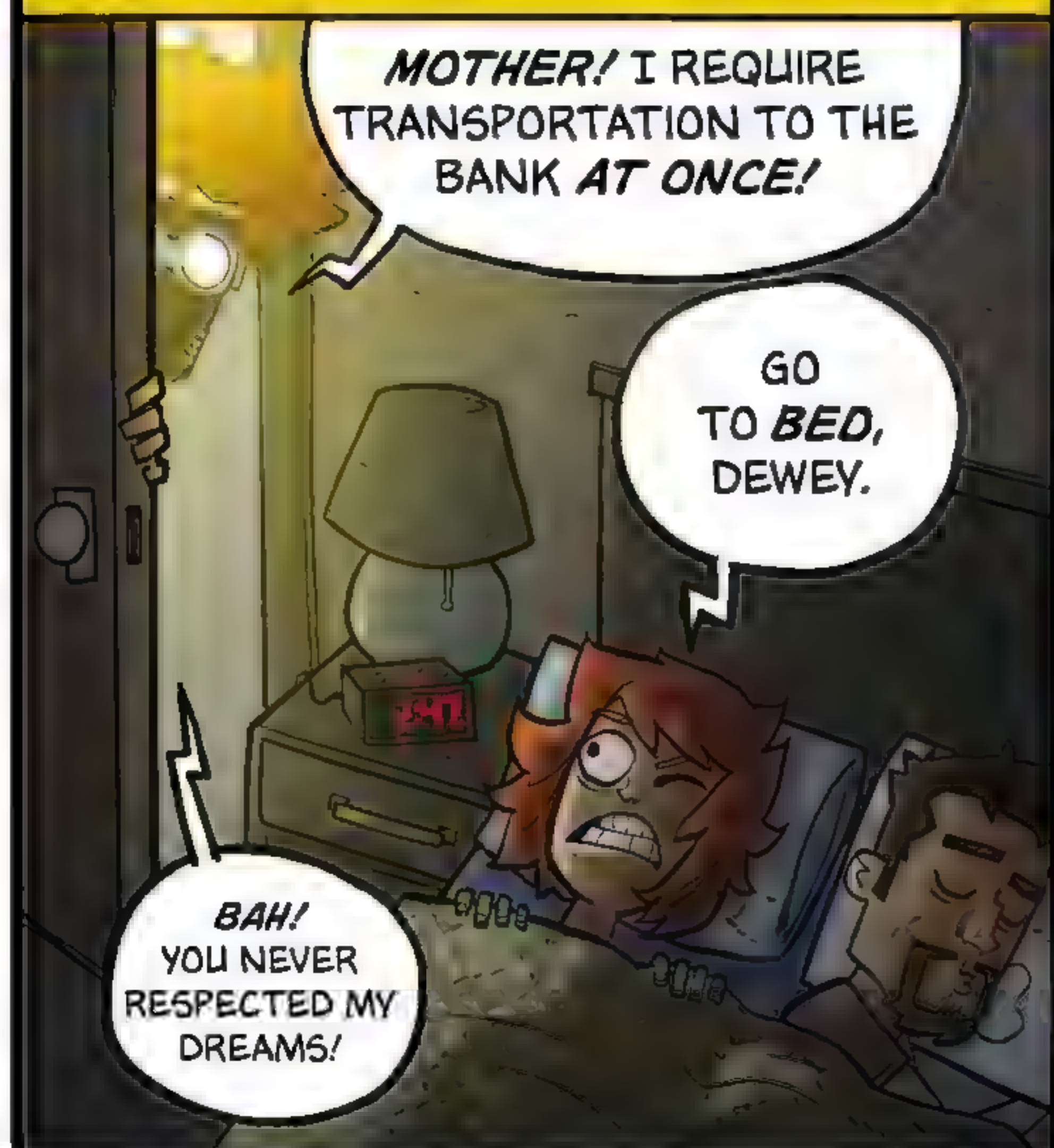
My plans for building a time machine that would return me to the future were proceeding splendidly. (How else would you have expected them to proceed, Fool?) My calculations were impeccable. My engineering, superb. My analysis, exquisite. My blueprints so masterfully drawn that they made the ceiling of the Sistine Chapel look like it was painted by George W. Bush.



Projects of this magnitude don't run on brilliant ingenuity alone — they require **money!** Money that I, at my current allowance rate, wouldn't possess for another 19 to 20,000 years!



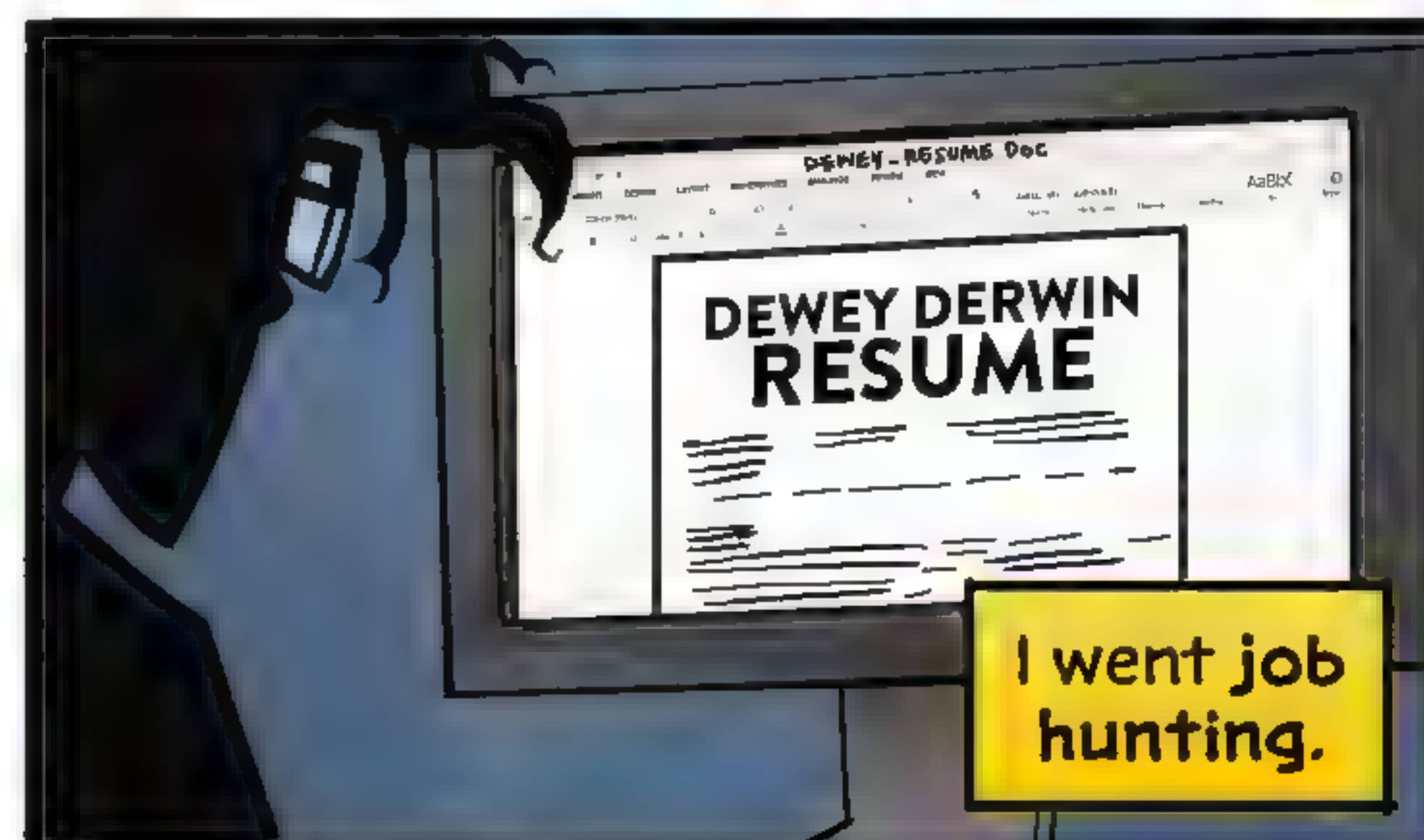
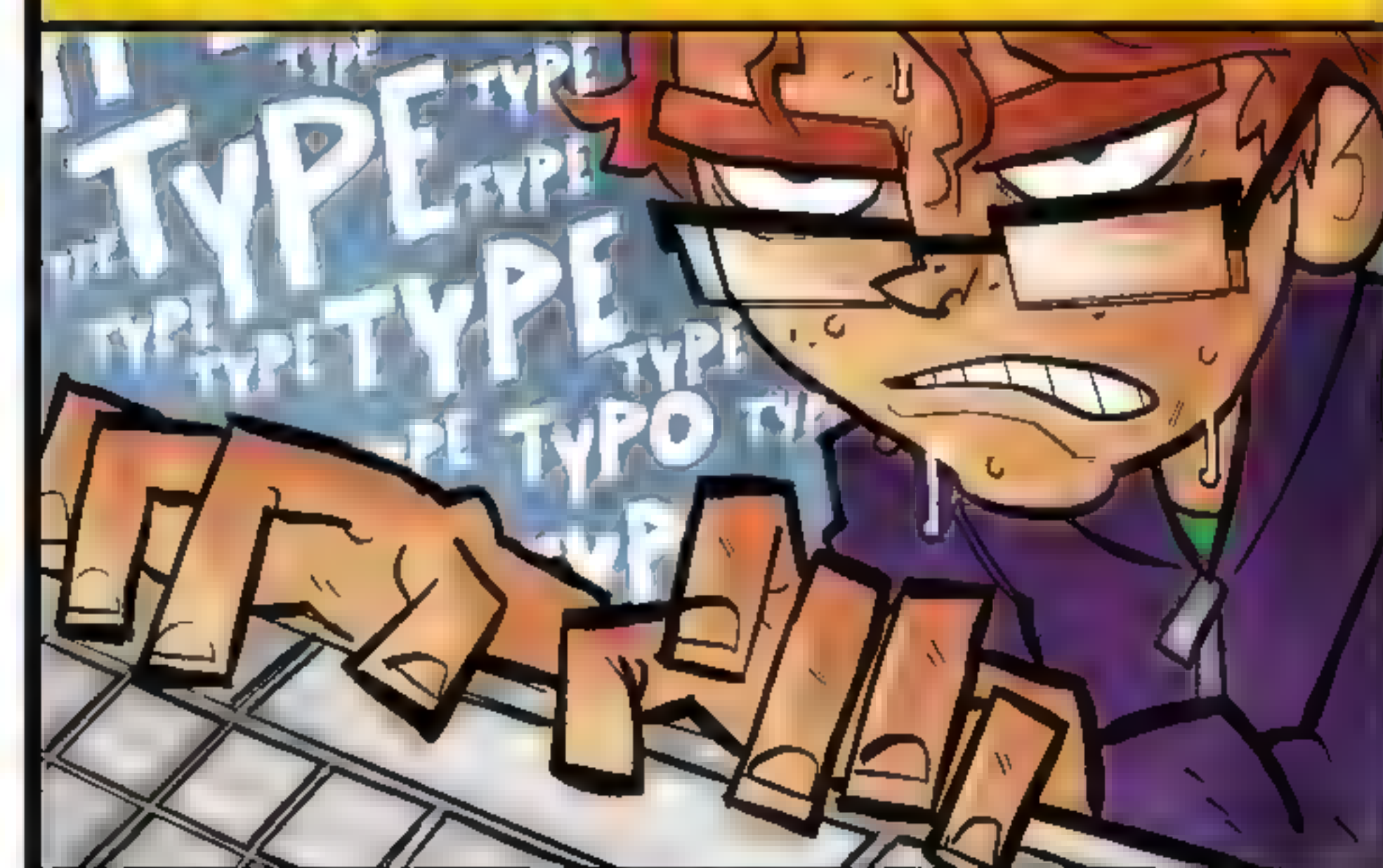
Being a criminal mastermind, my first instinct was to supplement my income with a little **grand larceny**. But I no longer had a driver's license, and finding a suitable **getaway driver** proved infeasible.



One might assume owning a teleporting hamster would solve my mobility woes. However, training one of those things is almost as difficult as finding black market buyers for stolen alfalfa pellets.



And so, in a rare moment of desperation, I, Dr. Heinous, did the unthinkable.



WRITER: KENNY KEIL ARTIST: JUSTIN PETERSON

Being vastly overqualified for literally everything, I expected some degree of humiliation. But nothing could have prepared me for the egregious ageism I would soon be subjected to.

I'M TELLING YOU FOR THE LAST TIME, YOU DROOLING IGNORAMUS! THIS ISN'T A PRANK CALL! NOW WILL YOU BE ABLE TO MEET MY SALARY DEMANDS OR NOT?

AND I'M TELLING YOU FOR THE LAST TIME, KID: THE NASA JET PROPULSION LAB DOESN'T HIRE CHILDREN!

"CHILDREN"? HOW DARE Y—HELLO?

NO ONE HANGS UP ON DR. HEINOUS!

HAS ANYONE SEEN MY PHONE?

Every Ivy League institution in the world should have been kicking down my door for a piece of this brain! But where do I end up? Tutoring basic science to the dregs of society — including my idiotic chemistry teacher, Mr. Balsawood.

SOOOOOO, WHAT YOU'RE SAYING IS, THE INCREDIBLE HULK ISN'T SCIENTIFICALLY ACCURATE? LIKE, NOT EVEN A LITTLE?

THAT'S IT. I'M OUT.

I lasted a whole 20 minutes.

From there it was a brisk downward spiral into the dark world of socially acceptable child labor. I washed dishes. I busied tables. I handed out free samples of pretzel poppers at the mall...until the food court was destroyed in a "mysterious" fire. Who knew cinnamon was so combustible?

(I did.)

PRETZEL POPPER, ANYONE?

FLIK FLIK

PRETZEL BARN

The only job I even remotely enjoyed was at the local cineplex. There's something deeply gratifying about charging hapless buffoons 15 bucks for a soggy paper sack of room-temperature popcorn kernels. Unfortunately, the manager didn't appreciate my unique zeal for customer service, and banned me for life.

ENJOY THE SHOW, SIR!

ESPECIALLY THE PART WHERE IT'S REVEALED THAT THE DETECTIVE AND THE SERIAL KILLER ARE THE SAME PERSON.

HEY! NO SPOILERS, MAN!

SO YOU DON'T WANT TO KNOW WHAT'S REALLY IN YOUR NACHO TOPPINGS?

Within a week I had exhausted all my employment options — each more humiliating than the last, resulting in little more than burned bridges and scorched pretzel carts. It wasn't fair! Why should adults be the only ones who get to lie and cheat their way to the top?

SIGH.

WILL I NEVER ESCAPE FROM THIS WRETCHED NIGHTMARE?

And then, like a United Airlines attendant on an overbooked flight...it hit me.

THAT'S IT! DR. HEINOUS, YOU BRILLIANT DEVIL!

THAT'S IT!

What was I doing wasting my time trying to get a real job? It's 2017 — fake jobs are where all the money is! Why, one could contrive an entire career out of little more than an overinflated ego and a broken moral compass! Life coach, social media influencer, President of the United States! Or, most lucrative of all...tech start-up founder.

CLICK

MY WORD. THIS FEELS DOWNRIGHT UNETHICAL...

I'M GETTING GOOSEBUMPS.

It was then that I went from Dr. Heinous, supervillain...to Dr. Heinous — APP DESIGNER.

Within hours, I had created an app that would disrupt the online learning industry by creating a **Fully-integrated, mutli-tiered, cloud-based strategy** for gaming the academic sector.



...which is a fancy way of saying it lets kids cheat their way through school for 20 bucks a month. Within a week, every student at my high school was a paid subscriber.



I'd created the **Uber of plagiarism**. The **Grubhub of truancy**. The **Facebook of unethical data mining**. So, in other words...**Facebook**.



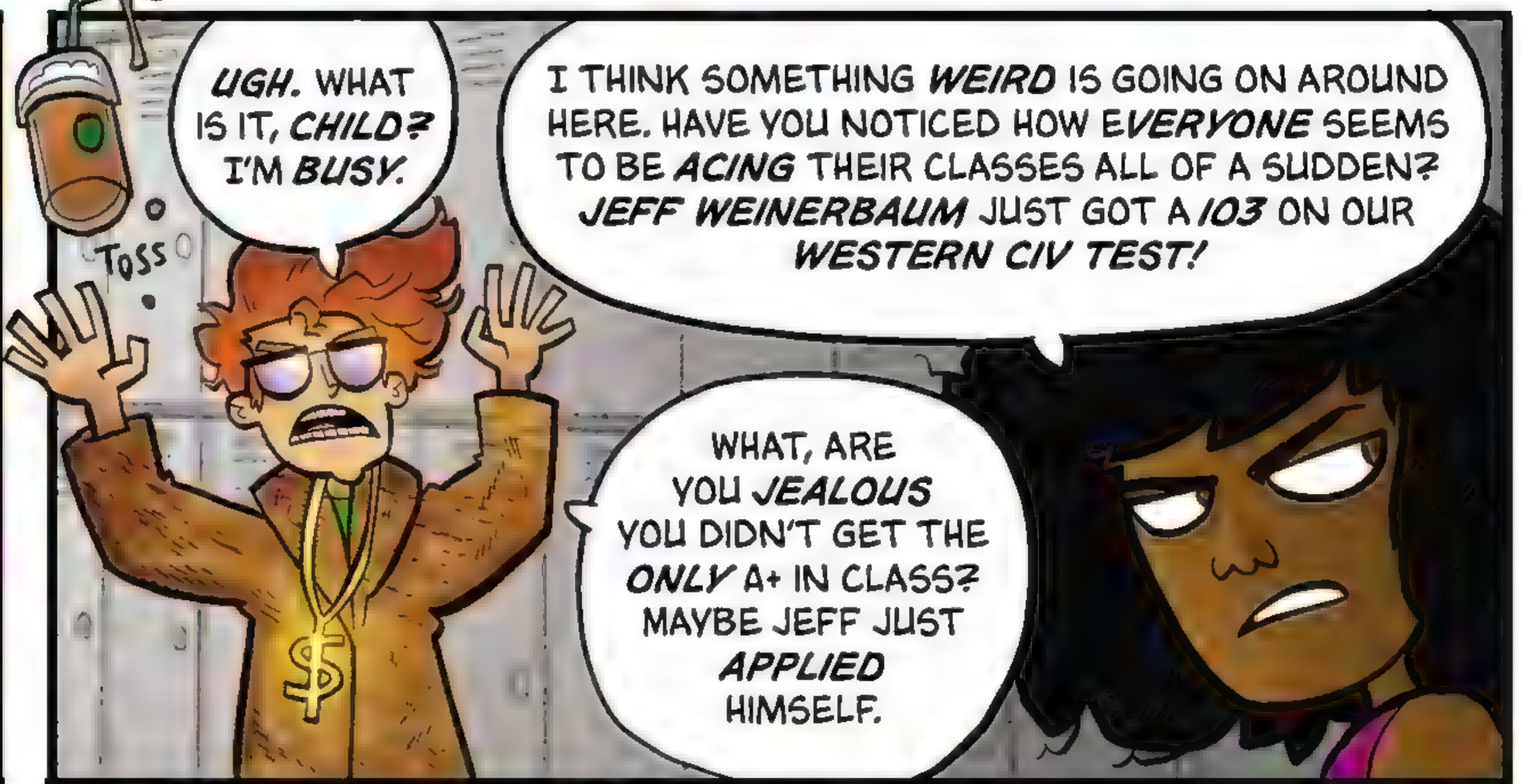
Cheatify was selling like **Fidget spinner-shaped hotcakes**. Kids everywhere were scamming their parents. And I, in turn, was scamming them. It was beautiful.



All those pathetic rubes getting hosed. All that glorious credit card information coursing through my modem! My time machine would be funded in no time...



I might even have a little left over to stash in a Swiss bank account as a **"welcome home" gift** to myself once I arrive back in the future. As long as I avoided any **Frivolous expenses...**



LAST WEEK IN SHOP CLASS, JEFF "APPLIED" A BIRDHOUSE TO HIS BUTT WITH **GORILLA GLUE**. THEY HAD TO CALL THE **FIRE DEPARTMENT**.



CAREFUL, **NANCY DREW**. FALLING INTO **RABBIT HOLES** IS A GOOD WAY TO FIND **SNAKES**. BESIDES, NOBODY LIKES A **PLAYER HATER**. NOW IF YOU'LL EXCUSE ME, I HAVE A **MEETING** WITH SOME **SILICON VALLEY FAT CATS** ABOUT LAUNCHING MY **IPO**.



Like Icarus, I had flown too close to the sun. Unlike Icarus, my crime wasn't hubris...but rather, genius!

WHATCHA GONNA DO WITH ALL THAT JUNK, ALL THAT JUNK INSIDE YOUR TRUNK...

Well...genius, along with several dozen felonies, misdemeanors and tax code violations.

I'MA GET GET GET GET YOU DRUNK GET YOU LOVE DRUNK OFF MY H—

AAAAHHHHHHHHH!!

FREEZE!

FBI!

ZAPPP

ZAP

ZAP

ZAP

ZAP

ZAP

FBI?! LISTEN, IF THIS ARGHHH IS ABOUT THAT BEYONCÉ ALBUM I PIRATED, I EEEEEEE SWEAR I WAS GONNA BUY IT OWWWWW BUT I FORGOT GAHHHHH MY ITUNES PASSWORD!

DON'T PLAY DUMB, DEWEY.

WE KNOW ALL ABOUT THE CHEATIFY APP!

SHOULD I TASE HIM AGAIN, SIR?

DAMN IT, ROGER! I TOLD YOU TO STAY OFF THOSE RUSSIAN TORRENT SITES!

ROGER? WHO'S ROGER?

I THOUGHT WE WERE LOOKING FOR A DEWEY...

SO...DO I HAVE TO STOP TASING HIM, OR...?

DEWEY? OUR SON? WHAT THE YAAAGHHHH DID HE DO?

And so, it was the end of the road for me and my little social experiment. My app was deleted. My tools were impounded. My riches were sequestered. And I would have been facing serious jail time, had I not had one remaining ace tucked firmly up my sleeve! Though it pained me greatly to do so, I was forced to use the one advantage being a kid actually afforded me.

GAWSH, MISTERS, I WAS JUST FOOLIN' AROUND. I DIDN'T MEAN FOR NO ONE TO GET HURT. SCOUT'S HONOR! PLEASE DON'T TORTURE ME EXTRAJUDICIALLY LIKE Y'ALL DID TO MY PAW! SNIFFLE! 'SPECIALLY WHAT WITH MY MAW BEIN SO LITIGIOUS AN' ALL...

I played dumb.

EDUCATION FRAUD IS A CRIME, DEWEY. ONE WITH SERIOUS CONSEQUENCES. BUT SINCE YOU'RE FROM SUCH A NICE FAMILY...

(WHO SURELY WOULDN'T SUE THE GOVERNMENT OVER A LITTLE TASING INCIDENT),

WE'LL LET YOU OFF WITH A WARNING THIS TIME.

OF COURSE, WE STILL HAVE TO CONFISCATE YOUR ELECTRONIC DEVICES AND BAN YOU FROM USING ANY TECHNOLOGY DEVELOPED AFTER 1978. THERE'S ALSO A HEFTY FINE INVOLVED, WHICH YOUR PROFITS FROM THE APP SHOULD JUST ABOUT COVER.

OTHER THAN THAT, WHAT SAY WE FORGET THE WHOLE THING?

ESPECIALLY THE TASING PART.

I outsmarted them all, of course. But my victory was Pyrrhic at best. I'd lost my empire, my fortune and even my computer privileges. But at least I still had my dignity.

They can't take THAT away.

PRETZEL POPPER, ANYONE?

BARN POPPER

FREE SAMPLES

TO BE CONTINUED!

Overgrowth

The Gigantic Gardening Catalog



VENUS DEERTRAP

While they may be cute, deer can wreak havoc on your vegetable garden. Now you have a defense with these giant carnivorous plants that live on venison! **\$99.95 per bulb #VDP-045**

NOTE: Bulbs take up to six months to reach maturity and generally take three weeks to digest a single adult deer.



LUXURY WHEELBARROW

Six cubic feet, seamless steel. Comes with air conditioning, fog lights and back-up camera. 14 highway MPG estimated EPA. **MSRP \$15,499, sale price \$9,899** or lease for \$39 per month + tax on approved above-average credit. #WB-2017

All advertised prices exclude \$80 dealer fee, taxes, finance charges and emissions testing charges. Special APR financing in lieu of factory rebates. \$0 security deposit.



SCARECROW LINGERIE

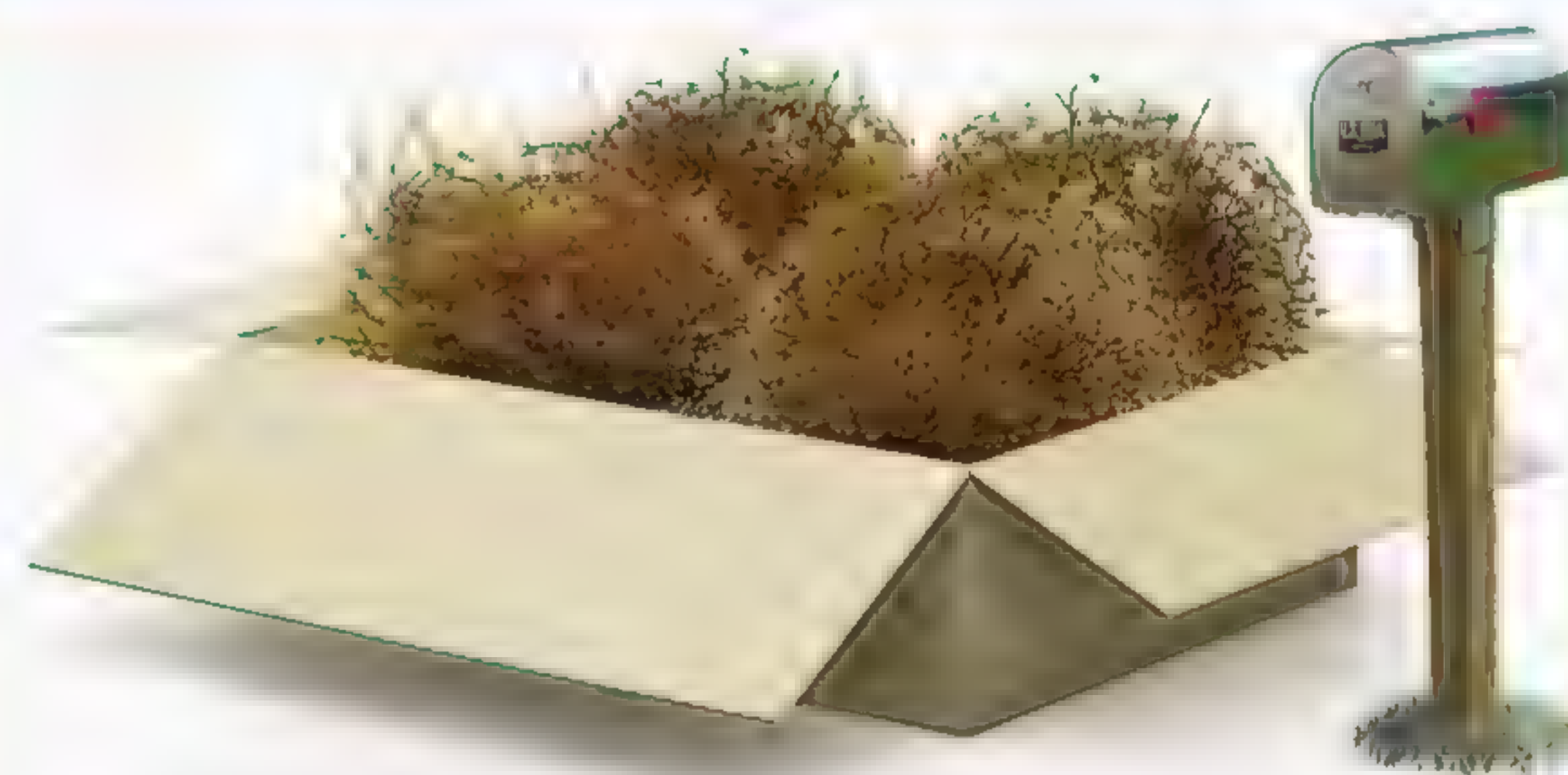
Dress your scarecrow in something sexier than a floppy hat and overalls! Choose from bra, g-string, teddy, fishnet stockings and bustier. All previously-owned; one size fits most scarecrows. (Our choice of colors, please.)

\$9.95 each #SL-9696



SONGBIRD REPELLENT

Just a few sprays of this cat saliva compound will be enough to ward off wrens, finches, sparrows and other obnoxious little loudmouths who insist on filling your garden with melodies. **\$19.94/24 oz. bottle** #SBR-178



TUMBLEWEEDS

Whether you work on the set of a Western film or simply need to tell someone that his or her joke bombed, tumbleweeds are the perfect choice. No need to grow them, as they're shipped whole. **5 weeds/\$29.99** #TW-0098



DUNG BEETLES

Dung beetles not only help out in your garden, but they make great pets for certain personality types.

Box of 200-250/\$44.99 #DBS-3579



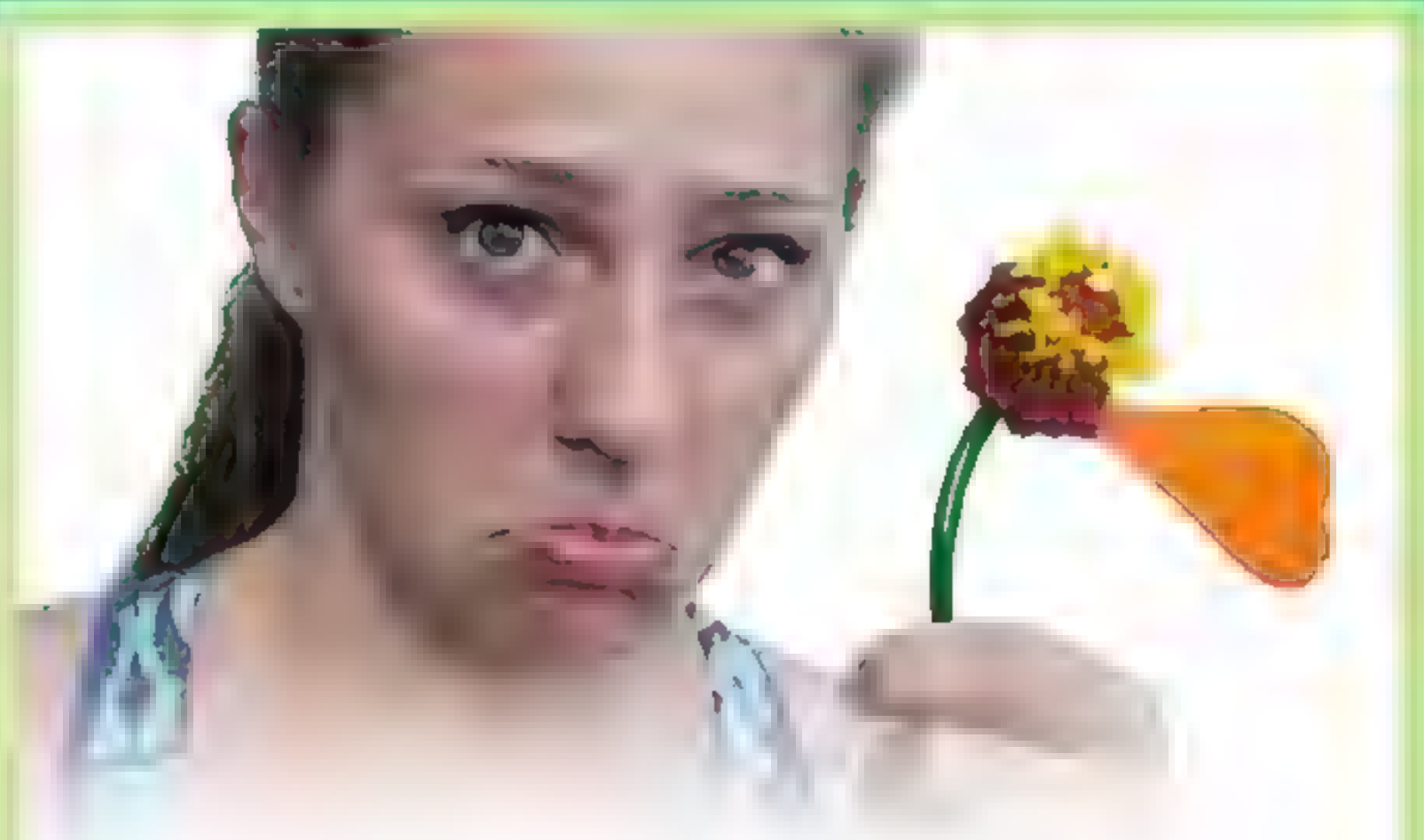
FAUX HEMP

Our exclusive strain looks exactly like cannabis sativa, but does not produce a high. Won't your local police department be embarrassed when you sue them for false arrest! **\$5.99/pack** #420-NOT



ROSECIDE

Get rid of American Beauties and other pesky roses grown by your highfalutin' competitors at the annual flower show. (Specify spray or pellets) **\$16.95** #RCD-8686



LOVE-ME-NOT BULBS

This hardy annual is guaranteed to have an even-number of petals, resulting in maximum disappointment for prospective lovers. **\$12.95 #LMN-9696**



PARSLEY SEEDS

From restaurant plates to salad bars, parsley is one of the most widely grown and ignored herbs on earth. Now you can grow your own sprigs and not eat them. **10 seed packs/\$2.99 #PS-0003**



LAPELLUS JESTERUS

This showy perennial squirts water at any potential "marks" who get close enough, saving you the trouble of wearing a cheap plastic "gag" version on your coat. **4 bulbs/\$15.99 #LJ-4321**

GARDEN SLUG WARNING SIGNS

The humane way to keep pesky slugs out of your garden, these cute, mini balsa wood signs send a firm, yet dignified warning to and and all shell-less terrestrial gastropod mollusks! **\$7.99, set of ten #GSW-86**



BRUSSELS SPROUT MACHETE

You wouldn't use a turnip trowel to harvest eggplants, so why use anything other than an authentic Brussels sprout machete for Brussels sprouts? Copper blade is designed specifically for Brussels sprout stalks, and is not recommended for other varieties of cabbage. For the full line of over 4,000 highly specific tools, visit our website. **\$29.95 #BSM-9900**



THIS MONTH'S FEATURED PLANT

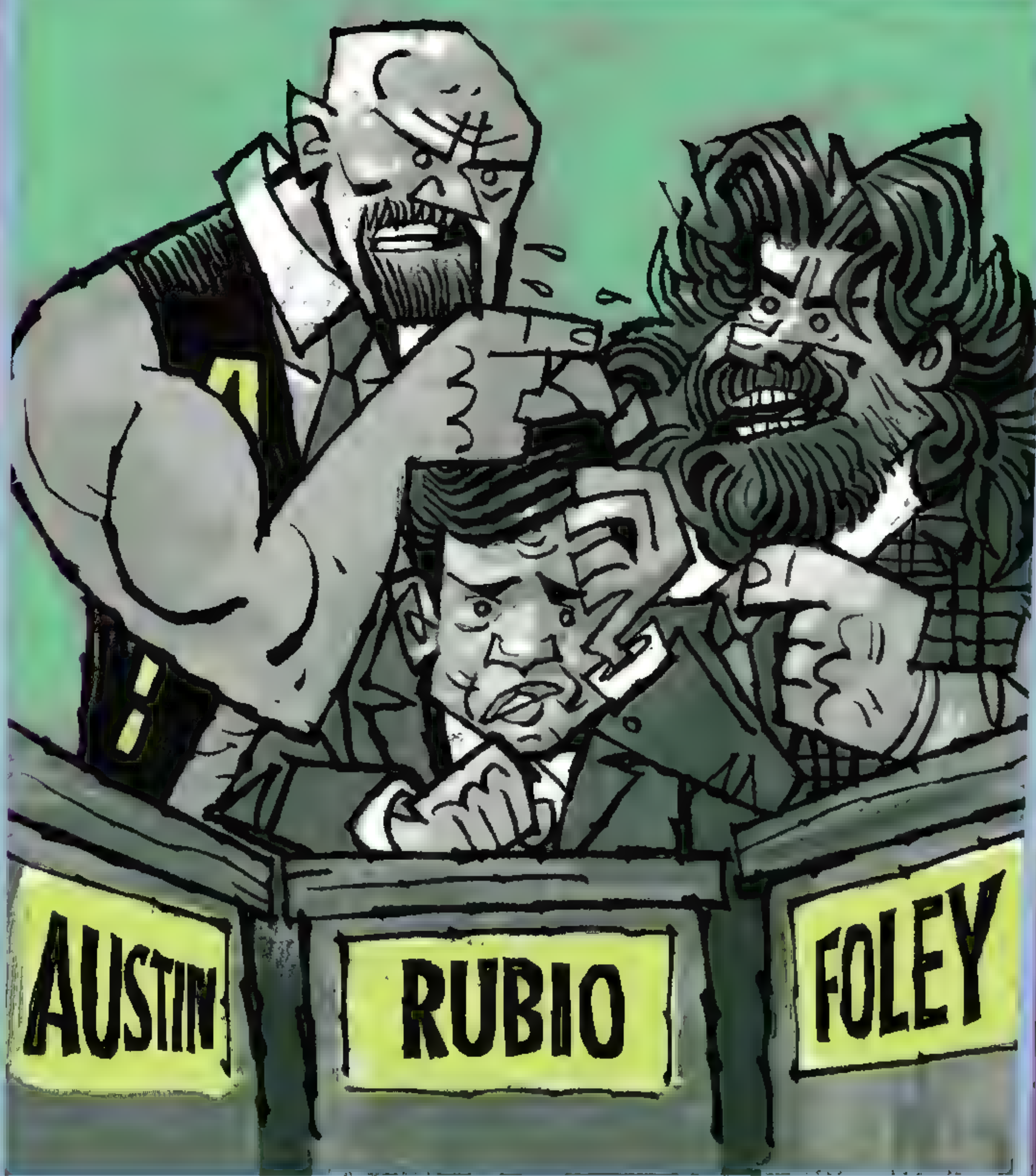
TrendyFruit Vines



People all over the advertising industry are discovering the power of TrendyFruit! Found in the exotic jungles of Brazil or Africa or someplace, where they live to, like, 120 or so, TrendyFruit is the hottest thing since last year's Fadberry craze. Said to boost immunity, increase sexual desire and burn fat — but we can't confirm any of that. We do know that these fruits look sort of like blueberries and grow best when planted during a crescent moon and fertilized with ostrich dung (sold separately). **\$49.95 for vine starter kit #TFV-1112**

Shop online or visit one of our two stores in North America. Stop by and get free sod counseling with a minimum \$5,000 sequoia purchase!

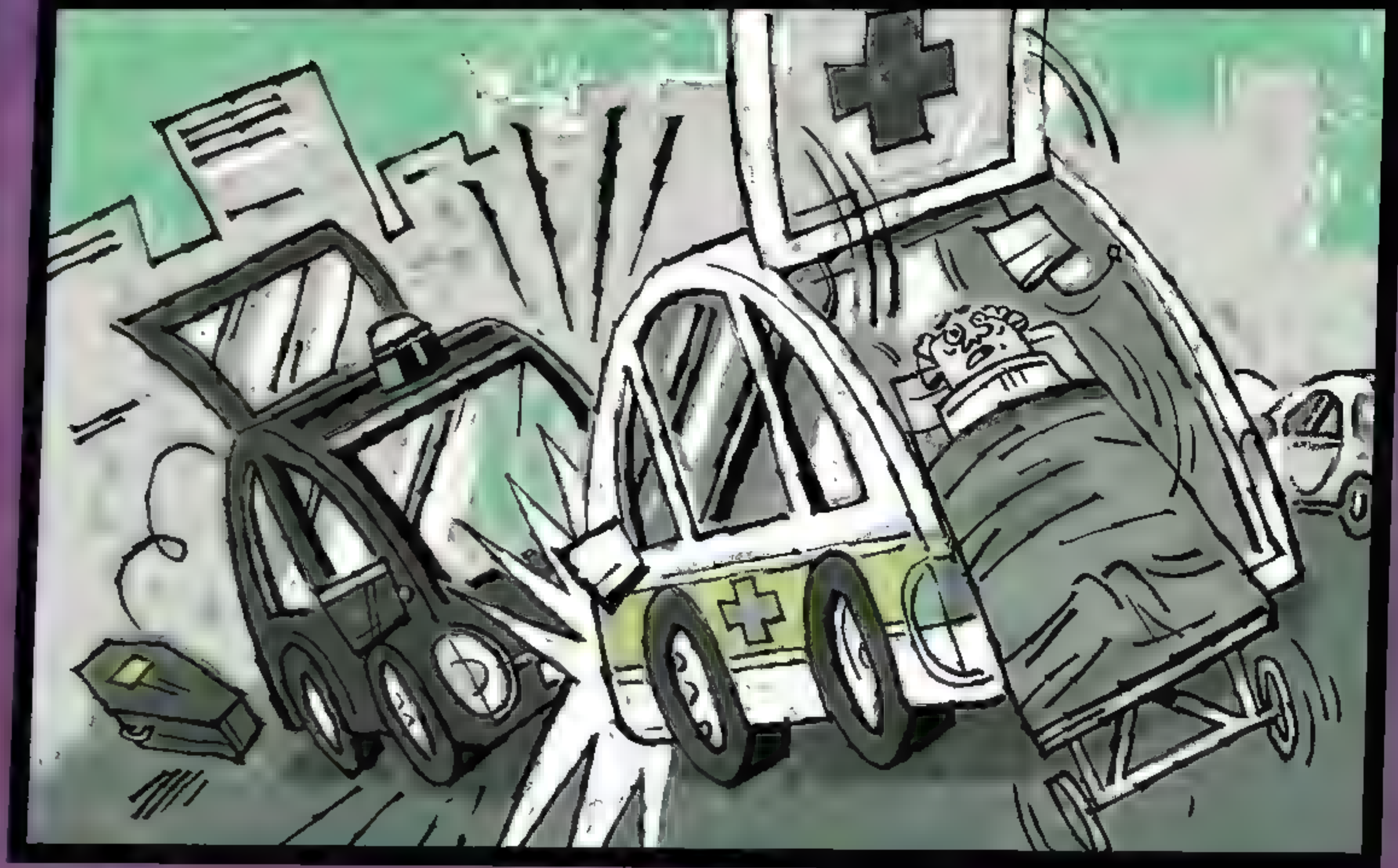
Now that a member of the WWE Hall of Fame has been elected President for the first time, it will be a much easier path for the second.



At the amusement park, that indifferent stoner doing a cursory tug check on your restraints stopped thinking about his job performance 16,000 seatbelts ago.



Driverless cars are just a tease for where the REAL money is going to come from: driverless ambulances and driverless hearses.



THE FRIGHT STUFF DEPT.

Most people we know "sleep like a baby" — thanks to their nightly ritual whose doctors have suddenly decided to crack down on the number of Ambien letter from the New York Attorney General's office, don't "sleep like a baby." are wrong with this miserable world and how it's only a matter of time until

CHIL THOU

Whenever a magician dies alone in his apartment, police eventually find his half-eaten remains, surrounded by plump doves and rabbits.



Incredibly, Nickelodeon is taking no precautions to prevent a tween-savvy psycho from sneaking sulfuric acid into the formula for their goopy, neon-green slime the night before the next Kids' Choice Awards.



LIGHTS

2017 EDITION

There's still time for two — maybe three — more tense and resentful Guns N' Roses reunions.





WHAT'S ON VLADIMIR PUTIN'S DESK?





by **SERGIO ARAGONES**



WARNING:
DO NOT READ THIS!
MOVE ON TO THE NEXT PAGE.



**WHO STANDS
TO BENEFIT
MOST FROM
TRUMPCARE?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Many people are worried that their lives will be negatively affected by President Trump's healthcare plan. But there are those who will thrive under it, even though it's a lot to undertake. To find out what group will thrive, despite the grave concerns of others, fold page in as shown.



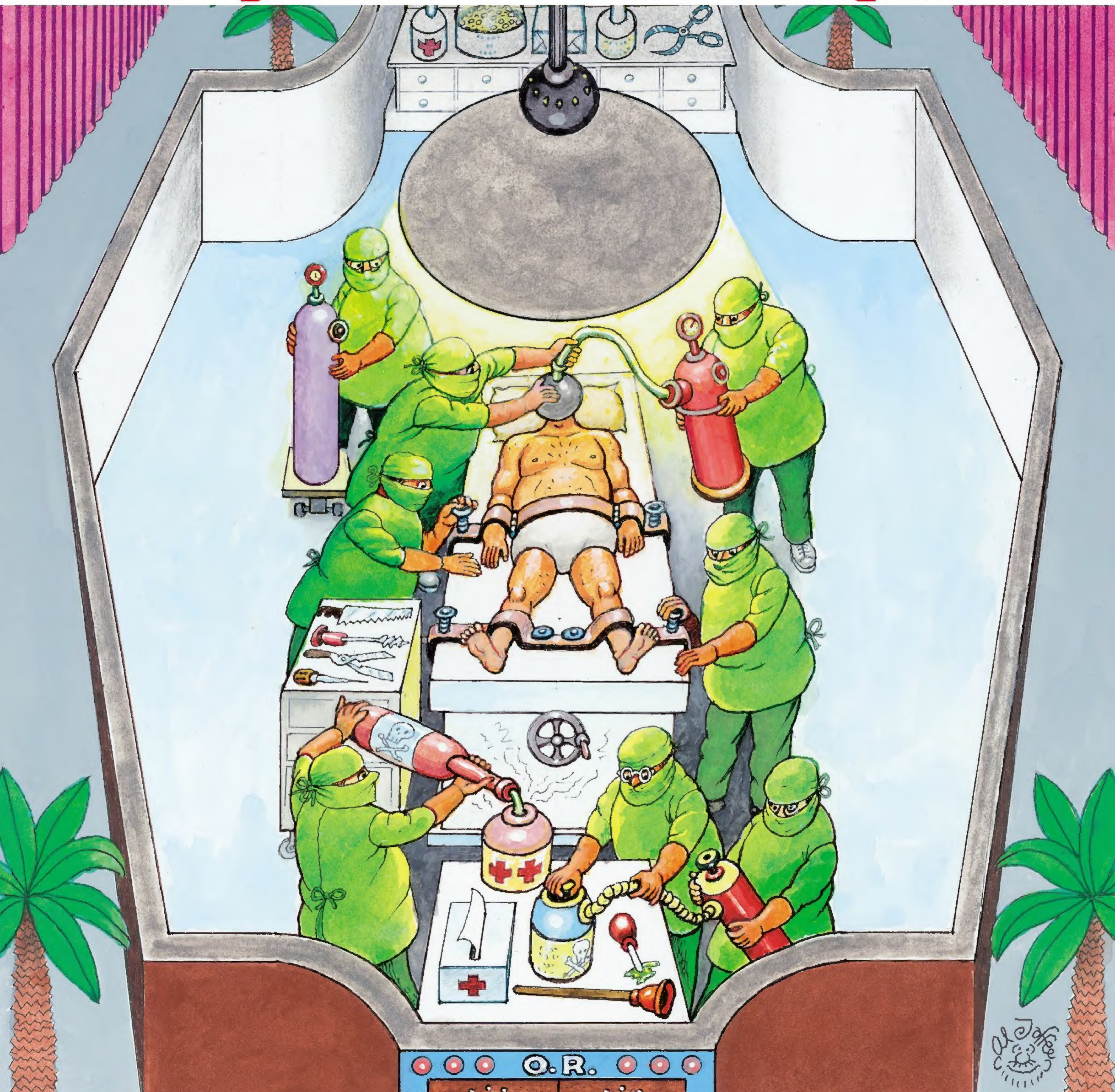
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**THERE ARE ALWAYS WINNERS AND LOSERS WHEN
FUNDAMENTAL CHANGES ARE MADE IN CONGRESS BY FEDERAL
DIRECTIVES. LOSERS SUFFER AS BENEFITS GO TO ALL THE VICTORS**

A

WRITER AND ARTIST: AL JAFFEE

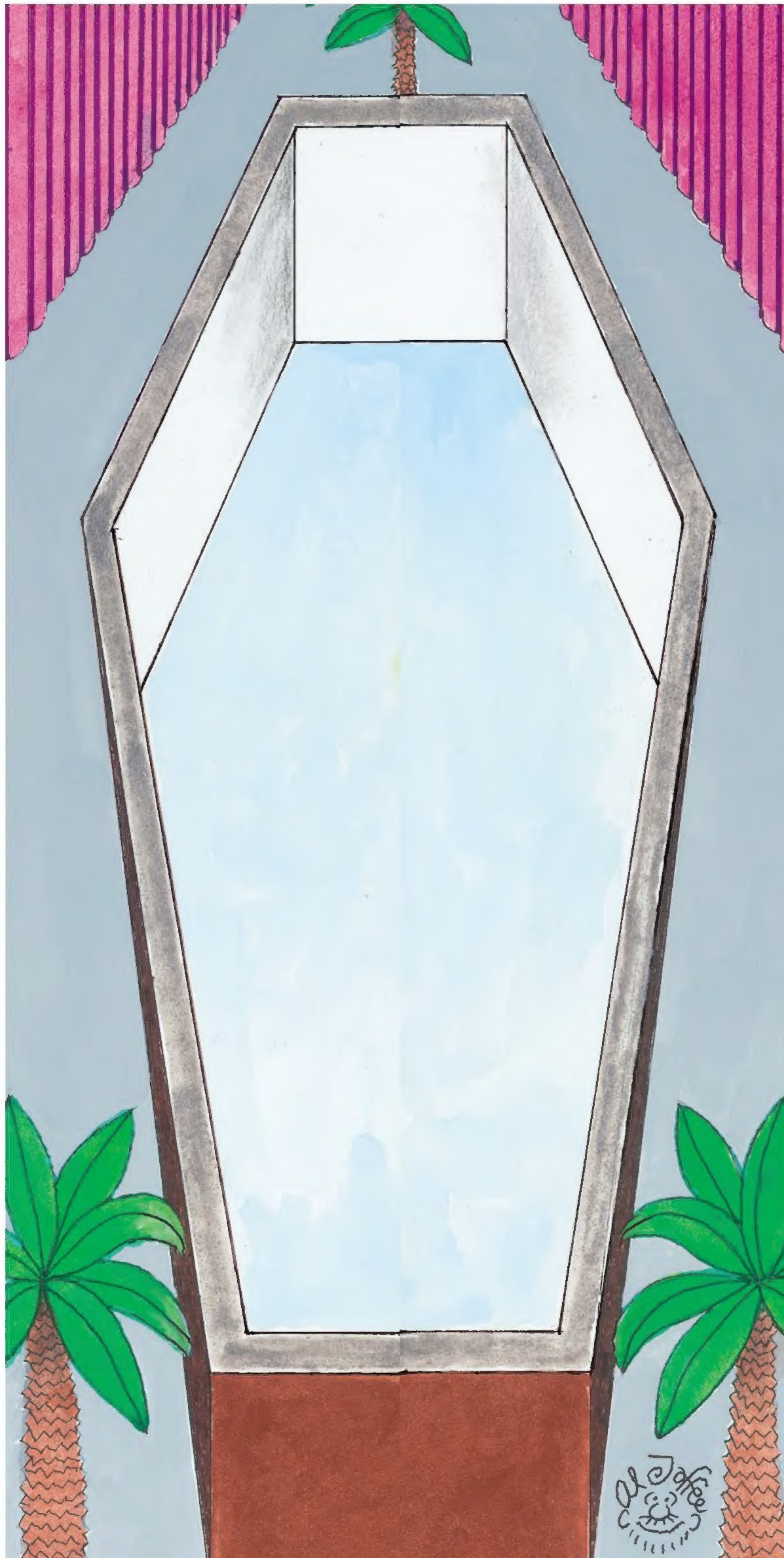
B

WHO STANDS TO BENEFIT MOST FROM TRUMPCARE?



FOLD PAGE OVER LIKE THIS!

A **B** FOLD BACK SO THAT "A" MEETS "B"



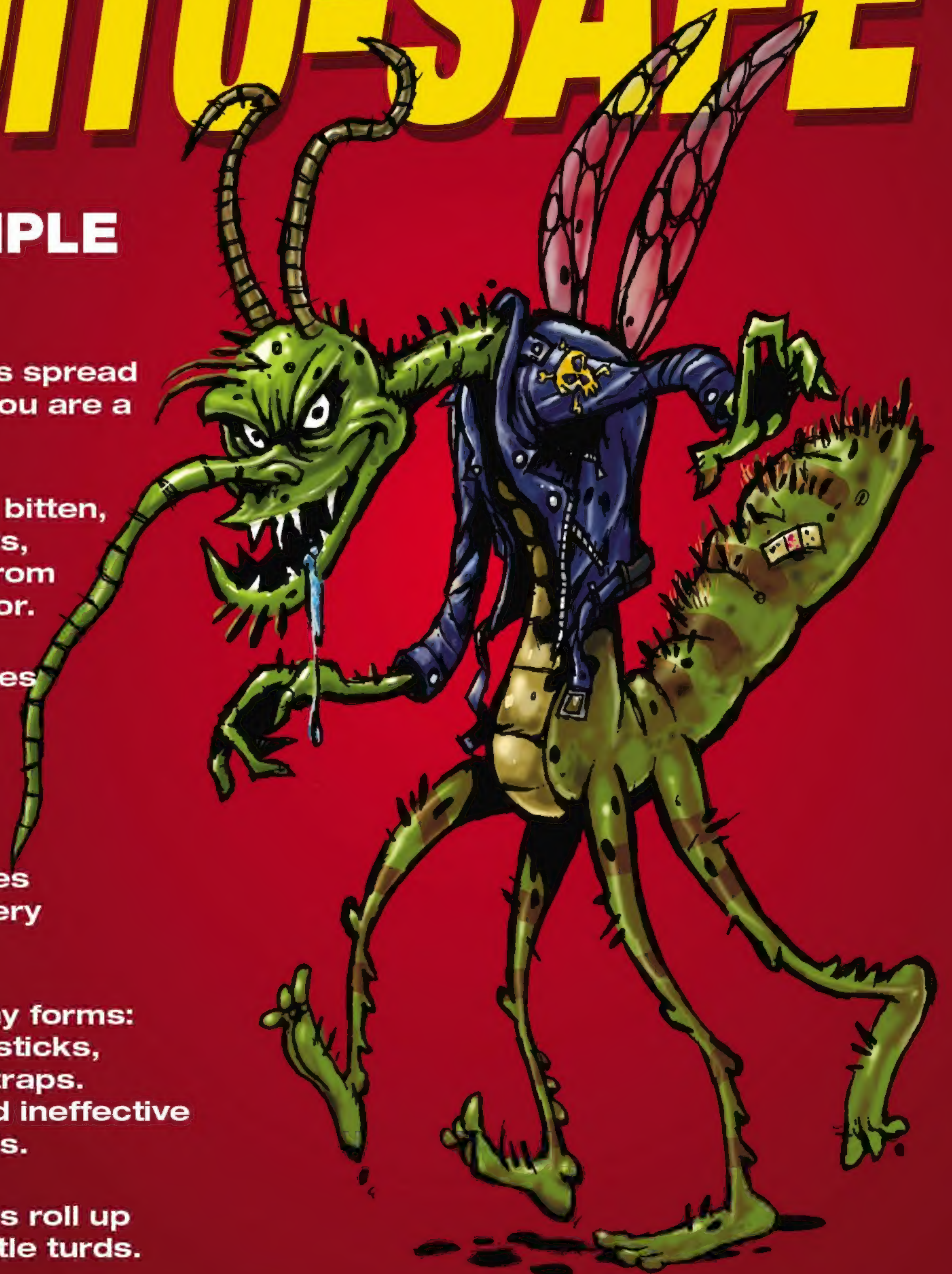
FUNERAL
DIRECTORS

A **B**

KEEP YOURSELF MOSQUITO-SAFE

FOLLOW THESE SIMPLE HEALTH TIPS:

- A number of diseases and viruses spread through infected mosquitoes. If you are a mosquito, **GET TESTED!**
- To reduce your chances of being bitten, avoid being outdoors — or indoors, if there is a way to go outdoors from the indoor location, such as a door.
- Mosquitoes are attracted to bodies of water. If you have an outdoor swimming pool, be sure to fully drain it after each use.
- Never drink from any of those transparent laboratory petri dishes filled with mosquitoes seen in every news story about mosquitoes.
- Mosquito repellents come in many forms: sprays, candles, bath oils, lotion sticks, ultrasonic zappers and portable traps. Be sure to pick the worthless and ineffective method that best suits your needs.
- When all else fails, you can always roll up this poster and swat the buzzy little turds.



* DID YOU KNOW? *

- Worldwide, mosquitoes kill more people than sharks and plane crashes — and almost as many as the Taco Bell Gordita Supreme.
- Last year, an estimated 725,000 to 1,000,000 people died from mosquitoes. (The precise number is not known because the guy who was counting died. A mosquito cut the brakes on his car.)

REMEMBER:

Mosquito-borne diseases can take up to 14 days to develop. So there is no need to panic, unless you have no symptoms whatsoever.